# Small Business Profiles for the States, Territories, and Nation 2024





The Office of Advocacy at the Small Business Administration was created by Congress in 1976 and provides an independent voice for small business within the federal government. Appointed by the President and confirmed by the Senate, the Chief Counsel for Advocacy directs the office. The Chief Counsel advances the views, concerns, and interests of small business before Congress, the White House, federal agencies, federal courts, and state policy makers. Regional advocates and an office in Washington, DC, support the Chief Counsel's efforts.

The statutory mission of the Office of Advocacy includes examining the role of small business in the economy. Led by Director Patrick Delehanty, the Office of Economic Research accomplishes this objective by publishing small business research products and sponsoring and disseminating small business data and statistics. This report uses the latest government data to profile the small businesses in each state, each territory, the District of Columbia, and the nation. It was prepared by Research Economist Daniel Wilmoth with editorial support by Editor Akira Loring, Editor M. B. Humphrey, and Director of the Office of Information David Tokarz.

The Office of Advocacy regularly releases other research products, ranging from short fact sheets that use new data to show emerging trends to lengthy reports that use sophisticated statistical techniques to explore complex issues. To receive notifications about new publications, along with updates about regulatory issues and news about the Office of Advocacy, subscribe at <u>advocacy.sba.gov/subscribe</u>.

November 2024

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

## **United States**

34.8 million small businesses 99.9 percent of U.S. businesses 59.0 million small business employees 45.9 percent of U.S. employees



Share of employees working at small businesses by state Sources of original data: Nonemployer Statistics (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### Establishments

Between March 2022 and March 2023, 1.3 million U.S. establishments opened and 1.1 million closed, for a net increase of 212,794. Employment expanded at 2.2 million and contracted at 1.9 million. Small businesses accounted for 1.2 million openings and 946,311 closings.

#### Employment

Opening and expanding U.S. establishments added 16.0 million jobs, while closing and contracting establishments lost 12.7 million, for a net increase of 3.3 million jobs. Small businesses contributed a net increase of 2.6 million jobs, or 80.0 percent of that total. Millions of establishments



Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$93.7 billion in loans to U.S. businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$108.4 billion. Total reported new lending to businesses through loans of \$1 million or less was \$266.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)



#### Small business count by size and industry

|  | Without    | 1–19      | 20-499    | All small  |
|--|------------|-----------|-----------|------------|
| Industry   | employees  | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 3,831,558  | 805,237   | 51,526    | 4,688,321  |
| Transportation and Warehousing                   | 3,599,732  | 199,970   | 22,569    | 3,822,271  |
| Other Services (except Public Administration)    | 2,935,630  | 675,946   | 40,097    | 3,651,673  |
| Construction                                     | 2,786,790  | 702,944   | 60,436    | 3,550,170  |
| Real Estate and Rental and Leasing               | 3,074,482  | 343,642   | 12,376    | 3,430,500  |
| Retail Trade                                     | 2,369,980  | 589,130   | 54,456    | 3,013,566  |
| Administrative, Support, and Waste Management    | 2,608,000  | 328,181   | 37,969    | 2,974,150  |
| Health Care and Social Assistance                | 2,124,050  | 587,848   | 90,611    | 2,802,509  |
| Arts, Entertainment, and Recreation              | 1,513,589  | 128,290   | 13,781    | 1,655,660  |
| Accommodation and Food Services                  | 571,239    | 450,889   | 104,391   | 1,126,519  |
| Finance and Insurance                            | 760,888    | 228,351   | 15,247    | 1,004,486  |
| Educational Services                             | 814,716    | 80,910    | 18,073    | 913,699    |
| Wholesale Trade                                  | 387,165    | 239,705   | 37,764    | 664,634    |
| Manufacturing                                    | 368,417    | 179,731   | 55,200    | 603,348    |
| Information                                      | 387,598    | 77,423    | 9,478     | 474,499    |
| Agriculture, Forestry, Fishing and Hunting       | 255,679    | 21,146    | 1,340     | 278,165    |
| Mining, Quarrying, and Oil and Gas Extraction    | 72,952     | 14,143    | 2,644     | 89,739     |
| Utilities  | 15,053     | 5,069     | 1,233     | 21,355     |
| Management of Companies and Enterprises          | *          | 5,589     | 12,970    | 18,559     |
| Industries not classified                        | *          | 10,386    | 54        | 10,440     |
| All industries                                   | 28,477,518 | 5,667,878 | 607,038   | 34,752,434 |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 279,115 identified firms exported goods worth \$1.8 trillion from the United States in 2022. Of those exporters, 271,391—or 97.2 percent—were small. Exports by small firms reached \$648.5 billion, making up 35.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 12,000,000           | 1,275,523         | 13,275,523          |
| Male                                       | 15,010,000           | 3,595,656         | 18,605,656          |
| Owned equally by both groups               | 618,000              | 809,939           | 1,427,939           |
| Veteran                                    | 1,317,000            | 304,823           | 1,621,823           |
| Not Veteran                                | 26,220,000           | 5,253,327         | 31,473,327          |
| Owned equally by both groups               | 87,000               | 122,970           | 209,970             |
| Hispanic                                   | 4,739,000            | 406,086           | 5,145,086           |
| Not Hispanic                               | 22,840,000           | 5,218,393         | 28,058,393          |
| Owned equally by both groups               | 52,500               | 56,639            | 109,139             |
| American Indian and Alaska Native          | 354,000              | 48,582            | 402,582             |
| Asian                                      | 2,459,000            | 642,950           | 3,101,950           |
| Black or African American                  | 4,133,000            | 161,031           | 4,294,031           |
| Native Hawaiian and Other Pacific Islander | 90,000               | 8,324             | 98,324              |
| White                                      | 21,100,000           | 4,835,023         | 25,935,023          |
| Hispanic or Racial Minority                | 10,830,000           | 1,230,751         | 12,060,751          |
| White and Not Hispanic                     | 16,700,000           | 4,350,513         | 21,050,513          |
| Owned equally by both groups               | 95,500               | 99,855            | 195,355             |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total U.S. employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



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Between 1997 and 2021, U.S. small business employment grew by 8.1 percent, reaching 59.0 million employees in 2021.

#### Small business employment and payroll by industry

|   | Employers |       | Employee   | Employees |               | 00s)  |
|---|-----------|-------|------------|-----------|---------------|-------|
| <br>Industry  | Small     | %     | Small      | %         | Small         | %     |
| Professional, Scientific, and Technical Services    | 856,763   | 99.6  | 5,406,594  | 56.7      | 478,955,789   | 48.8  |
| Construction  | 763,380   | 99.8  | 5,760,866  | 81.6      | 375,789,811   | 76.8  |
| Other Services (except Public Administration)       | 716,043   | 99.8  | 4,357,196  | 85.3      | 166,089,317   | 80.5  |
| Health Care and Social Assistance                   | 678,459   | 99.4  | 9,037,964  | 43.7      | 431,089,453   | 36.3  |
| Retail Trade  | 643,586   | 99.7  | 5,306,072  | 34.2      | 228,421,190   | 42.2  |
| Accommodation and Food Services                     | 555,280   | 99.6  | 7,491,128  | 61.7      | 188,376,564   | 63.0  |
| Administrative, Support, and Waste Management       | 366,150   | 98.9  | 3,710,444  | 29.7      | 175,887,700   | 26.1  |
| Real Estate and Rental and Leasing                  | 356,018   | 99.7  | 1,477,942  | 67.8      | 92,318,239    | 63.4  |
| Wholesale Trade                                     | 277,469   | 98.9  | 3,179,732  | 53.7      | 229,443,462   | 46.1  |
| Finance and Insurance                               | 243,598   | 99.3  | 1,874,788  | 27.8      | 196,887,231   | 23.9  |
| Manufacturing                                       | 234,931   | 98.4  | 4,806,794  | 41.0      | 277,206,296   | 35.3  |
| Transportation and Warehousing                      | 222,539   | 99.0  | 1,906,662  | 33.5      | 95,064,102    | 30.0  |
| Arts, Entertainment, and Recreation                 | 142,071   | 99.6  | 1,217,971  | 65.5      | 60,749,557    | 66.9  |
| Educational Services                                | 98,983    | 98.8  | 1,631,945  | 46.8      | 66,558,314    | 39.8  |
| Information   | 86,901    | 98.6  | 931,406    | 27.3      | 92,590,360    | 18.3  |
| Agriculture, Forestry, Fishing and Hunting          | 22,486    | 99.6  | 137,082    | 82.7      | 7,019,172     | 82.4  |
| Management of Companies and Enterprises             | 18,559    | 71.8  | 364,519    | 10.5      | 35,505,275    | 8.2   |
| Mining, Quarrying, and Oil and Gas Extraction       | 16,787    | 98.1  | 222,976    | 47.0      | 19,723,582    | 41.5  |
| Industries not classified                           | 10,440    | 100.0 | 14,844     | 100.0     | 561,956       | 100.0 |
| Utilities   | 6,302     | 96.9  | 114,353    | 18.0      | 10,444,716    | 14.0  |
| All industries                                      | 6,274,916 | 99.7  | 58,951,278 | 45.9      | 3,228,682,086 | 39.0  |
| Source: Statistics of U.S. Businesses 2021 (Census) |           |       |            |           |               |       |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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## Alabama

**449,024** small businesses **99.4 percent** of Alabama businesses **802,607** small business employees **46.7 percent** of Alabama employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

Thousands of establishments

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 18,617 Alabama establishments opened and 11,719 closed, for a net increase of 6,898. Employment expanded at 30,289 establishments and contracted at 26,680. Small businesses accounted for 17,007 openings and 10,772 closings.

#### Employment

Opening and expanding Alabama establishments added 220,643 jobs, while closing and contracting establishments lost 168,678, for a net increase of 51,965 jobs. Small businesses contributed a net increase of 41,091 jobs, or 79.1 percent of that total.



#### Thousands of jobs



Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.5 billion in loans to Alabama businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.2 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.2 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 52,947    | 9,696     | 687       | 63,330     |
| Administrative, Support, and Waste Management    | 49,382    | 3,377     | 545       | 53,304     |
| Construction                                     | 44,609    | 7,268     | 910       | 52,787     |
| Professional, Scientific, and Technical Services | 38,281    | 7,564     | 754       | 46,599     |
| Retail Trade                                     | 33,883    | 9,428     | 997       | 44,308     |
| Real Estate and Rental and Leasing               | 37,389    | 3,382     | 220       | 40,991     |
| Transportation and Warehousing                   | 31,735    | 2,318     | 392       | 34,445     |
| Health Care and Social Assistance                | 25,525    | 6,418     | 1,300     | 33,243     |
| Arts, Entertainment, and Recreation              | 15,021    | 978       | 172       | 16,171     |
| Accommodation and Food Services                  | 8,776     | 4,908     | 1,457     | 15,141     |
| Finance and Insurance                            | 8,782     | 2,597     | 293       | 11,672     |
| Educational Services                             | 10,026    | 679       | 178       | 10,883     |
| Manufacturing                                    | 5,125     | 2,286     | 992       | 8,403      |
| Wholesale Trade                                  | 4,705     | 2,532     | 731       | 7,968      |
| Agriculture, Forestry, Fishing and Hunting       | 4,393     | 712       | 49        | 5,154      |
| Information                                      | 3,392     | 609       | 131       | 4,132      |
| Mining, Quarrying, and Oil and Gas Extraction    | 268       | 79        | 39        | 386        |
| Utilities  | 151       | 63        | 29        | 243        |
| Management of Companies and Enterprises          | *         | 47        | 193       | 240        |
| Industries not classified                        | *         | 129       | 0         | 129        |
| All industries                                   | 374,390   | 65,005    | 9,629     | 449,024    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 4,237 identified firms exported goods worth \$24.6 billion from Alabama in 2022. Of those exporters, 3,374—or 79.6 percent—were small. Exports by small firms reached \$4.4 billion, making up 17.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 168,000   | 12,234    | 180,234    |
| Male                                       | 193,000   | 45,451    | 238,451    |
| Owned equally by both groups               | 7,500     | 7,977     | 15,477     |
| Veteran                                    | 26,500    | 5,292     | 31,792     |
| Not Veteran                                | 340,000   | 58,669    | 398,669    |
| Owned equally by both groups               | 1,600     | 1,703     | 3,303      |
| Hispanic                                   | 14,500    | 1,177     | 15,677     |
| Not Hispanic                               | 354,000   | 64,241    | 418,241    |
| Owned equally by both groups               | 250       | 246       | 496        |
| American Indian and Alaska Native          | 4,200     | *         | *          |
| Asian                                      | 10,000    | 5,796     | 15,796     |
| Black or African American                  | 96,000    | 2,551     | 98,551     |
| Native Hawaiian and Other Pacific Islander | 400       | 9         | 409        |
| White                                      | 262,000   | 57,013    | 319,013    |
| Hispanic or Racial Minority                | 121,000   | 9,680     | 130,680    |
| White and Not Hispanic                     | 246,000   | 55,360    | 301,360    |
| Owned equally by both groups               | 700       | 622       | 1,322      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Alabama employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 46.7 percent of Alabama employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employer | S     | Employee | es    | Payroll (\$1,000s) |       |
|--|----------|-------|----------|-------|--------------------|-------|
| Industry   | Small    | %     | Small    | %     | Small              | %     |
| Retail Trade                                     | 10,425   | 96.7  | 86,774   | 38.0  | 3,343,374          | 46.4  |
| Other Services (except Public Administration)    | 10,383   | 99.0  | 64,641   | 87.0  | 1,969,433          | 80.4  |
| Professional, Scientific, and Technical Services | 8,318    | 96.6  | 64,358   | 56.8  | 4,935,672          | 52.2  |
| Construction                                     | 8,178    | 98.8  | 75,685   | 79.8  | 4,351,597          | 76.7  |
| Health Care and Social Assistance                | 7,718    | 97.6  | 118,225  | 46.0  | 5,871,195          | 42.3  |
| Accommodation and Food Services                  | 6,365    | 97.0  | 99,673   | 57.9  | 1,950,292          | 59.3  |
| Administrative, Support, and Waste Management    | 3,922    | 93.4  | 50,622   | 30.4  | 1,934,120          | 32.4  |
| Real Estate and Rental and Leasing               | 3,602    | 97.1  | 16,868   | 71.2  | 892,570            | 69.6  |
| Manufacturing                                    | 3,278    | 88.5  | 83,382   | 32.6  | 4,113,635          | 27.2  |
| Wholesale Trade                                  | 3,263    | 88.0  | 41,815   | 56.8  | 2,684,974          | 54.7  |
| Finance and Insurance                            | 2,890    | 91.4  | 24,317   | 34.0  | 1,594,721          | 25.4  |
| Transportation and Warehousing                   | 2,710    | 92.5  | 26,357   | 36.5  | 1,252,632          | 33.8  |
| Arts, Entertainment, and Recreation              | 1,150    | 97.9  | 13,617   | 79.6  | 327,294            | 82.7  |
| Educational Services                             | 857      | 95.9  | 14,420   | 62.7  | 459,864            | 57.4  |
| Agriculture, Forestry, Fishing and Hunting       | 761      | 98.3  | 5,292    | 80.8  | 250,631            | 77.7  |
| Information                                      | 740      | 85.4  | 9,028    | 33.0  | 578,979            | 30.2  |
| Management of Companies and Enterprises          | 240      | 56.6  | 3,486    | 16.2  | 282,302            | 13.0  |
| Industries not classified                        | 129      | 100.0 | 163      | 100.0 | 4,739              | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 118      | 79.2  | 1,805    | 36.0  | 127,649            | 33.6  |
| Utilities  | 92       | 86.0  | 2,079    | 14.8  | 173,173            | 10.1  |
| All industries                                   | 74,634   | 96.5  | 802,607  | 46.7  | 37,098,846         | 42.7  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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## Alaska



**Share of employees working at small businesses by borough or census area** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 2,496 Alaska establishments opened and 2,065 closed, for a net increase of 431. Employment expanded at 5,282 establishments and contracted at 4,623. Small businesses accounted for 2,390 establishment openings and 1,961 closings.

#### Employment

Opening and expanding Alaska establishments added 27,474 jobs, while closing and contracting establishments lost 20,716, for a net increase of 6,758 jobs. Small businesses contributed a net increase of 4,442 jobs, or 65.7 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$192.1 million in loans to Alaska businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$170.2 million. Total reported new lending to businesses through loans of \$1 million or less was \$517.7 million. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Agriculture, Forestry, Fishing and Hunting       | 8,268     | 484       | 6         | 8,758      |
| Professional, Scientific, and Technical Services | 7,045     | 1,459     | 144       | 8,648      |
| Real Estate and Rental and Leasing               | 6,248     | 902       | 47        | 7,197      |
| Transportation and Warehousing                   | 6,018     | 770       | 105       | 6,893      |
| Construction                                     | 4,337     | 2,349     | 133       | 6,819      |
| Other Services (except Public Administration)    | 4,419     | 1,629     | 88        | 6,136      |
| Retail Trade                                     | 4,382     | 1,487     | 179       | 6,048      |
| Health Care and Social Assistance                | 3,513     | 1,918     | 277       | 5,708      |
| Administrative, Support, and Waste Management    | 3,893     | 858       | 98        | 4,849      |
| Arts, Entertainment, and Recreation              | 3,398     | 529       | 31        | 3,958      |
| Accommodation and Food Services                  | 2,051     | 1,587     | 240       | 3,878      |
| Educational Services                             | 1,781     | 211       | 35        | 2,027      |
| Manufacturing                                    | 1,140     | 420       | 43        | 1,603      |
| Finance and Insurance                            | 1,149     | 313       | 33        | 1,495      |
| Wholesale Trade                                  | 481       | 298       | 96        | 875        |
| Information                                      | 603       | 143       | 30        | 776        |
| Mining, Quarrying, and Oil and Gas Extraction    | 229       | 86        | 20        | 335        |
| Utilities  | 35        | 39        | 20        | 94         |
| Management of Companies and Enterprises          | *         | 20        | 50        | 70         |
| Industries not classified                        | *         | 29        | 0         | 29         |
| All industries                                   | 58,990    | 15,479    | 1,511     | 75,980     |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 755 identified firms exported goods worth \$5.4 billion from Alaska in 2022. Of those exporters, 543—or 71.9 percent—were small. Exports by small firms reached \$1.4 billion, making up 27.1 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 24,500               | 3,760             | 28,260              |
| Male                                       | 31,500               | 8,922             | 40,422              |
| Owned equally by both groups               | 1,800                | 2,302             | 4,102               |
| Veteran                                    | 5,300                | *                 | *                   |
| Not Veteran                                | 52,500               | 13,122            | 65,622              |
| Owned equally by both groups               | 400                  | *                 | 684                 |
| Hispanic                                   | 3,000                | 530               | 3,530               |
| Not Hispanic                               | 55,000               | 14,413            | 69,413              |
| Owned equally by both groups               | 100                  | *                 | 143                 |
| American Indian and Alaska Native          | 8,000                | *                 | 8,479               |
| Asian                                      | 3,600                | *                 | *                   |
| Black or African American                  | 1,900                | 219               | 2,119               |
| Native Hawaiian and Other Pacific Islander | 500                  | *                 | *                   |
| White                                      | 47,000               | 13,314            | 60,314              |
| Hispanic or Racial Minority                | 16,000               | 2,200             | 18,200              |
| White and Not Hispanic                     | 42,000               | 12,290            | 54,290              |
| Owned equally by both groups               | 400                  | *                 | *                   |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Alaska employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Alaska small business employment grew by 11.9 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers Employees |       | Payroll (\$1,000s) |       |           |       |
|--|---------------------|-------|--------------------|-------|-----------|-------|
| Industry   | Small               | %     | Small              | %     | Small     | %     |
| Construction                                     | 2,482               | 98.7  | 13,183             | 83.7  | 1,171,694 | 80.7  |
| Health Care and Social Assistance                | 2,195               | 97.7  | 28,139             | 53.6  | 1,741,009 | 49.9  |
| Accommodation and Food Services                  | 1,827               | 97.9  | 18,302             | 78.2  | 604,057   | 78.9  |
| Other Services (except Public Administration)    | 1,717               | 97.7  | 8,741              | 95.2  | 370,863   | 92.0  |
| Retail Trade                                     | 1,666               | 93.8  | 13,013             | 38.9  | 525,784   | 42.3  |
| Professional, Scientific, and Technical Services | 1,603               | 93.1  | 10,081             | 52.2  | 779,435   | 49.8  |
| Administrative, Support, and Waste Management    | 956                 | 92.9  | 7,489              | 37.2  | 376,343   | 35.6  |
| Real Estate and Rental and Leasing               | 949                 | 96.7  | 3,541              | 80.6  | 192,715   | 77.9  |
| Transportation and Warehousing                   | 875                 | 92.4  | 7,071              | 38.9  | 483,854   | 29.9  |
| Arts, Entertainment, and Recreation              | 560                 | 98.6  | 2,760              | 75.2  | 94,289    | 87.9  |
| Agriculture, Forestry, Fishing and Hunting       | 490                 | 99.2  | 541                | 96.1  | 48,355    | 95.2  |
| Manufacturing                                    | 463                 | 94.9  | 3,875              | 36.1  | 251,693   | 34.5  |
| Wholesale Trade                                  | 394                 | 77.4  | 4,553              | 55.7  | 296,362   | 54.0  |
| Finance and Insurance                            | 346                 | 79.5  | 3,044              | 43.7  | 232,628   | 37.1  |
| Educational Services                             | 246                 | 95.3  | 2,527              | 93.8  | 84,589    | 89.9  |
| Information                                      | 173                 | 84.8  | 1,860              | 29.4  | 118,408   | 23.5  |
| Mining, Quarrying, and Oil and Gas Extraction    | 106                 | 80.3  | 1,601              | 18.3  | 241,073   | 19.8  |
| Management of Companies and Enterprises          | 70                  | 57.4  | 1,195              | 26.4  | 95,665    | 14.4  |
| Utilities  | 59                  | 90.8  | 1,994              | 85.0  | 207,581   | 83.2  |
| Industries not classified                        | 29                  | 100.0 | 32                 | 100.0 | 1,014     | 100.0 |
| All industries                                   | 16,990              | 96.0  | 133,542            | 53.2  | 7,917,411 | 47.6  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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## Arizona

678,357 small businesses 99.5 percent of Arizona businesses **1.1 million** small business employees **42.8 percent** of Arizona employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 25,607 Arizona establishments opened and 22,123 closed, for a net increase of 3,484. Employment expanded at 39,733 establishments and contracted at 32,721. Small businesses accounted for 24,226 openings and 20,851 closings.

#### Employment

Opening and expanding Arizona establishments added 370,847 jobs, while closing and contracting establishments lost 287,037, for a net increase of 83,810 jobs. Small businesses contributed a net increase of 64,357 jobs, or 76.8 percent of that total.





Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.6 billion in loans to Arizona businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)



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#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 78,628    | 16,840    | 1,160     | 96,628     |
| Real Estate and Rental and Leasing               | 67,900    | 9,669     | 349       | 77,918     |
| Transportation and Warehousing                   | 70,777    | 2,758     | 520       | 74,055     |
| Other Services (except Public Administration)    | 56,385    | 10,462    | 810       | 67,657     |
| Construction                                     | 49,281    | 12,295    | 1,614     | 63,190     |
| Administrative, Support, and Waste Management    | 52,312    | 6,679     | 967       | 59,958     |
| Health Care and Social Assistance                | 43,523    | 13,193    | 1,842     | 58,558     |
| Retail Trade                                     | 45,531    | 8,694     | 1,000     | 55,225     |
| Arts, Entertainment, and Recreation              | 28,619    | 1,685     | 259       | 30,563     |
| Finance and Insurance                            | 15,283    | 5,094     | 336       | 20,713     |
| Accommodation and Food Services                  | 10,252    | 6,994     | 2,249     | 19,495     |
| Educational Services                             | 16,001    | 1,625     | 423       | 18,049     |
| Wholesale Trade                                  | 7,133     | 3,835     | 864       | 11,832     |
| Manufacturing                                    | 7,558     | 2,861     | 881       | 11,300     |
| Information                                      | 7,123     | 1,190     | 229       | 8,542      |
| Agriculture, Forestry, Fishing and Hunting       | 2,905     | 198       | 28        | 3,131      |
| Mining, Quarrying, and Oil and Gas Extraction    | 990       | 97        | 33        | 1,120      |
| Utilities  | 338       | 117       | 18        | 473        |
| Management of Companies and Enterprises          | *         | 121       | 212       | 333        |
| Industries not classified                        | *         | 175       | 3         | 178        |
| All industries                                   | 560,539   | 104,489   | 13,329    | 678,357    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 7,365 identified firms exported goods worth \$24.0 billion from Arizona in 2022. Of those exporters, 6,372—or 86.5 percent—were small. Exports by small firms reached \$6.2 billion, making up 25.9 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 242,000   | 24,144    | 266,144    |
| Male                                       | 294,000   | 63,455    | 357,455    |
| Owned equally by both groups               | 13,000    | 21,252    | 34,252     |
| Veteran                                    | 33,000    | 6,511     | 39,511     |
| Not Veteran                                | 514,000   | 98,900    | 612,900    |
| Owned equally by both groups               | 2,100     | 3,436     | 5,536      |
| Hispanic                                   | 132,000   | 9,418     | 141,418    |
| Not Hispanic                               | 415,000   | 97,187    | 512,187    |
| Owned equally by both groups               | 1,800     | 2,244     | 4,044      |
| American Indian and Alaska Native          | 16,000    | 1,172     | 17,172     |
| Asian                                      | 33,500    | 8,060     | 41,560     |
| Black or African American                  | 39,000    | 1,574     | 40,574     |
| Native Hawaiian and Other Pacific Islander | 2,100     | 226       | 2,326      |
| White                                      | 471,000   | 97,692    | 568,692    |
| Hispanic or Racial Minority                | 205,000   | 19,838    | 224,838    |
| White and Not Hispanic                     | 341,000   | 85,275    | 426,275    |
| Owned equally by both groups               | 2,700     | 3,736     | 6,436      |
|  | 1.        |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Arizona employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Arizona small business employment grew by 29.4 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |            | 00s)  |
|--|-----------|-------|-----------|-----------|------------|-------|
| Industry   | Small     | %     | Small     | %         | Small      | %     |
| Professional, Scientific, and Technical Services     | 18,000    | 97.6  | 94,116    | 56.1      | 7,116,984  | 49.5  |
| Health Care and Social Assistance                    | 15,035    | 98.0  | 183,361   | 46.3      | 9,003,808  | 40.1  |
| Construction   | 13,909    | 98.8  | 143,998   | 78.1      | 8,359,969  | 71.4  |
| Other Services (except Public Administration)        | 11,272    | 98.6  | 75,671    | 83.4      | 2,845,593  | 79.2  |
| Real Estate and Rental and Leasing                   | 10,018    | 98.3  | 32,549    | 59.7      | 2,075,141  | 53.6  |
| Retail Trade   | 9,694     | 95.9  | 84,405    | 24.6      | 3,928,105  | 30.3  |
| Accommodation and Food Services                      | 9,243     | 97.2  | 154,166   | 55.0      | 3,894,076  | 55.1  |
| Administrative, Support, and Waste Management        | 7,646     | 94.9  | 85,725    | 30.7      | 3,633,629  | 31.0  |
| Finance and Insurance                                | 5,430     | 93.1  | 30,233    | 16.3      | 2,612,272  | 15.5  |
| Wholesale Trade                                      | 4,699     | 90.0  | 44,767    | 45.7      | 2,952,153  | 37.8  |
| Manufacturing  | 3,742     | 92.3  | 65,617    | 41.6      | 3,573,304  | 29.8  |
| Transportation and Warehousing                       | 3,278     | 92.5  | 33,721    | 30.3      | 1,557,453  | 25.8  |
| Educational Services                                 | 2,048     | 96.6  | 33,864    | 50.0      | 1,338,267  | 45.4  |
| Arts, Entertainment, and Recreation                  | 1,944     | 97.1  | 22,693    | 51.4      | 1,087,890  | 58.9  |
| Information  | 1,419     | 87.9  | 15,592    | 30.5      | 1,367,384  | 29.9  |
| Management of Companies and Enterprises              | 333       | 53.4  | 5,527     | 8.9       | 442,461    | 8.1   |
| Agriculture, Forestry, Fishing and Hunting           | 226       | 98.7  | 2,096     | 80.0      | 87,046     | 91.5  |
| Industries not classified                            | 178       | 100.0 | 327       | 100.0     | 10,868     | 100.0 |
| Utilities  | 135       | 82.8  | 2,375     | 18.8      | 200,211    | 14.5  |
| Mining, Quarrying, and Oil and Gas Extraction        | 130       | 83.9  | 1,770     | 14.1      | 142,923    | 14.8  |
| All industries                                       | 117,818   | 97.1  | 1,112,573 | 42.8      | 56,229,537 | 38.1  |
| Source: Statistics of U.S. Businesses, 2021 (Census) |           |       |           |           |            |       |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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## Arkansas

280,772 small businesses 99.3 percent of Arkansas businesses 488,761 small business employees 47.5 percent of Arkansas employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 11,978 Arkansas establishments opened and 7,858 closed, for a net increase of 4,120. Employment expanded at 20,041 establishments and contracted at 16,042. Small businesses accounted for 11,136 openings and 7,287 closings.

#### Employment

Opening and expanding Arkansas establishments added 127,517 jobs, while closing and contracting establishments lost 92,173, for a net increase of 35,344 jobs. Small businesses contributed a net increase of 31,014 jobs, or 87.7 percent of that total. Thousands of establishments



2010

2020

Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

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The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.2 billion in loans to Arkansas businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$886.2 million. Total reported new lending to businesses through loans of \$1 million or less was \$2.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 32,302    | 5,303     | 509       | 38,114     |
| Other Services (except Public Administration)    | 30,379    | 5,997     | 340       | 36,716     |
| Administrative, Support, and Waste Management    | 25,978    | 2,069     | 283       | 28,330     |
| Retail Trade                                     | 21,077    | 5,684     | 605       | 27,366     |
| Professional, Scientific, and Technical Services | 21,313    | 5,132     | 330       | 26,775     |
| Real Estate and Rental and Leasing               | 22,254    | 2,631     | 116       | 25,001     |
| Health Care and Social Assistance                | 18,722    | 4,986     | 916       | 24,624     |
| Transportation and Warehousing                   | 19,058    | 1,711     | 267       | 21,036     |
| Accommodation and Food Services                  | 5,513     | 3,490     | 1,057     | 10,060     |
| Arts, Entertainment, and Recreation              | 8,554     | 698       | 77        | 9,329      |
| Finance and Insurance                            | 6,135     | 2,166     | 186       | 8,487      |
| Educational Services                             | 5,236     | 480       | 123       | 5,839      |
| Agriculture, Forestry, Fishing and Hunting       | 4,794     | 588       | 33        | 5,415      |
| Manufacturing                                    | 2,960     | 1,405     | 520       | 4,885      |
| Wholesale Trade                                  | 2,773     | 1,538     | 513       | 4,824      |
| Information                                      | 2,014     | 398       | 76        | 2,488      |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,070     | 174       | 40        | 1,284      |
| Utilities  | 165       | 97        | 25        | 287        |
| Management of Companies and Enterprises          | *         | 39        | 134       | 173        |
| Industries not classified                        | *         | 94        | 0         | 94         |
| All industries                                   | 230,297   | 44,629    | 5,846     | 280,772    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 2,190 identified firms exported goods worth \$5.3 billion from Arkansas in 2022. Of those exporters, 1,665—or 76.0 percent—were small. Exports by small firms reached \$1.2 billion, making up 22.9 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 97,000    | 8,014     | 105,014    |
| Male                                       | 123,000   | 28,729    | 151,729    |
| Owned equally by both groups               | 6,500     | 8,303     | 14,803     |
| Veteran                                    | 15,500    | 3,138     | 18,638     |
| Not Veteran                                | 210,000   | 39,883    | 249,883    |
| Owned equally by both groups               | 1,100     | 2,026     | 3,126      |
| Hispanic                                   | 16,000    | 1,215     | 17,215     |
| Not Hispanic                               | 210,000   | 43,633    | 253,633    |
| Owned equally by both groups               | 200       | 199       | 399        |
| American Indian and Alaska Native          | 3,500     | 491       | 3,991      |
| Asian                                      | 6,100     | 2,485     | 8,585      |
| Black or African American                  | 32,500    | 904       | 33,404     |
| Native Hawaiian and Other Pacific Islander | 400       | *         | 454        |
| White                                      | 187,000   | 41,034    | 228,034    |
| Hispanic or Racial Minority                | 56,000    | 4,951     | 60,951     |
| White and Not Hispanic                     | 170,000   | 39,384    | 209,384    |
| Owned equally by both groups               | 550       | 710       | 1,260      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Arkansas employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 47.5 percent of Arkansas employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small          | %     |
| Other Services (except Public Administration)    | 6,337     | 98.8  | 36,386    | 92.5  | 1,099,824      | 88.4  |
| Retail Trade                                     | 6,289     | 95.7  | 51,367    | 36.9  | 1,963,646      | 43.2  |
| Health Care and Social Assistance                | 5,902     | 97.6  | 88,563    | 49.5  | 3,803,621      | 40.0  |
| Construction                                     | 5,812     | 98.9  | 44,717    | 86.3  | 2,255,134      | 80.5  |
| Professional, Scientific, and Technical Services | 5,462     | 97.0  | 28,958    | 77.3  | 1,801,145      | 74.0  |
| Accommodation and Food Services                  | 4,547     | 97.2  | 71,338    | 69.4  | 1,429,013      | 70.5  |
| Real Estate and Rental and Leasing               | 2,747     | 97.3  | 9,839     | 74.1  | 399,670        | 67.7  |
| Finance and Insurance                            | 2,352     | 92.6  | 16,986    | 41.9  | 1,087,792      | 34.3  |
| Administrative, Support, and Waste Management    | 2,352     | 93.3  | 22,380    | 33.9  | 853,709        | 37.1  |
| Wholesale Trade                                  | 2,051     | 85.0  | 25,323    | 54.4  | 1,525,664      | 52.0  |
| Transportation and Warehousing                   | 1,978     | 93.0  | 17,377    | 29.7  | 811,310        | 25.4  |
| Manufacturing                                    | 1,925     | 86.8  | 40,920    | 25.8  | 1,917,275      | 22.5  |
| Arts, Entertainment, and Recreation              | 775       | 98.0  | 6,554     | 75.3  | 182,132        | 72.5  |
| Agriculture, Forestry, Fishing and Hunting       | 621       | 98.4  | 4,118     | 87.1  | 184,720        | 78.9  |
| Educational Services                             | 603       | 96.8  | 11,371    | 74.4  | 363,901        | 78.5  |
| Information                                      | 474       | 81.9  | 4,687     | 22.9  | 325,909        | 22.2  |
| Mining, Quarrying, and Oil and Gas Extraction    | 214       | 88.4  | 2,286     | 70.5  | 143,728        | 67.4  |
| Management of Companies and Enterprises          | 173       | 60.5  | 2,854     | 7.8   | 222,354        | 5.0   |
| Utilities  | 122       | 87.8  | 2,616     | 33.5  | 209,390        | 27.3  |
| Industries not classified                        | 94        | 100.0 | 121       | 100.0 | 2,903          | 100.0 |
| All industries                                   | 50,475    | 96.3  | 488,761   | 47.5  | 20,582,840     | 40.2  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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## California

**4.2 million** small businesses **99.9 percent** of California businesses 7.0 million small business employees 47.1 percent of California employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 211,941 California establishments opened and 198,314 closed, for a net increase of 13,627. Employment expanded at 259,299 establishments and contracted at 245,485. Small businesses accounted for 124,874 openings and 104,981 closings.

#### Employment

Opening and expanding California establishments added 1.9 million jobs, while closing and contracting establishments lost 1.8 million, for a net increase of 81,803 jobs. Small businesses gained 1.3 million jobs and lost 1.2 million, for a net increase of 137,334 jobs.







Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$10.9 billion in loans to California businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$16.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$33.0 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion 15 10 5 0 2000 2010 2020

#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 559,592   | 122,070   | 7,935     | 689,597    |
| Transportation and Warehousing                   | 496,170   | 26,304    | 2,814     | 525,288    |
| Real Estate and Rental and Leasing               | 349,772   | 49,273    | 1,913     | 400,958    |
| Other Services (except Public Administration)    | 322,246   | 67,606    | 4,103     | 393,955    |
| Health Care and Social Assistance                | 272,745   | 90,334    | 9,216     | 372,295    |
| Retail Trade                                     | 274,667   | 63,952    | 6,087     | 344,706    |
| Administrative, Support, and Waste Management    | 276,804   | 35,300    | 4,813     | 316,917    |
| Construction                                     | 234,196   | 74,014    | 7,229     | 315,439    |
| Arts, Entertainment, and Recreation              | 211,769   | 29,117    | 1,405     | 242,291    |
| Accommodation and Food Services                  | 63,288    | 57,091    | 11,513    | 131,892    |
| Finance and Insurance                            | 90,273    | 28,450    | 1,855     | 120,578    |
| Wholesale Trade                                  | 57,002    | 41,026    | 6,002     | 104,030    |
| Educational Services                             | 87,896    | 12,099    | 2,458     | 102,453    |
| Information                                      | 68,897    | 18,314    | 2,000     | 89,211     |
| Manufacturing                                    | 43,401    | 25,500    | 6,746     | 75,647     |
| Agriculture, Forestry, Fishing and Hunting       | 13,857    | 1,786     | 234       | 15,877     |
| Mining, Quarrying, and Oil and Gas Extraction    | 2,361     | 341       | 79        | 2,781      |
| Utilities  | 1,379     | 551       | 55        | 1,985      |
| Management of Companies and Enterprises          | *         | 520       | 1,397     | 1,917      |
| Industries not classified                        | *         | 1,107     | 5         | 1,112      |
| All industries                                   | 3,426,315 | 744,032   | 74,509    | 4,244,856  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 63,953 identified firms exported goods worth \$174.3 billion from California in 2022. Of those exporters, 60,617—or 94.8 percent—were small. Exports by small firms reached \$74.9 billion, making up 43.0 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 1,430,000 | 177,305   | 1,607,305  |
| Male                                       | 1,844,000 | 455,191   | 2,299,191  |
| Owned equally by both groups               | 57,500    | 118,328   | 175,828    |
| Veteran                                    | 102,000   | 31,060    | 133,060    |
| Not Veteran                                | 3,225,000 | 707,401   | 3,932,401  |
| Owned equally by both groups               | 5,300     | 12,360    | 17,660     |
| Hispanic                                   | 943,000   | 88,920    | 1,031,920  |
| Not Hispanic                               | 2,381,000 | 647,757   | 3,028,757  |
| Owned equally by both groups               | 7,800     | 14,143    | 21,943     |
| American Indian and Alaska Native          | 56,500    | 9,593     | 66,093     |
| Asian                                      | 748,000   | 169,863   | 917,863    |
| Black or African American                  | 265,000   | 15,014    | 280,014    |
| Native Hawaiian and Other Pacific Islander | 23,000    | 2,272     | 25,272     |
| White                                      | 2,341,000 | 553,999   | 2,894,999  |
| Hispanic or Racial Minority                | 1,833,000 | 278,770   | 2,111,770  |
| White and Not Hispanic                     | 1,485,000 | 449,088   | 1,934,088  |
| Owned equally by both groups               | 14,000    | 22,964    | 36,964     |
|  |           |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total California employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



California small business employment grew by 11.0 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small          | %     |
| Professional, Scientific, and Technical Services     | 130,005   | 99.1  | 762,950   | 57.4  | 83,756,450     | 47.0  |
| Health Care and Social Assistance                    | 99,550    | 99.4  | 969,404   | 45.6  | 53,212,758     | 36.0  |
| Construction   | 81,243    | 99.6  | 676,358   | 80.1  | 48,409,450     | 74.7  |
| Other Services (except Public Administration)        | 71,709    | 99.6  | 427,163   | 81.2  | 18,662,667     | 78.4  |
| Retail Trade   | 70,039    | 99.1  | 574,273   | 35.1  | 28,943,422     | 43.2  |
| Accommodation and Food Services                      | 68,604    | 99.4  | 875,878   | 62.5  | 27,209,501     | 64.6  |
| Real Estate and Rental and Leasing                   | 51,186    | 99.4  | 215,044   | 71.8  | 15,797,594     | 67.5  |
| Wholesale Trade                                      | 47,028    | 97.7  | 462,250   | 59.2  | 37,278,432     | 46.7  |
| Administrative, Support, and Waste Management        | 40,113    | 98.2  | 447,503   | 27.9  | 24,014,203     | 20.6  |
| Manufacturing  | 32,246    | 96.8  | 538,534   | 48.0  | 36,531,853     | 37.1  |
| Arts, Entertainment, and Recreation                  | 30,522    | 99.6  | 140,629   | 58.8  | 14,269,743     | 73.8  |
| Finance and Insurance                                | 30,305    | 98.0  | 196,891   | 30.6  | 25,700,954     | 25.1  |
| Transportation and Warehousing                       | 29,118    | 97.9  | 221,150   | 32.1  | 11,810,565     | 26.8  |
| Information  | 20,314    | 97.6  | 186,658   | 25.5  | 26,867,350     | 14.5  |
| Educational Services                                 | 14,557    | 98.8  | 216,746   | 54.8  | 10,504,471     | 48.5  |
| Agriculture, Forestry, Fishing and Hunting           | 2,020     | 98.5  | 20,388    | 67.2  | 1,154,127      | 72.0  |
| Management of Companies and Enterprises              | 1,917     | 65.0  | 40,112    | 11.2  | 4,256,736      | 6.2   |
| Industries not classified                            | 1,112     | 100.0 | 1,796     | 100.0 | 72,756         | 100.0 |
| Utilities  | 606       | 92.7  | 4,906     | 7.8   | 605,333        | 6.7   |
| Mining, Quarrying, and Oil and Gas Extraction        | 420       | 89.4  | 6,217     | 40.4  | 579,717        | 35.8  |
| All industries                                       | 818,541   | 99.2  | 6,984,850 | 47.1  | 469,638,082    | 36.2  |
| Source: Statistics of U.S. Businesses, 2021 (Census) |           |       |           |       |                |       |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

## Colorado

715,576 small businesses 99.5 percent of Colorado businesses 1.1 million small business employees 47.5 percent of Colorado employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 29,936 Colorado establishments opened and 26,843 closed, for a net increase of 3,093. Employment expanded at 47,333 establishments and contracted at 40,633. Small businesses accounted for 28,467 openings and 25,483 closings.

#### Employment

Opening and expanding Colorado establishments added 324,739 jobs, while closing and contracting establishments lost 269,701, for a net increase of 55,038 jobs. Small businesses contributed a net increase of 39,520 jobs, or 71.8 percent of that total.





2010

2020

Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

2000

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.9 billion in loans to Colorado businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.3 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)

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#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 96,335    | 24,125    | 1,596     | 122,056    |
| Real Estate and Rental and Leasing               | 71,174    | 11,883    | 375       | 83,432     |
| Construction                                     | 60,407    | 18,431    | 1,501     | 80,339     |
| Transportation and Warehousing                   | 62,012    | 3,093     | 420       | 65,525     |
| Other Services (except Public Administration)    | 47,417    | 13,281    | 885       | 61,583     |
| Health Care and Social Assistance                | 39,507    | 12,338    | 1,722     | 53,567     |
| Retail Trade                                     | 40,637    | 10,795    | 1,170     | 52,602     |
| Administrative, Support, and Waste Management    | 41,988    | 7,383     | 898       | 50,269     |
| Arts, Entertainment, and Recreation              | 34,152    | 2,858     | 292       | 37,302     |
| Finance and Insurance                            | 17,053    | 6,071     | 371       | 23,495     |
| Educational Services                             | 18,874    | 2,225     | 423       | 21,522     |
| Accommodation and Food Services                  | 9,894     | 8,491     | 2,284     | 20,669     |
| Manufacturing                                    | 7,588     | 3,738     | 847       | 12,173     |
| Wholesale Trade                                  | 6,262     | 4,304     | 847       | 11,413     |
| Information                                      | 8,505     | 1,874     | 287       | 10,666     |
| Agriculture, Forestry, Fishing and Hunting       | 5,075     | 330       | 20        | 5,425      |
| Mining, Quarrying, and Oil and Gas Extraction    | 2,306     | 667       | 148       | 3,121      |
| Utilities  | 335       | 157       | 45        | 537        |
| Management of Companies and Enterprises          | *         | 123       | 244       | 367        |
| Industries not classified                        | *         | 153       | 1         | 154        |
| All industries                                   | 569,521   | 132,203   | 13,852    | 715,576    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 5,722 identified firms exported goods worth \$9.8 billion from Colorado in 2022. Of those exporters, 4,986—or 87.1 percent—were small. Exports by small firms reached \$3.0 billion, making up 30.5 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 244,000   | 33,098    | 277,098    |
| Male                                       | 294,000   | 82,821    | 376,821    |
| Owned equally by both groups               | 18,500    | 18,444    | 36,944     |
| Veteran                                    | 30,500    | 7,948     | 38,448     |
| Not Veteran                                | 523,000   | 123,784   | 646,784    |
| Owned equally by both groups               | 2,700     | 2,631     | 5,331      |
| Hispanic                                   | 83,500    | 8,292     | 91,792     |
| Not Hispanic                               | 471,000   | 124,582   | 595,582    |
| Owned equally by both groups               | 1,700     | 1,490     | 3,190      |
| American Indian and Alaska Native          | 8,400     | 1,525     | 9,925      |
| Asian                                      | 27,000    | 6,636     | 33,636     |
| Black or African American                  | 29,500    | 1,571     | 31,071     |
| Native Hawaiian and Other Pacific Islander | 1,500     | 67        | 1,567      |
| White                                      | 501,000   | 125,028   | 626,028    |
| Hispanic or Racial Minority                | 139,000   | 17,108    | 156,108    |
| White and Not Hispanic                     | 415,000   | 114,648   | 529,648    |
| Owned equally by both groups               | 2,800     | 2,604     | 5,404      |
|  |           |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Colorado employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Colorado small business employment grew by 25.3 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |            | 00s)  |
|--|-----------|-------|-----------|-----------|------------|-------|
| Industry   | Small     | %     | Small     | %         | Small      | %     |
| Professional, Scientific, and Technical Services | 25,721    | 97.9  | 128,406   | 57.7      | 11,541,026 | 50.6  |
| Construction                                     | 19,932    | 99.2  | 138,783   | 77.6      | 9,048,720  | 71.2  |
| Other Services (except Public Administration)    | 14,166    | 98.9  | 83,775    | 79.4      | 3,435,410  | 75.7  |
| Health Care and Social Assistance                | 14,060    | 98.2  | 163,844   | 49.8      | 8,135,835  | 42.1  |
| Real Estate and Rental and Leasing               | 12,258    | 98.6  | 33,565    | 65.8      | 2,221,884  | 65.8  |
| Retail Trade                                     | 11,965    | 96.6  | 98,004    | 34.4      | 4,249,461  | 41.0  |
| Accommodation and Food Services                  | 10,775    | 97.7  | 153,991   | 61.2      | 4,613,449  | 64.9  |
| Administrative, Support, and Waste Management    | 8,281     | 95.6  | 74,531    | 27.7      | 3,739,637  | 23.2  |
| Finance and Insurance                            | 6,442     | 94.1  | 33,697    | 26.4      | 3,210,973  | 24.3  |
| Wholesale Trade                                  | 5,151     | 90.4  | 47,357    | 46.4      | 3,524,228  | 35.3  |
| Manufacturing                                    | 4,585     | 94.4  | 61,055    | 47.8      | 3,611,615  | 39.7  |
| Transportation and Warehousing                   | 3,513     | 93.5  | 29,187    | 31.4      | 1,389,632  | 25.2  |
| Arts, Entertainment, and Recreation              | 3,150     | 98.4  | 25,290    | 54.8      | 1,295,892  | 55.6  |
| Educational Services                             | 2,648     | 97.8  | 34,316    | 64.7      | 1,418,462  | 62.1  |
| Information                                      | 2,161     | 89.7  | 20,547    | 22.7      | 1,995,803  | 16.5  |
| Mining, Quarrying, and Oil and Gas Extraction    | 815       | 92.8  | 9,227     | 49.6      | 1,105,862  | 49.0  |
| Management of Companies and Enterprises          | 367       | 55.7  | 6,363     | 11.9      | 637,291    | 9.4   |
| Agriculture, Forestry, Fishing and Hunting       | 350       | 99.4  | 1,934     | 97.5      | 83,418     | 94.9  |
| Utilities  | 202       | 91.0  | 3,213     | 34.0      | 365,172    | 33.6  |
| Industries not classified                        | 154       | 100.0 | 313       | 100.0     | 13,144     | 100.0 |
| All industries                                   | 146,055   | 97.6  | 1,147,398 | 47.5      | 65,636,914 | 40.7  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

## Connecticut

**365,824** small businesses **99.4 percent** of Connecticut businesses 678,339 small business employees 47.0 percent of Connecticut employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 16,091 Connecticut establishments opened and 12,627 closed, for a net increase of 3,464. Employment expanded at 26,380 establishments and contracted at 23,493. Small businesses accounted for 15,384 openings and 12,011 closings.

#### Employment

Opening and expanding Connecticut establishments added 153,508 jobs, while closing and contracting establishments lost 133,245, for a net increase of 20,263 jobs. Small businesses gained 115,753 jobs and lost 94,893, for a net increase of 20,860 jobs.









Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$916.0 million in loans to Connecticut businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.2 billion. Total reported new lending to businesses through loans of \$1 million or less was \$2.7 billion. Source: CRA Aggregate Data (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 48,228    | 7,331     | 698       | 56,257     |
| Real Estate and Rental and Leasing               | 39,242    | 2,269     | 146       | 41,657     |
| Construction                                     | 30,892    | 7,310     | 567       | 38,769     |
| Health Care and Social Assistance                | 25,968    | 5,663     | 1,348     | 32,979     |
| Transportation and Warehousing                   | 30,910    | 1,122     | 236       | 32,268     |
| Other Services (except Public Administration)    | 22,211    | 8,167     | 435       | 30,813     |
| Retail Trade                                     | 20,949    | 6,909     | 765       | 28,623     |
| Administrative, Support, and Waste Management    | 22,090    | 4,242     | 450       | 26,782     |
| Arts, Entertainment, and Recreation              | 17,789    | 1,380     | 213       | 19,382     |
| Finance and Insurance                            | 10,512    | 2,591     | 343       | 13,446     |
| Educational Services                             | 11,242    | 1,092     | 242       | 12,576     |
| Accommodation and Food Services                  | 4,703     | 6,073     | 1,166     | 11,942     |
| Manufacturing                                    | 3,404     | 2,503     | 873       | 6,780      |
| Wholesale Trade                                  | 3,814     | 2,305     | 587       | 6,706      |
| Information                                      | 4,292     | 795       | 123       | 5,210      |
| Agriculture, Forestry, Fishing and Hunting       | 1,210     | 77        | 3         | 1,290      |
| Management of Companies and Enterprises          | *         | 85        | 153       | 238        |
| Mining, Quarrying, and Oil and Gas Extraction    | 160       | 31        | 5         | 196        |
| Utilities  | 152       | 19        | 11        | 182        |
| Industries not classified                        | *         | 90        | 1         | 91         |
| All industries                                   | 297,768   | 59,988    | 8,068     | 365,824    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 5,360 identified firms exported goods worth \$14.6 billion from Connecticut in 2022. Of those exporters, 4,680—or 87.3 percent—were small. Exports by small firms reached \$7.0 billion, making up 47.8 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |  |
|--|-----------|-----------|------------|--|
| Ownership                                  | employees | employees | businesses |  |
| Female                                     | 121,000   | 12,611    | 133,611    |  |
| Male                                       | 161,000   | 43,884    | 204,884    |  |
| Owned equally by both groups               | 8,200     | 5,428     | 13,628     |  |
| Veteran                                    | 10,500    | *         | *          |  |
| Not Veteran                                | 279,000   | 56,776    | 335,776    |  |
| Owned equally by both groups               | 1,000     | *         | *          |  |
| Hispanic                                   | 37,500    | 2,470     | 39,970     |  |
| Not Hispanic                               | 252,000   | 59,232    | 311,232    |  |
| Owned equally by both groups               | 650       | 219       | 869        |  |
| American Indian and Alaska Native          | 2,300     | *         | 2,774      |  |
| Asian                                      | 15,000    | 6,425     | 21,425     |  |
| Black or African American                  | 33,000    | 1,489     | 34,489     |  |
| Native Hawaiian and Other Pacific Islander | 400       | 202       | 602        |  |
| White                                      | 243,000   | 53,755    | 296,755    |  |
| Hispanic or Racial Minority                | 80,000    | 10,632    | 90,632     |  |
| White and Not Hispanic                     | 209,000   | 50,834    | 259,834    |  |
| Owned equally by both groups               | 1,100     | 456       | 1,556      |  |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Connecticut employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 47.0 percent of Connecticut employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,000s) |       |
|--|-----------|-------|-----------|-------|--------------------|-------|
| Industry   | Small     | %     | Small     | %     | Small              | %     |
| Other Services (except Public Administration)    | 8,602     | 99.0  | 46,432    | 89.4  | 1,822,965          | 86.0  |
| Professional, Scientific, and Technical Services | 8,029     | 96.2  | 54,618    | 51.1  | 5,177,488          | 43.7  |
| Construction                                     | 7,877     | 99.1  | 50,353    | 87.8  | 3,859,704          | 84.8  |
| Retail Trade                                     | 7,674     | 95.8  | 62,705    | 36.3  | 3,023,688          | 47.3  |
| Accommodation and Food Services                  | 7,239     | 98.5  | 81,544    | 70.1  | 2,256,177          | 69.4  |
| Health Care and Social Assistance                | 7,011     | 97.3  | 133,890   | 47.2  | 6,594,053          | 39.3  |
| Administrative, Support, and Waste Management    | 4,692     | 95.2  | 38,281    | 46.0  | 2,129,808          | 45.3  |
| Manufacturing                                    | 3,376     | 94.1  | 67,592    | 44.7  | 4,520,198          | 36.1  |
| Finance and Insurance                            | 2,934     | 90.7  | 27,752    | 24.9  | 4,989,699          | 26.8  |
| Wholesale Trade                                  | 2,892     | 89.1  | 34,655    | 52.9  | 2,954,696          | 47.5  |
| Real Estate and Rental and Leasing               | 2,415     | 96.1  | 11,933    | 59.3  | 814,482            | 59.4  |
| Arts, Entertainment, and Recreation              | 1,593     | 98.2  | 16,346    | 80.6  | 643,570            | 84.1  |
| Transportation and Warehousing                   | 1,358     | 91.2  | 15,654    | 31.5  | 851,634            | 34.9  |
| Educational Services                             | 1,334     | 96.7  | 22,514    | 30.7  | 1,199,263          | 28.4  |
| Information                                      | 918       | 86.3  | 8,298     | 23.7  | 719,981            | 16.0  |
| Management of Companies and Enterprises          | 238       | 54.3  | 4,324     | 12.4  | 480,057            | 10.8  |
| Industries not classified                        | 91        | 100.0 | 131       | 100.0 | 6,767              | 100.0 |
| Agriculture, Forestry, Fishing and Hunting       | 80        | 100.0 | 329       | 100.0 | 14,596             | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 36        | 87.8  | 294       | 48.5  | 26,469             | 55.4  |
| Utilities  | 30        | 55.6  | 694       | 9.2   | 77,537             | 7.7   |
| All industries                                   | 68,056    | 96.7  | 678,339   | 47.0  | 42,162,832         | 39.8  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION 

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OUTREACH

# Delaware

**104,457** small businesses **98.7 percent** of Delaware businesses 201,082 small business employees 49.2 percent of Delaware employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

# Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 4,661 Delaware establishments opened and 3,766 closed, for a net increase of 895. Employment expanded at 6,543 establishments and contracted at 5,552. Small businesses accounted for 4,424 establishment openings and 3,643 closings.

#### Employment

Opening and expanding Delaware establishments added 51,009 jobs, while closing and contracting establishments lost 37,325, for a net increase of 13,684 jobs. Small businesses contributed a net increase of 6,942 jobs, or 50.7 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$267.1 million in loans to Delaware businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$344.1 million. Total reported new lending to businesses through loans of \$1 million or less was \$760.1 million. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 11,883    | 3,151     | 337       | 15,371     |
| Real Estate and Rental and Leasing               | 11,391    | 1,058     | 77        | 12,526     |
| Transportation and Warehousing                   | 11,455    | 605       | 109       | 12,169     |
| Retail Trade                                     | 7,214     | 2,101     | 233       | 9,548      |
| Construction                                     | 6,852     | 2,155     | 251       | 9,258      |
| Other Services (except Public Administration)    | 6,774     | 2,064     | 162       | 9,000      |
| Administrative, Support, and Waste Management    | 6,077     | 1,227     | 183       | 7,487      |
| Health Care and Social Assistance                | 5,173     | 1,910     | 379       | 7,462      |
| Arts, Entertainment, and Recreation              | 4,165     | 437       | 60        | 4,662      |
| Finance and Insurance                            | 3,195     | 931       | 126       | 4,252      |
| Accommodation and Food Services                  | 1,391     | 1,430     | 418       | 3,239      |
| Educational Services                             | 2,305     | 274       | 60        | 2,639      |
| Wholesale Trade                                  | 1,362     | 778       | 182       | 2,322      |
| Information                                      | 1,563     | 523       | 49        | 2,135      |
| Manufacturing                                    | 797       | 393       | 127       | 1,317      |
| Agriculture, Forestry, Fishing and Hunting       | 547       | 36        | 0         | 583        |
| Management of Companies and Enterprises          | *         | 223       | 88        | 311        |
| Industries not classified                        | *         | 195       | 0         | 195        |
| Utilities  | 55        | 15        | 6         | 76         |
| Mining, Quarrying, and Oil and Gas Extraction    | 12        | 12        | 7         | 31         |
| All industries                                   | 82,211    | 19,489    | 2,757     | 104,457    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 2,233 identified firms exported goods worth \$4.4 billion from Delaware in 2022. Of those exporters, 1,969—or 88.2 percent—were small. Exports by small firms reached \$863.0 million, making up 19.5 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 31,500               | 4,568             | 36,068              |
| Male                                       | 40,000               | 13,069            | 53,069              |
| Owned equally by both groups               | 2,600                | 2,579             | 5,179               |
| Veteran                                    | 4,200                | 1,017             | 5,217               |
| Not Veteran                                | 69,500               | 18,891            | 88,391              |
| Owned equally by both groups               | 400                  | *                 | *                   |
| Hispanic                                   | 6,300                | 621               | 6,921               |
| Not Hispanic                               | 67,500               | 19,513            | 87,013              |
| Owned equally by both groups               | 200                  | *                 | *                   |
| American Indian and Alaska Native          | 650                  | *                 | *                   |
| Asian                                      | 4,500                | 2,267             | 6,767               |
| Black or African American                  | 17,000               | 879               | 17,879              |
| Native Hawaiian and Other Pacific Islander | 80                   | 5                 | 85                  |
| White                                      | 53,000               | 16,928            | 69,928              |
| Hispanic or Racial Minority                | 26,500               | 3,794             | 30,294              |
| White and Not Hispanic                     | 47,000               | 16,160            | 63,160              |
| Owned equally by both groups               | 500                  | 262               | 762                 |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Delaware employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Delaware small business employment grew by 24.7 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | s Payroll (\$1,00 |       |
|--|-----------|-------|-----------|-------|-------------------|-------|
| Industry   | Small     | %     | Small     | %     | Small             | %     |
| Professional, Scientific, and Technical Services | 3,488     | 95.5  | 22,593    | 68.8  | 2,398,740         | 60.4  |
| Construction                                     | 2,406     | 99.0  | 21,220    | 91.4  | 1,328,904         | 88.4  |
| Retail Trade                                     | 2,334     | 90.1  | 18,190    | 34.1  | 856,818           | 48.4  |
| Health Care and Social Assistance                | 2,289     | 95.3  | 31,636    | 44.0  | 1,842,378         | 40.8  |
| Other Services (except Public Administration)    | 2,226     | 97.7  | 13,202    | 92.6  | 476,106           | 89.0  |
| Accommodation and Food Services                  | 1,848     | 96.1  | 27,586    | 74.2  | 690,177           | 75.5  |
| Administrative, Support, and Waste Management    | 1,410     | 91.5  | 15,086    | 47.3  | 771,714           | 53.2  |
| Real Estate and Rental and Leasing               | 1,135     | 94.7  | 5,085     | 79.9  | 292,867           | 78.5  |
| Finance and Insurance                            | 1,057     | 83.0  | 6,850     | 16.4  | 731,128           | 15.8  |
| Wholesale Trade                                  | 960       | 85.7  | 8,214     | 44.5  | 586,164           | 28.2  |
| Transportation and Warehousing                   | 714       | 91.7  | 6,593     | 33.5  | 273,557           | 32.0  |
| Information                                      | 572       | 89.2  | 3,602     | 56.9  | 430,602           | 63.0  |
| Manufacturing                                    | 520       | 89.7  | 9,594     | 34.2  | 595,088           | 32.1  |
| Arts, Entertainment, and Recreation              | 497       | 97.1  | 4,535     | 61.0  | 167,134           | 62.4  |
| Educational Services                             | 334       | 94.4  | 4,971     | 81.7  | 181,309           | 65.3  |
| Management of Companies and Enterprises          | 311       | 66.3  | 962       | 14.6  | 95,799            | 12.2  |
| Industries not classified                        | 195       | 100.0 | 255       | 100.0 | 9,446             | 100.0 |
| Agriculture, Forestry, Fishing and Hunting       | 36        | 97.3  | 129       | 95.6  | 7,108             | 95.0  |
| Utilities  | 21        | 72.4  | 561       | 22.3  | 66,744            | 21.4  |
| Mining, Quarrying, and Oil and Gas Extraction    | 19        | 90.5  | 218       | 61.9  | 21,056            | 55.0  |
| All industries                                   | 22,246    | 94.1  | 201,082   | 49.2  | 11,822,839        | 44.1  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other <u>geographic</u> <u>profiles</u> are available online. Visit <u>advocacy.sba.gov</u> for additional resources.

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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**District of Columbia** 



Share of employees working at small businesses by county, district, or independent city Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 6,167 DC establishments opened and 5,153 closed, for a net increase of 1,014. Employment expanded at 7,829 establishments and contracted at 6,859. Small businesses accounted for 5,696 establishment openings and 4,636 closings.

#### Employment

Opening and expanding DC establishments added 68,536 jobs, while closing and contracting establishments lost 52,895, for a net increase of 15,641 jobs. Small businesses contributed a net increase of 12,549 jobs, or 80.2 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$182.0 million in loans to DC businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$245.6 million. Total reported new lending to businesses through loans of \$1 million or less was \$580.5 million. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 17,532    | 3,895     | 850       | 22,277     |
| Other Services (except Public Administration)    | 4,834     | 2,906     | 816       | 8,556      |
| Transportation and Warehousing                   | 7,224     | 110       | 23        | 7,357      |
| Real Estate and Rental and Leasing               | 5,751     | 722       | 123       | 6,596      |
| Health Care and Social Assistance                | 4,400     | 1,405     | 322       | 6,127      |
| Arts, Entertainment, and Recreation              | 4,931     | 312       | 49        | 5,292      |
| Administrative, Support, and Waste Management    | 3,636     | 497       | 188       | 4,321      |
| Educational Services                             | 3,123     | 395       | 178       | 3,696      |
| Retail Trade                                     | 2,412     | 1,073     | 114       | 3,599      |
| Accommodation and Food Services                  | 1,263     | 1,533     | 377       | 3,173      |
| Construction                                     | 2,130     | 411       | 94        | 2,635      |
| Information                                      | 1,471     | 367       | 118       | 1,956      |
| Finance and Insurance                            | 1,052     | 302       | 104       | 1,458      |
| Wholesale Trade                                  | 306       | 204       | 32        | 542        |
| Manufacturing                                    | 260       | 78        | 17        | 355        |
| Management of Companies and Enterprises          | *         | 22        | 22        | 44         |
| Utilities  | 32        | 6         | 2         | 40         |
| Agriculture, Forestry, Fishing and Hunting       | 37        | *         | *         | 37         |
| Industries not classified                        | *         | 32        | 0         | 32         |
| Mining, Quarrying, and Oil and Gas Extraction    | 11        | *         | *         | 11         |
| All industries                                   | 60,405    | 14,261    | 3,360     | 78,026     |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 589 identified firms exported goods worth \$506.0 million from the District in 2022. Of those exporters, 449—or 76.2 percent—were small. Exports by small firms reached \$479.0 million, making up 94.6 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 29,500    | 3,465     | 32,965     |
| Male                                       | 28,500    | 8,225     | 36,725     |
| Owned equally by both groups               | 700       | 1,044     | 1,744      |
| Veteran                                    | 1,600     | 384       | 1,984      |
| Not Veteran                                | 56,500    | 12,248    | 68,748     |
| Owned equally by both groups               | 90        | 106       | 196        |
| Hispanic                                   | 5,600     | 783       | 6,383      |
| Not Hispanic                               | 53,000    | 11,910    | 64,910     |
| Owned equally by both groups               | 90        | *         | *          |
| American Indian and Alaska Native          | 500       | *         | 562        |
| Asian                                      | 3,600     | 1,810     | 5,410      |
| Black or African American                  | 24,500    | 1,922     | 26,422     |
| Native Hawaiian and Other Pacific Islander | 100       | *         | *          |
| White                                      | 31,000    | 8,940     | 39,940     |
| Hispanic or Racial Minority                | 32,000    | 4,469     | 36,469     |
| White and Not Hispanic                     | 26,500    | 8,041     | 34,541     |
| Owned equally by both groups               | 200       | 228       | 428        |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total DC employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



DC small business employment grew by 20.3 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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Small business employment and payroll by industry

|  | Employers |       | Employee | es    | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|----------|-------|----------------|-------|
| Industry   | Small     | %     | Small    | %     | Small          | %     |
| Professional, Scientific, and Technical Services | 4,745     | 92.3  | 52,659   | 49.8  | 6,937,302      | 42.3  |
| Other Services (except Public Administration)    | 3,722     | 97.9  | 59,110   | 83.3  | 6,110,764      | 82.5  |
| Accommodation and Food Services                  | 1,910     | 95.1  | 23,180   | 52.5  | 1,009,615      | 58.2  |
| Health Care and Social Assistance                | 1,727     | 94.6  | 30,552   | 43.5  | 1,641,951      | 32.7  |
| Retail Trade                                     | 1,187     | 89.0  | 6,175    | 30.5  | 271,769        | 37.2  |
| Real Estate and Rental and Leasing               | 845       | 92.7  | 6,777    | 61.7  | 642,975        | 63.1  |
| Administrative, Support, and Waste Management    | 685       | 85.4  | 11,640   | 42.0  | 765,024        | 45.7  |
| Educational Services                             | 573       | 93.3  | 15,708   | 30.9  | 1,056,935      | 31.5  |
| Construction                                     | 505       | 95.6  | 7,738    | 75.2  | 557,118        | 71.2  |
| Information                                      | 485       | 78.9  | 8,426    | 31.8  | 1,082,556      | 28.4  |
| Finance and Insurance                            | 406       | 69.8  | 3,928    | 19.8  | 668,727        | 17.9  |
| Arts, Entertainment, and Recreation              | 361       | 95.3  | 3,277    | 56.1  | 182,240        | 24.9  |
| Wholesale Trade                                  | 236       | 73.5  | 1,467    | 49.3  | 149,544        | 44.7  |
| Transportation and Warehousing                   | 133       | 83.1  | 848      | 27.9  | 49,242         | 10.6  |
| Manufacturing                                    | 95        | 93.1  | 818      | 86.1  | 44,951         | 86.1  |
| Management of Companies and Enterprises          | 44        | 28.6  | 660      | 6.0   | 61,937         | 4.8   |
| Industries not classified                        | 32        | 100.0 | 44       | 100.0 | 1,699          | 100.0 |
| Utilities  | 8         | 21.1  | 63       | 3.1   | 4,308          | 1.3   |
| All industries                                   | 17,621    | 92.4  | 233,078  | 48.2  | 21,238,970     | 43.5  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# Florida

3.3 million small businesses 99.8 percent of Florida businesses 3.6 million small business employees 40.9 percent of Florida employees



# Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 111,928 Florida establishments opened and 91,450 closed, for a net increase of 20,478. Employment expanded at 157,356 establishments and contracted at 124,825. Small businesses accounted for 103,439 openings and 83,697 closings.

#### Employment

Opening and expanding Florida establishments added 1.3 million jobs, while closing and contracting establishments lost 891,575, for a net increase of 361,532 jobs. Small businesses contributed a net increase of 236,033 jobs, or 65.3 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$7.4 billion in loans to Florida businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$10.2 billion. Total reported new lending to businesses through loans of \$1 million or less was \$20.1 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 324,317   | 80,008    | 3,626     | 407,951    |
| Transportation and Warehousing                   | 374,168   | 15,915    | 1,394     | 391,477    |
| Administrative, Support, and Waste Management    | 331,625   | 33,968    | 2,733     | 368,326    |
| Other Services (except Public Administration)    | 313,441   | 46,553    | 2,509     | 362,503    |
| Real Estate and Rental and Leasing               | 322,829   | 36,587    | 978       | 360,394    |
| Construction                                     | 261,631   | 57,483    | 4,572     | 323,686    |
| Health Care and Social Assistance                | 231,052   | 48,033    | 5,021     | 284,106    |
| Retail Trade                                     | 190,579   | 45,977    | 3,214     | 239,770    |
| Arts, Entertainment, and Recreation              | 105,925   | 8,273     | 1,056     | 115,254    |
| Finance and Insurance                            | 81,108    | 19,669    | 1,098     | 101,875    |
| Accommodation and Food Services                  | 54,854    | 26,480    | 7,381     | 88,715     |
| Wholesale Trade                                  | 42,228    | 22,973    | 2,529     | 67,730     |
| Educational Services                             | 59,984    | 6,289     | 1,148     | 67,421     |
| Manufacturing                                    | 29,956    | 10,074    | 2,051     | 42,081     |
| Information                                      | 29,947    | 5,446     | 517       | 35,910     |
| Agriculture, Forestry, Fishing and Hunting       | 14,596    | 1,074     | 66        | 15,736     |
| Utilities  | 1,339     | 326       | 53        | 1,718      |
| Management of Companies and Enterprises          | *         | 504       | 563       | 1,067      |
| Mining, Quarrying, and Oil and Gas Extraction    | 845       | 124       | 34        | 1,003      |
| Industries not classified                        | *         | 783       | 0         | 783        |
| All industries                                   | 2,770,424 | 466,250   | 39,224    | 3,275,898  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 58,923 identified firms exported goods worth \$62.6 billion from Florida in 2022. Of those exporters, 55,707—or 94.5 percent—were small. Exports by small firms reached \$34.2 billion, making up 54.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 1,188,000 | 116,282   | 1,304,282  |
| Male                                       | 1,387,000 | 290,713   | 1,677,713  |
| Owned equally by both groups               | 63,500    | 66,758    | 130,258    |
| Veteran                                    | 114,000   | 25,196    | 139,196    |
| Not Veteran                                | 2,517,000 | 439,007   | 2,956,007  |
| Owned equally by both groups               | 7,100     | 9,550     | 16,650     |
| Hispanic                                   | 1,001,000 | 85,966    | 1,086,966  |
| Not Hispanic                               | 1,628,000 | 380,832   | 2,008,832  |
| Owned equally by both groups               | 10,500    | 6,953     | 17,453     |
| American Indian and Alaska Native          | 19,500    | 3,310     | 22,810     |
| Asian                                      | 127,000   | 34,284    | 161,284    |
| Black or African American                  | 507,000   | 18,502    | 525,502    |
| Native Hawaiian and Other Pacific Islander | 5,900     | 565       | 6,465      |
| White                                      | 2,015,000 | 419,167   | 2,434,167  |
| Hispanic or Racial Minority                | 1,497,000 | 137,804   | 1,634,804  |
| White and Not Hispanic                     | 1,129,000 | 326,246   | 1,455,246  |
| Owned equally by both groups               | 13,500    | 9,701     | 23,201     |
|  |           |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Florida employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Florida small business employment grew by 29.4 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees Pa |             | 00s)  |
|--|-----------|-------|-----------|--------------|-------------|-------|
| Industry   | Small     | %     | Small     | %            | Small       | %     |
| Professional, Scientific, and Technical Services     | 83,634    | 99.1  | 364,365   | 63.4         | 27,359,239  | 57.2  |
| Construction   | 62,055    | 99.6  | 422,772   | 84.6         | 22,125,219  | 78.5  |
| Health Care and Social Assistance                    | 53,054    | 99.1  | 519,198   | 43.6         | 25,848,150  | 37.4  |
| Retail Trade   | 49,191    | 98.9  | 335,923   | 30.8         | 15,066,144  | 40.0  |
| Other Services (except Public Administration)        | 49,062    | 99.5  | 255,453   | 79.6         | 8,717,301   | 75.7  |
| Real Estate and Rental and Leasing                   | 37,565    | 99.3  | 111,703   | 59.5         | 6,192,839   | 57.5  |
| Administrative, Support, and Waste Management        | 36,701    | 98.1  | 276,902   | 13.9         | 11,361,100  | 10.3  |
| Accommodation and Food Services                      | 33,861    | 98.8  | 503,067   | 56.0         | 12,712,618  | 56.3  |
| Wholesale Trade                                      | 25,502    | 97.0  | 188,211   | 56.3         | 12,156,050  | 51.3  |
| Finance and Insurance                                | 20,767    | 97.4  | 111,931   | 27.7         | 9,342,762   | 22.9  |
| Transportation and Warehousing                       | 17,309    | 97.5  | 109,304   | 33.9         | 5,191,723   | 30.6  |
| Manufacturing  | 12,125    | 96.1  | 166,986   | 51.0         | 8,826,770   | 43.7  |
| Arts, Entertainment, and Recreation                  | 9,329     | 98.8  | 98,173    | 49.9         | 4,181,047   | 53.2  |
| Educational Services                                 | 7,437     | 98.5  | 93,047    | 54.8         | 3,588,562   | 46.0  |
| Information  | 5,963     | 95.5  | 41,668    | 25.7         | 3,351,456   | 20.3  |
| Agriculture, Forestry, Fishing and Hunting           | 1,140     | 99.1  | 6,418     | 84.9         | 258,420     | 85.1  |
| Management of Companies and Enterprises              | 1,067     | 61.9  | 13,975    | 8.5          | 1,323,795   | 8.2   |
| Industries not classified                            | 783       | 100.0 | 997       | 100.0        | 45,953      | 100.0 |
| Utilities  | 379       | 92.9  | 5,618     | 19.7         | 440,518     | 13.4  |
| Mining, Quarrying, and Oil and Gas Extraction        | 158       | 86.8  | 1,649     | 43.7         | 107,674     | 36.8  |
| All industries                                       | 505,474   | 99.0  | 3,627,360 | 40.9         | 178,197,340 | 36.2  |
| Source: Statistics of U.S. Businesses, 2021 (Census) |           |       |           |              |             |       |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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OUTREACH

# Georgia

**1.3 million** small businesses 99.7 percent of Georgia businesses 1.7 million small business employees 43.1 percent of Georgia employees



# Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 44,718 Georgia establishments opened and 37,403 closed, for a net increase of 7,315. Employment expanded at 67,352 establishments and contracted at 56,653. Small businesses accounted for 42,343 openings and 34,477 closings.

# **Employment**

Opening and expanding Georgia establishments added 561,455 jobs, while closing and contracting establishments lost 441,308, for a net increase of 120,147 jobs. Small businesses contributed a net increase of 91,541 jobs, or 76.2 percent of that total.



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Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$3.2 billion in loans to Georgia businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$3.9 billion. Total reported new lending to businesses through loans of \$1 million or less was \$8.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 154,939   | 20,473    | 1,377     | 176,789    |
| Professional, Scientific, and Technical Services | 130,186   | 27,397    | 1,896     | 159,479    |
| Administrative, Support, and Waste Management    | 137,147   | 10,164    | 1,306     | 148,617    |
| Construction                                     | 122,489   | 18,819    | 1,752     | 143,060    |
| Transportation and Warehousing                   | 133,267   | 6,388     | 939       | 140,594    |
| Retail Trade                                     | 86,956    | 21,142    | 1,546     | 109,644    |
| Real Estate and Rental and Leasing               | 93,549    | 10,993    | 486       | 105,028    |
| Health Care and Social Assistance                | 79,915    | 17,683    | 2,696     | 100,294    |
| Arts, Entertainment, and Recreation              | 52,160    | 3,332     | 366       | 55,858     |
| Accommodation and Food Services                  | 28,486    | 12,770    | 4,001     | 45,257     |
| Educational Services                             | 34,820    | 2,510     | 528       | 37,858     |
| Finance and Insurance                            | 24,778    | 7,456     | 601       | 32,835     |
| Wholesale Trade                                  | 12,706    | 7,779     | 1,676     | 22,161     |
| Manufacturing                                    | 13,454    | 4,473     | 1,651     | 19,578     |
| Information                                      | 15,151    | 2,390     | 389       | 17,930     |
| Agriculture, Forestry, Fishing and Hunting       | 7,033     | 828       | 86        | 7,947      |
| Utilities  | 519       | 85        | 53        | 657        |
| Industries not classified                        | *         | 558       | 3         | 561        |
| Management of Companies and Enterprises          | *         | 180       | 350       | 530        |
| Mining, Quarrying, and Oil and Gas Extraction    | 196       | 64        | 22        | 282        |
| All industries                                   | 1,127,751 | 175,361   | 20,979    | 1,324,091  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 14,693 identified firms exported goods worth \$44.5 billion from Georgia in 2022. Of those exporters, 12,834—or 87.3 percent—were small. Exports by small firms reached \$13.4 billion, making up 30.1 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 534,000   | 42,204    | 576,204    |
| Male                                       | 555,000   | 116,256   | 671,256    |
| Owned equally by both groups               | 15,000    | 21,086    | 36,086     |
| Veteran                                    | 65,500    | 13,317    | 78,817     |
| Not Veteran                                | 1,036,000 | 162,502   | 1,198,502  |
| Owned equally by both groups               | 2,800     | 3,725     | 6,525      |
| Hispanic                                   | 120,000   | 7,067     | 127,067    |
| Not Hispanic                               | 983,000   | 171,692   | 1,154,692  |
| Owned equally by both groups               | 1,100     | 787       | 1,887      |
| American Indian and Alaska Native          | 8,900     | 612       | 9,512      |
| Asian                                      | 76,500    | 25,199    | 101,699    |
| Black or African American                  | 434,000   | 14,394    | 448,394    |
| Native Hawaiian and Other Pacific Islander | 1,700     | 86        | 1,786      |
| White                                      | 599,000   | 139,663   | 738,663    |
| Hispanic or Racial Minority                | 600,000   | 46,665    | 646,665    |
| White and Not Hispanic                     | 502,000   | 131,098   | 633,098    |
| Owned equally by both groups               | 2,200     | 1,782     | 3,982      |
|  |           |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Georgia employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



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Georgia small business employment grew by 21.9 percent between 1997 and 2021, which exceeded the national small business employment growth rate.



#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| <br>Industry                                     | Small     | %     | Small     | %     | Small          | %     |
| Professional, Scientific, and Technical Services | 29,293    | 97.9  | 162,865   | 52.7  | 12,775,621     | 44.9  |
| Retail Trade                                     | 22,688    | 98.0  | 149,272   | 30.7  | 6,335,654      | 40.1  |
| Other Services (except Public Administration)    | 21,850    | 99.2  | 130,002   | 85.2  | 4,563,360      | 80.4  |
| Construction                                     | 20,571    | 99.1  | 156,148   | 77.5  | 9,495,290      | 71.5  |
| Health Care and Social Assistance                | 20,379    | 98.4  | 239,063   | 44.1  | 11,588,875     | 37.2  |
| Accommodation and Food Services                  | 16,771    | 98.3  | 261,320   | 62.7  | 5,459,689      | 63.6  |
| Real Estate and Rental and Leasing               | 11,479    | 98.3  | 41,367    | 58.6  | 2,724,263      | 47.9  |
| Administrative, Support, and Waste Management    | 11,470    | 95.8  | 118,927   | 28.7  | 5,336,970      | 26.9  |
| Wholesale Trade                                  | 9,455     | 92.4  | 101,735   | 49.3  | 7,079,789      | 44.5  |
| Finance and Insurance                            | 8,057     | 94.8  | 51,388    | 27.1  | 4,184,297      | 20.8  |
| Transportation and Warehousing                   | 7,327     | 94.4  | 60,239    | 24.5  | 2,839,987      | 20.0  |
| Manufacturing                                    | 6,124     | 91.0  | 131,236   | 33.8  | 6,842,847      | 31.0  |
| Arts, Entertainment, and Recreation              | 3,698     | 98.4  | 30,638    | 64.0  | 932,395        | 44.5  |
| Educational Services                             | 3,038     | 97.5  | 46,636    | 55.9  | 1,716,594      | 41.8  |
| Information                                      | 2,779     | 91.1  | 31,244    | 27.1  | 2,892,012      | 21.6  |
| Agriculture, Forestry, Fishing and Hunting       | 914       | 98.8  | 6,419     | 82.3  | 321,716        | 84.6  |
| Industries not classified                        | 561       | 100.0 | 754       | 100.0 | 30,852         | 100.0 |
| Management of Companies and Enterprises          | 530       | 52.4  | 11,090    | 8.5   | 1,114,666      | 7.4   |
| Utilities  | 138       | 83.1  | 6,687     | 29.9  | 609,898        | 24.8  |
| Mining, Quarrying, and Oil and Gas Extraction    | 86        | 79.6  | 1,356     | 26.7  | 90,575         | 24.0  |
| All industries                                   | 196,340   | 97.8  | 1,738,386 | 43.1  | 86,935,350     | 36.4  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# Hawaii



237,707 small business employees 50.7 percent of Hawaii employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

Thousands of establishments

# Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 5,570 Hawaii establishments opened and 3,942 closed, for a net increase of 1,628. Employment expanded at 9,882 establishments and contracted at 8,772. Small businesses accounted for 5,243 establishment openings and 3,637 closings.

# Employment

Opening and expanding Hawaii establishments added 61,168 jobs, while closing and contracting establishments lost 42,912, for a net increase of 18,256 jobs. Small businesses contributed a net increase of 12,984 jobs, or 71.1 percent of that total.





Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$343.5 million in loans to Hawaii businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$491.1 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.1 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 16,047    | 2,680     | 228       | 18,955     |
| Real Estate and Rental and Leasing               | 15,183    | 1,529     | 86        | 16,798     |
| Other Services (except Public Administration)    | 11,693    | 2,900     | 223       | 14,816     |
| Retail Trade                                     | 11,149    | 2,153     | 255       | 13,557     |
| Administrative, Support, and Waste Management    | 11,096    | 1,296     | 206       | 12,598     |
| Health Care and Social Assistance                | 8,677     | 2,519     | 310       | 11,506     |
| Construction                                     | 8,655     | 2,543     | 300       | 11,498     |
| Transportation and Warehousing                   | 10,236    | 546       | 133       | 10,915     |
| Arts, Entertainment, and Recreation              | 6,445     | 408       | 81        | 6,934      |
| Accommodation and Food Services                  | 2,495     | 2,368     | 540       | 5,403      |
| Finance and Insurance                            | 3,108     | 588       | 87        | 3,783      |
| Educational Services                             | 3,275     | 393       | 98        | 3,766      |
| Wholesale Trade                                  | 2,140     | 892       | 171       | 3,203      |
| Manufacturing                                    | 1,873     | 572       | 118       | 2,563      |
| Agriculture, Forestry, Fishing and Hunting       | 1,820     | 40        | 3         | 1,863      |
| Information                                      | 1,391     | 238       | 32        | 1,661      |
| Utilities  | 173       | 20        | 6         | 199        |
| Management of Companies and Enterprises          | *         | 27        | 79        | 106        |
| Industries not classified                        | *         | 40        | 1         | 41         |
| Mining, Quarrying, and Oil and Gas Extraction    | 19        | *         | *         | 24         |
| All industries                                   | 115,475   | 21,713    | 2,734     | 139,922    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 677 identified firms exported goods worth \$341.0 million from Hawaii in 2022. Of those exporters, 586—or 86.6 percent—were small. Exports by small firms reached \$194.0 million, making up 56.9 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 52,500               | 5,274             | 57,774              |
| Male                                       | 58,000               | 12,669            | 70,669              |
| Owned equally by both groups               | 2,400                | 3,705             | 6,105               |
| Veteran                                    | 7,200                | 1,088             | 8,288               |
| Not Veteran                                | 105,000              | 19,857            | 124,857             |
| Owned equally by both groups               | 400                  | *                 | *                   |
| Hispanic                                   | 8,200                | 607               | 8,807               |
| Not Hispanic                               | 104,000              | 20,791            | 124,791             |
| Owned equally by both groups               | 250                  | *                 | 500                 |
| American Indian and Alaska Native          | 2,100                | 204               | 2,304               |
| Asian                                      | 57,500               | 10,552            | 68,052              |
| Black or African American                  | 2,600                | 249               | 2,849               |
| Native Hawaiian and Other Pacific Islander | 19,000               | *                 | 20,371              |
| White                                      | 56,000               | 10,627            | 66,627              |
| Hispanic or Racial Minority                | 74,000               | 12,161            | 86,161              |
| White and Not Hispanic                     | 38,000               | 8,462             | 46,462              |
| Owned equally by both groups               | 700                  | *                 | *                   |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Hawaii employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 50.7 percent of Hawaii employment in 2021, which exceeded the national small business employment share.

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### Small business employment and payroll by industry

|   | Employers |       | Employee | Employees |            | 00s)  |
|---|-----------|-------|----------|-----------|------------|-------|
| <br>Industry  | Small     | %     | Small    | %         | Small      | %     |
| Other Services (except Public Administration)       | 3,123     | 98.5  | 18,958   | 90.2      | 730,389    | 90.4  |
| Professional, Scientific, and Technical Services    | 2,908     | 95.3  | 16,707   | 71.7      | 1,278,560  | 70.9  |
| Accommodation and Food Services                     | 2,908     | 97.6  | 40,780   | 52.2      | 1,289,679  | 46.2  |
| Construction  | 2,843     | 98.4  | 25,284   | 81.9      | 1,870,429  | 76.8  |
| Health Care and Social Assistance                   | 2,829     | 98.0  | 35,439   | 49.9      | 1,807,110  | 39.1  |
| Retail Trade  | 2,408     | 93.3  | 21,285   | 34.6      | 887,534    | 39.1  |
| Real Estate and Rental and Leasing                  | 1,615     | 96.9  | 7,172    | 62.5      | 441,825    | 58.9  |
| Administrative, Support, and Waste Management       | 1,502     | 93.7  | 19,038   | 32.5      | 743,383    | 27.4  |
| Wholesale Trade                                     | 1,063     | 88.2  | 10,512   | 64.4      | 582,652    | 58.3  |
| Manufacturing                                       | 690       | 97.0  | 8,505    | 79.3      | 380,208    | 73.6  |
| Transportation and Warehousing                      | 679       | 90.2  | 8,463    | 32.8      | 469,347    | 31.4  |
| Finance and Insurance                               | 675       | 82.6  | 7,627    | 37.0      | 565,515    | 31.9  |
| Educational Services                                | 491       | 95.2  | 7,142    | 48.1      | 283,149    | 41.0  |
| Arts, Entertainment, and Recreation                 | 489       | 97.4  | 6,409    | 84.1      | 261,112    | 86.8  |
| Information   | 270       | 81.1  | 1,697    | 27.0      | 100,696    | 20.7  |
| Management of Companies and Enterprises             | 106       | 60.9  | 1,657    | 23.6      | 117,171    | 18.5  |
| Agriculture, Forestry, Fishing and Hunting          | 43        | 100.0 | 201      | 100.0     | 9,857      | 100.0 |
| Industries not classified                           | 41        | 100.0 | 66       | 100.0     | 3,053      | 100.0 |
| Utilities   | 26        | 70.3  | 622      | 17.5      | 57,157     | 14.5  |
| Mining, Quarrying, and Oil and Gas Extraction       | 5         | 83.3  | 143      | 98.6      | 10,291     | 98.3  |
| All industries                                      | 24,447    | 96.0  | 237,707  | 50.7      | 11,889,117 | 46.6  |
| Source: Statistics of U.S. Businesses 2021 (Census) |           |       |          |           |            |       |

Source: Statistics of U.S. Businesses, 2021 (Census)

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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Idaho

200,131 small businesses 99.2 percent of Idaho businesses 365,278 small business employees 56.6 percent of Idaho employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 10,708 Idaho establishments opened and 11,381 closed, for a net decrease of 673. Employment expanded at 15,803 establishments and contracted at 13,407. Small businesses accounted for 10,104 openings and for 10,975 closings.

# Employment

Opening and expanding Idaho establishments added 91,354 jobs, while closing and contracting establishments lost 83,018, for a net increase of 8,336 jobs. Small businesses contributed a net increase of 5,625 jobs, or 67.5 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$611.8 million in loans to Idaho businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$569.7 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 17,435    | 8,723     | 516       | 26,674     |
| Professional, Scientific, and Technical Services | 20,676    | 4,574     | 330       | 25,580     |
| Real Estate and Rental and Leasing               | 20,797    | 3,131     | 85        | 24,013     |
| Retail Trade                                     | 15,817    | 3,527     | 498       | 19,842     |
| Other Services (except Public Administration)    | 15,630    | 3,495     | 210       | 19,335     |
| Transportation and Warehousing                   | 13,586    | 1,616     | 176       | 15,378     |
| Health Care and Social Assistance                | 10,220    | 4,226     | 690       | 15,136     |
| Administrative, Support, and Waste Management    | 11,426    | 2,535     | 234       | 14,195     |
| Arts, Entertainment, and Recreation              | 7,498     | 776       | 102       | 8,376      |
| Accommodation and Food Services                  | 2,589     | 2,514     | 745       | 5,848      |
| Finance and Insurance                            | 4,048     | 1,461     | 110       | 5,619      |
| Educational Services                             | 4,974     | 474       | 110       | 5,558      |
| Manufacturing                                    | 3,135     | 1,433     | 380       | 4,948      |
| Agriculture, Forestry, Fishing and Hunting       | 2,981     | 472       | 34        | 3,487      |
| Wholesale Trade                                  | 2,025     | 1,028     | 332       | 3,385      |
| Information                                      | 1,863     | 373       | 82        | 2,318      |
| Mining, Quarrying, and Oil and Gas Extraction    | 162       | 76        | 20        | 258        |
| Utilities  | 108       | 103       | 12        | 223        |
| Management of Companies and Enterprises          | *         | 38        | 81        | 119        |
| Industries not classified                        | *         | 71        | 0         | 71         |
| All industries                                   | 154,970   | 40,608    | 4,553     | 200,131    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 1,699 identified firms exported goods worth \$3.9 billion from Idaho in 2022. Of those exporters, 1,416—or 83.3 percent—were small. Exports by small firms reached \$1.4 billion, making up 35.1 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 65,500               | 7,323             | 72,823              |
| Male                                       | 81,000               | 23,811            | 104,811             |
| Owned equally by both groups               | 6,000                | 10,647            | 16,647              |
| Veteran                                    | 10,000               | 2,018             | 12,018              |
| Not Veteran                                | 141,000              | 37,952            | 178,952             |
| Owned equally by both groups               | 900                  | 1,813             | 2,713               |
| Hispanic                                   | 10,500               | 1,704             | 12,204              |
| Not Hispanic                               | 141,000              | 39,499            | 180,499             |
| Owned equally by both groups               | 350                  | *                 | *                   |
| American Indian and Alaska Native          | 2,200                | 360               | 2,560               |
| Asian                                      | 3,600                | *                 | *                   |
| Black or African American                  | 1,900                | 132               | 2,032               |
| Native Hawaiian and Other Pacific Islander | 500                  | 32                | 532                 |
| White                                      | 147,000              | 40,654            | 187,654             |
| Hispanic or Racial Minority                | 17,500               | 2,817             | 20,317              |
| White and Not Hispanic                     | 134,000              | 38,012            | 172,012             |
| Owned equally by both groups               | 650                  | 955               | 1,605               |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Idaho employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Idaho small business employment grew by 46.8 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | es Payroll (\$1,0 |       |
|--|-----------|-------|-----------|-------|-------------------|-------|
| Industry   | Small     | %     | Small     | %     | Small             | %     |
| Construction                                     | 9,239     | 99.6  | 52,989    | 96.6  | 2,819,242         | 94.7  |
| Health Care and Social Assistance                | 4,916     | 97.4  | 59,336    | 55.6  | 2,449,031         | 44.1  |
| Professional, Scientific, and Technical Services | 4,904     | 96.5  | 24,527    | 61.9  | 1,459,088         | 50.6  |
| Retail Trade                                     | 4,025     | 94.4  | 36,534    | 40.5  | 1,429,516         | 44.8  |
| Other Services (except Public Administration)    | 3,705     | 98.3  | 19,373    | 88.1  | 647,688           | 84.3  |
| Accommodation and Food Services                  | 3,259     | 97.2  | 47,630    | 68.0  | 970,465           | 69.1  |
| Real Estate and Rental and Leasing               | 3,216     | 98.3  | 8,628     | 82.4  | 440,672           | 82.0  |
| Administrative, Support, and Waste Management    | 2,769     | 95.4  | 20,223    | 44.5  | 768,021           | 40.1  |
| Manufacturing                                    | 1,813     | 93.8  | 29,325    | 44.3  | 1,403,164         | 33.1  |
| Transportation and Warehousing                   | 1,792     | 95.4  | 13,722    | 60.0  | 613,690           | 58.3  |
| Finance and Insurance                            | 1,571     | 88.7  | 9,029     | 37.4  | 595,365           | 31.2  |
| Wholesale Trade                                  | 1,360     | 83.2  | 15,869    | 49.7  | 882,942           | 35.7  |
| Arts, Entertainment, and Recreation              | 878       | 98.8  | 8,535     | 91.3  | 212,458           | 91.8  |
| Educational Services                             | 584       | 96.5  | 6,989     | 41.0  | 247,585           | 53.9  |
| Agriculture, Forestry, Fishing and Hunting       | 506       | 98.8  | 3,874     | 97.4  | 164,741           | 95.8  |
| Information                                      | 455       | 82.6  | 4,621     | 29.0  | 298,273           | 20.9  |
| Management of Companies and Enterprises          | 119       | 58.0  | 1,483     | 18.0  | 117,262           | 13.3  |
| Utilities  | 115       | 89.1  | 703       | 17.9  | 51,856            | 12.8  |
| Mining, Quarrying, and Oil and Gas Extraction    | 96        | 92.3  | 1,842     | 79.5  | 139,338           | 78.8  |
| Industries not classified                        | 71        | 100.0 | 46        | 100.0 | 2,067             | 100.0 |
| All industries                                   | 45,161    | 96.7  | 365,278   | 56.6  | 15,712,464        | 48.1  |

Source: Statistics of U.S. Businesses, 2021 (Census)

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

# Illinois

**1.3 million** small businesses **99.6 percent** of Illinois businesses 2.3 million small business employees 43.6 percent of Illinois employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 37,920 Illinois establishments opened and 35,387 closed, for a net increase of 2,533. Employment expanded at 75,273 establishments and contracted at 64,213. Small businesses accounted for 36,473 openings and 33,551 closings.

# Employment

Opening and expanding Illinois establishments added 546,338 jobs, while closing and contracting establishments lost 438,325, for a net increase of 108,013 jobs. Small businesses contributed a net increase of 81,551 jobs, or 75.5 percent of that total.





Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$3.5 billion in loans to Illinois businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$3.8 billion. Total reported new lending to businesses through loans of \$1 million or less was \$11.2 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Billion



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Transportation and Warehousing                   | 174,403   | 16,317    | 1,236     | 191,956    |
| Professional, Scientific, and Technical Services | 132,883   | 32,589    | 2,581     | 168,053    |
| Other Services (except Public Administration)    | 113,021   | 28,049    | 1,893     | 142,963    |
| Retail Trade                                     | 99,854    | 19,708    | 2,160     | 121,722    |
| Construction                                     | 91,859    | 27,246    | 1,818     | 120,923    |
| Real Estate and Rental and Leasing               | 101,080   | 10,328    | 604       | 112,012    |
| Health Care and Social Assistance                | 81,875    | 21,883    | 3,353     | 107,111    |
| Administrative, Support, and Waste Management    | 86,054    | 12,729    | 1,571     | 100,354    |
| Arts, Entertainment, and Recreation              | 54,385    | 4,217     | 561       | 59,163     |
| Accommodation and Food Services                  | 23,239    | 18,300    | 3,816     | 45,355     |
| Finance and Insurance                            | 28,033    | 10,308    | 1,090     | 39,431     |
| Educational Services                             | 31,846    | 3,142     | 789       | 35,777     |
| Wholesale Trade                                  | 13,781    | 9,988     | 2,489     | 26,258     |
| Manufacturing                                    | 10,870    | 7,563     | 3,048     | 21,481     |
| Information                                      | 12,686    | 2,516     | 495       | 15,697     |
| Agriculture, Forestry, Fishing and Hunting       | 5,452     | 288       | 12        | 5,752      |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,215     | 289       | 48        | 1,552      |
| Management of Companies and Enterprises          | *         | 181       | 552       | 733        |
| Utilities  | 317       | 122       | 44        | 483        |
| Industries not classified                        | *         | 247       | 1         | 248        |
| All industries                                   | 1,062,853 | 225,816   | 26,957    | 1,315,626  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 22,704 identified firms exported goods worth \$73.5 billion from Illinois in 2022. Of those exporters, 20,217—or 89.0 percent—were small. Exports by small firms reached \$21.4 billion, making up 29.2 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 440,000   | 55,616    | 495,616    |
| Male                                       | 562,000   | 150,412   | 712,412    |
| Owned equally by both groups               | 17,000    | 26,503    | 43,503     |
| Veteran                                    | 34,000    | 9,536     | 43,536     |
| Not Veteran                                | 983,000   | 219,664   | 1,202,664  |
| Owned equally by both groups               | 1,900     | 3,331     | 5,231      |
| Hispanic                                   | 127,000   | 16,089    | 143,089    |
| Not Hispanic                               | 891,000   | 214,928   | 1,105,928  |
| Owned equally by both groups               | 1,300     | 1,516     | 2,816      |
| American Indian and Alaska Native          | 7,100     | 1,808     | 8,908      |
| Asian                                      | 90,000    | 22,999    | 112,999    |
| Black or African American                  | 173,000   | 5,722     | 178,722    |
| Native Hawaiian and Other Pacific Islander | 1,200     | 255       | 1,455      |
| White                                      | 762,000   | 202,122   | 964,122    |
| Hispanic or Racial Minority                | 374,000   | 45,109    | 419,109    |
| White and Not Hispanic                     | 643,000   | 184,701   | 827,701    |
| Owned equally by both groups               | 2,400     | 2,722     | 5,122      |
|  |           |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Illinois employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Illinois small businesses employed 2.3 million workers in 2021, accounting for 43.6 percent of total employment.

♦

# Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| <br>Industry                                     | Small     | %     | Small     | %     | Small          | %     |
| Professional, Scientific, and Technical Services | 35,170    | 98.0  | 218,083   | 52.3  | 20,438,309     | 44.9  |
| Other Services (except Public Administration)    | 29,942    | 99.3  | 189,201   | 85.6  | 7,903,623      | 79.1  |
| Construction                                     | 29,064    | 99.5  | 173,746   | 82.0  | 13,694,544     | 79.1  |
| Health Care and Social Assistance                | 25,236    | 98.4  | 331,673   | 41.5  | 16,203,134     | 37.0  |
| Accommodation and Food Services                  | 22,116    | 98.6  | 271,794   | 63.0  | 6,891,212      | 65.0  |
| Retail Trade                                     | 21,868    | 97.6  | 184,508   | 32.3  | 8,065,004      | 42.3  |
| Transportation and Warehousing                   | 17,553    | 97.6  | 90,863    | 30.2  | 4,778,798      | 28.6  |
| Administrative, Support, and Waste Management    | 14,300    | 96.3  | 132,819   | 27.7  | 7,384,100      | 32.2  |
| Wholesale Trade                                  | 12,477    | 93.6  | 155,001   | 50.1  | 11,922,938     | 42.7  |
| Finance and Insurance                            | 11,398    | 95.6  | 95,274    | 26.8  | 11,740,447     | 26.3  |
| Real Estate and Rental and Leasing               | 10,932    | 98.2  | 49,624    | 64.1  | 3,715,532      | 65.1  |
| Manufacturing                                    | 10,611    | 93.5  | 232,887   | 44.9  | 14,196,881     | 39.7  |
| Arts, Entertainment, and Recreation              | 4,778     | 98.6  | 47,032    | 72.9  | 2,536,278      | 82.3  |
| Educational Services                             | 3,931     | 97.4  | 64,995    | 41.4  | 2,587,257      | 33.1  |
| Information                                      | 3,011     | 90.6  | 37,054    | 33.5  | 3,266,709      | 25.1  |
| Management of Companies and Enterprises          | 733       | 53.3  | 16,288    | 7.8   | 1,838,128      | 7.0   |
| Mining, Quarrying, and Oil and Gas Extraction    | 337       | 93.1  | 3,249     | 57.7  | 235,517        | 52.7  |
| Agriculture, Forestry, Fishing and Hunting       | 300       | 98.4  | 1,170     | 64.0  | 54,938         | 58.9  |
| Industries not classified                        | 248       | 100.0 | 340       | 100.0 | 11,427         | 100.0 |
| Utilities  | 166       | 86.0  | 2,257     | 8.1   | 197,306        | 5.6   |
| All industries                                   | 252,773   | 98.1  | 2,297,858 | 43.6  | 137,662,082    | 38.9  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other geographic profiles are available online. Visit advocacy.sba.gov for additional resources.

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# Indiana

**569,851** small businesses **99.4 percent** of Indiana businesses **1.2 million** small business employees **44.0 percent** of Indiana employees



### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 17,906 Indiana establishments opened and 16,011 closed, for a net increase of 1,895. Employment expanded at 43,820 establishments and contracted at 35,864. Small businesses accounted for 16,572 openings and 14,926 closings.

#### Employment

Opening and expanding Indiana establishments added 291,836 jobs, while closing and contracting establishments lost 244,034, for a net increase of 47,802 jobs. Small businesses gained 206,417 jobs and lost 155,712, for a net increase of 50,705 jobs.







Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.6 billion in loans to Indiana businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.5 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.9 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion
3



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 53,224    | 13,811    | 1,140     | 68,175     |
| Transportation and Warehousing                   | 61,137    | 4,194     | 711       | 66,042     |
| Construction                                     | 50,691    | 12,768    | 1,277     | 64,736     |
| Professional, Scientific, and Technical Services | 50,650    | 10,676    | 1,002     | 62,328     |
| Retail Trade                                     | 43,085    | 10,226    | 1,275     | 54,586     |
| Real Estate and Rental and Leasing               | 48,857    | 5,029     | 305       | 54,191     |
| Administrative, Support, and Waste Management    | 42,583    | 5,546     | 826       | 48,955     |
| Health Care and Social Assistance                | 29,618    | 8,328     | 1,809     | 39,755     |
| Arts, Entertainment, and Recreation              | 23,028    | 1,791     | 302       | 25,121     |
| Accommodation and Food Services                  | 8,940     | 7,316     | 2,319     | 18,575     |
| Finance and Insurance                            | 11,635    | 4,187     | 364       | 16,186     |
| Educational Services                             | 13,891    | 1,222     | 305       | 15,418     |
| Manufacturing                                    | 7,257     | 4,159     | 2,040     | 13,456     |
| Wholesale Trade                                  | 5,523     | 3,832     | 1,192     | 10,547     |
| Information                                      | 5,158     | 807       | 183       | 6,148      |
| Agriculture, Forestry, Fishing and Hunting       | 4,888     | 255       | 14        | 5,157      |
| Mining, Quarrying, and Oil and Gas Extraction    | 361       | 87        | 34        | 482        |
| Utilities  | 194       | 115       | 52        | 361        |
| Management of Companies and Enterprises          | *         | 67        | 252       | 319        |
| Industries not classified                        | *         | 111       | 0         | 111        |
| All industries                                   | 460,720   | 94,423    | 14,708    | 569,851    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 8,526 identified firms exported goods worth \$42.9 billion from Indiana in 2022. Of those exporters, 7,165—or 84.0 percent—were small. Exports by small firms reached \$6.9 billion, making up 16.0 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 194,000   | 20,759    | 214,759    |
| Male                                       | 245,000   | 62,532    | 307,532    |
| Owned equally by both groups               | 11,000    | 13,548    | 24,548     |
| Veteran                                    | 24,000    | 5,118     | 29,118     |
| Not Veteran                                | 424,000   | 89,507    | 513,507    |
| Owned equally by both groups               | 1,600     | *         | *          |
| Hispanic                                   | 26,500    | 2,780     | 29,280     |
| Not Hispanic                               | 423,000   | 93,740    | 516,740    |
| Owned equally by both groups               | 400       | 319       | 719        |
| American Indian and Alaska Native          | 3,000     | 589       | 3,589      |
| Asian                                      | 20,000    | 5,062     | 25,062     |
| Black or African American                  | 53,500    | 1,951     | 55,451     |
| Native Hawaiian and Other Pacific Islander | 450       | 19        | 469        |
| White                                      | 379,000   | 89,345    | 468,345    |
| Hispanic or Racial Minority                | 98,000    | 9,934     | 107,934    |
| White and Not Hispanic                     | 350,000   | 86,139    | 436,139    |
| Owned equally by both groups               | 950       | 766       | 1,716      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Indiana employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Indiana small businesses employed 1.2 million workers in 2021, accounting for 44.0 percent of total employment.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,00 |       |
|--|-----------|-------|-----------|-------|-----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small           | %     |
| Other Services (except Public Administration)    | 14,951    | 99.0  | 101,542   | 85.7  | 3,259,888       | 81.5  |
| Construction                                     | 14,045    | 99.2  | 117,148   | 80.3  | 7,394,161       | 74.9  |
| Professional, Scientific, and Technical Services | 11,678    | 97.0  | 76,564    | 56.9  | 5,232,633       | 46.3  |
| Retail Trade                                     | 11,501    | 96.4  | 108,602   | 32.9  | 4,217,704       | 40.0  |
| Health Care and Social Assistance                | 10,137    | 97.1  | 174,360   | 39.5  | 7,686,091       | 32.7  |
| Accommodation and Food Services                  | 9,635     | 97.6  | 154,658   | 60.5  | 3,048,028       | 60.1  |
| Administrative, Support, and Waste Management    | 6,372     | 95.0  | 72,184    | 34.8  | 2,930,298       | 36.5  |
| Manufacturing                                    | 6,199     | 90.4  | 164,454   | 32.3  | 8,588,724       | 27.4  |
| Real Estate and Rental and Leasing               | 5,334     | 97.7  | 25,001    | 69.8  | 1,353,563       | 65.1  |
| Wholesale Trade                                  | 5,024     | 90.5  | 61,388    | 51.2  | 3,905,234       | 44.3  |
| Transportation and Warehousing                   | 4,905     | 93.4  | 47,573    | 33.8  | 2,386,379       | 33.9  |
| Finance and Insurance                            | 4,551     | 93.2  | 36,364    | 33.5  | 2,537,890       | 27.9  |
| Arts, Entertainment, and Recreation              | 2,093     | 98.5  | 23,318    | 73.4  | 866,777         | 69.5  |
| Educational Services                             | 1,527     | 96.3  | 24,240    | 39.9  | 789,750         | 37.3  |
| Information                                      | 990       | 86.7  | 11,908    | 30.3  | 794,247         | 21.9  |
| Management of Companies and Enterprises          | 319       | 55.2  | 5,949     | 11.1  | 485,108         | 8.8   |
| Agriculture, Forestry, Fishing and Hunting       | 269       | 98.2  | 1,023     | 73.7  | 47,113          | 66.1  |
| Utilities  | 167       | 87.9  | 3,477     | 23.5  | 298,509         | 19.7  |
| Mining, Quarrying, and Oil and Gas Extraction    | 121       | 85.2  | 1,538     | 32.7  | 100,382         | 28.0  |
| Industries not classified                        | 111       | 100.0 | 119       | 100.0 | 4,599           | 100.0 |
| All industries                                   | 109,131   | 97.0  | 1,211,410 | 44.0  | 55,927,078      | 38.5  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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OUTREACH

# lowa



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 9,401 Iowa establishments opened and 9,017 closed, for a net increase of 384. Employment expanded at 24,004 establishments and contracted at 21,051. Small businesses accounted for 8,732 establishment openings and 8,465 closings.

# Employment

Opening and expanding Iowa establishments added 130,415 jobs, while closing and contracting establishments lost 119,328, for a net increase of 11,087 jobs. Small businesses gained 93,032 jobs and lost 81,544, for a net increase of 11,488 jobs. Thousands of establishments



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$870.5 million in loans to lowa businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$731.9 million. Total reported new lending to businesses through loans of \$1 million or less was \$2.4 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)

New lending to businesses with revenues under \$1 million \$Billion 1.0 0.5 0.0 2000 2010 2020

# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 27,259    | 8,131     | 626       | 36,016     |
| Other Services (except Public Administration)    | 23,196    | 8,141     | 419       | 31,756     |
| Retail Trade                                     | 23,756    | 5,671     | 734       | 30,161     |
| Real Estate and Rental and Leasing               | 26,769    | 2,694     | 150       | 29,613     |
| Professional, Scientific, and Technical Services | 21,878    | 5,230     | 444       | 27,552     |
| Transportation and Warehousing                   | 20,499    | 3,030     | 315       | 23,844     |
| Health Care and Social Assistance                | 17,503    | 4,387     | 1,131     | 23,021     |
| Administrative, Support, and Waste Management    | 17,608    | 3,000     | 323       | 20,931     |
| Arts, Entertainment, and Recreation              | 11,259    | 1,246     | 139       | 12,644     |
| Finance and Insurance                            | 7,128     | 2,908     | 330       | 10,366     |
| Accommodation and Food Services                  | 3,815     | 4,574     | 1,068     | 9,457      |
| Educational Services                             | 5,652     | 558       | 144       | 6,354      |
| Agriculture, Forestry, Fishing and Hunting       | 5,741     | 313       | 21        | 6,075      |
| Wholesale Trade                                  | 2,950     | 2,119     | 652       | 5,721      |
| Manufacturing                                    | 3,140     | 1,819     | 738       | 5,697      |
| Information                                      | 2,288     | 633       | 130       | 3,051      |
| Utilities  | 189       | 39        | 32        | 260        |
| Management of Companies and Enterprises          | *         | 52        | 203       | 255        |
| Mining, Quarrying, and Oil and Gas Extraction    | 60        | 32        | 18        | 110        |
| Industries not classified                        | *         | 73        | 0         | 73         |
| All industries                                   | 220,690   | 54,556    | 7,077     | 282,323    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 3,303 identified firms exported goods worth \$16.7 billion from Iowa in 2022. Of those exporters, 2,677—or 81.0 percent—were small. Exports by small firms reached \$2.5 billion, making up 14.9 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 89,000               | 10,383            | 99,383              |
| Male                                       | 119,000              | 34,662            | 153,662             |
| Owned equally by both groups               | 7,400                | 9,465             | 16,865              |
| Veteran                                    | 12,000               | 3,033             | 15,033              |
| Not Veteran                                | 202,000              | 50,633            | 252,633             |
| Owned equally by both groups               | 1,200                | 846               | 2,046               |
| Hispanic                                   | 8,600                | 1,123             | 9,723               |
| Not Hispanic                               | 207,000              | 53,206            | 260,206             |
| Owned equally by both groups               | 200                  | 179               | 379                 |
| American Indian and Alaska Native          | 1,200                | 67                | 1,267               |
| Asian                                      | 5,800                | 1,601             | 7,401               |
| Black or African American                  | 9,600                | 312               | 9,912               |
| Native Hawaiian and Other Pacific Islander | 200                  | *                 | *                   |
| White                                      | 201,000              | 52,534            | 253,534             |
| Hispanic or Racial Minority                | 24,500               | 3,022             | 27,522              |
| White and Not Hispanic                     | 191,000              | 51,145            | 242,145             |
| Owned equally by both groups               | 450                  | *                 | 792                 |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Iowa employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Iowa small businesses employed 616,917 workers in 2021, accounting for 45.6 percent of total employment.

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#### Small business employment and payroll by industry

| IndustrySmall%Small%Small%Construction8,75799.358,33986.33,833,46482.6Other Services (except Public Administration)8,56099.144,70793.71,433,04491.1Retail Trade6,40595.456,79830.52,206,83441.3Professional, Scientific, and Technical Services5,67496.436,24959.82,421,60355.5Accommodation and Food Services5,61297.775,34569.41,434,16467.3Health Care and Social Assistance5,51897.0109,65851.14,812,76344.5Transportation and Warehousing3,34595.223,13035.11,137,62534.4Administrative, Support, and Waste Management3,22394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,87188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9 </th <th></th> <th colspan="2">Employers</th> <th colspan="2">Employees</th> <th colspan="2">Payroll (\$1,000s)</th>            |  | Employers |       | Employees |       | Payroll (\$1,000s) |       |
|--|--|-----------|-------|-----------|-------|--------------------|-------|
| Other Services (except Public Administration)8,56099.144,70793.71,433,04491.1Retail Trade6,40595.456,79830.52,206,83441.3Professional, Scientific, and Technical Services5,67496.436,24959.82,421,60355.5Accommodation and Food Services5,64297.775,34569.41,434,16467.3Health Care and Social Assistance5,51897.0109,65851.14,812,76344.5Transportation and Warehousing3,34595.223,13035.11,137,62534.4Administrative, Support, and Waste Management3,22394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises255<  | Industry   | Small     | %     | Small     | %     | Small              | %     |
| Retail Trade6,40595.456,79830.52,206,83441.3Professional, Scientific, and Technical Services5,67496.436,24959.82,421,60355.5Accommodation and Food Services5,64297.775,34569.41,434,16467.3Health Care and Social Assistance5,51897.0109,65851.14,812,76344.5Transportation and Warehousing3,34595.223,13035.11,137,62534.4Administrative, Support, and Waste Management3,22394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073 </td <td>Construction</td> <td>8,757</td> <td>99.3</td> <td>58,339</td> <td>86.3</td> <td>3,833,464</td> <td>82.6</td> | Construction                                     | 8,757     | 99.3  | 58,339    | 86.3  | 3,833,464          | 82.6  |
| Professional, Scientific, and Technical Services5,67496.436,24959.82,421,60355.5Accommodation and Food Services5,64297.775,34569.41,434,16467.3Health Care and Social Assistance5,51897.0109,65851.14,812,76344.5Transportation and Warehousing3,34595.223,13035.11,137,62534.4Administrative, Support, and Waste Management3,23394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,65822   | Other Services (except Public Administration)    | 8,560     | 99.1  | 44,707    | 93.7  | 1,433,044          | 91.1  |
| Accommodation and Food Services5,64297.775,34569.41,434,16467.3Health Care and Social Assistance5,51897.0109,65851.14,812,76344.5Transportation and Warehousing3,34595.223,13035.11,137,62534.4Administrative, Support, and Waste Management3,32394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9   | Retail Trade                                     | 6,405     | 95.4  | 56,798    | 30.5  | 2,206,834          | 41.3  |
| Health Care and Social Assistance5,51897.0109,65851.14,812,76344.5Transportation and Warehousing3,34595.223,13035.11,137,62534.4Administrative, Support, and Waste Management3,32394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Professional, Scientific, and Technical Services | 5,674     | 96.4  | 36,249    | 59.8  | 2,421,603          | 55.5  |
| Transportation and Warehousing3,34595.223,13035.11,137,62534.4Administrative, Support, and Waste Management3,32394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,37665.690,50865.9  | Accommodation and Food Services                  | 5,642     | 97.7  | 75,345    | 69.4  | 1,434,164          | 67.3  |
| Administrative, Support, and Waste Management3,32394.928,45829.61,202,86331.4Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Health Care and Social Assistance                | 5,518     | 97.0  | 109,658   | 51.1  | 4,812,763          | 44.5  |
| Finance and Insurance3,23893.028,92430.71,947,67723.3Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,37665.690,50865.9   | Transportation and Warehousing                   | 3,345     | 95.2  | 23,130    | 35.1  | 1,137,625          | 34.4  |
| Real Estate and Rental and Leasing2,84497.511,40278.2549,42074.4Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Administrative, Support, and Waste Management    | 3,323     | 94.9  | 28,458    | 29.6  | 1,202,863          | 31.4  |
| Wholesale Trade2,77188.638,28256.72,435,81155.7Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified7180.71,65822.2128,68216.7Wining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Finance and Insurance                            | 3,238     | 93.0  | 28,924    | 30.7  | 1,947,677          | 23.3  |
| Manufacturing2,55788.860,93228.23,271,59424.1Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Real Estate and Rental and Leasing               | 2,844     | 97.5  | 11,402    | 78.2  | 549,420            | 74.4  |
| Arts, Entertainment, and Recreation1,38598.411,74884.1278,37786.2Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9   | Wholesale Trade                                  | 2,771     | 88.6  | 38,282    | 56.7  | 2,435,811          | 55.7  |
| Information76387.39,41930.5584,71030.7Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Manufacturing                                    | 2,557     | 88.8  | 60,932    | 28.2  | 3,271,594          | 24.1  |
| Educational Services70294.413,77044.1412,90541.9Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Arts, Entertainment, and Recreation              | 1,385     | 98.4  | 11,748    | 84.1  | 278,377            | 86.2  |
| Agriculture, Forestry, Fishing and Hunting33499.11,68266.9105,40965.5Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Information                                      | 763       | 87.3  | 9,419     | 30.5  | 584,710            | 30.7  |
| Management of Companies and Enterprises25565.64,96720.2390,09317.5Industries not classified73100.073100.01,900100.0Utilities7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9   | Educational Services                             | 702       | 94.4  | 13,770    | 44.1  | 412,905            | 41.9  |
| Industries not classified73 100.073 100.01,900 100.0Utilities71 80.71,658 22.2128,682 16.7Mining, Quarrying, and Oil and Gas Extraction50 87.71,376 65.690,508 65.9  | Agriculture, Forestry, Fishing and Hunting       | 334       | 99.1  | 1,682     | 66.9  | 105,409            | 65.5  |
| Utilities7180.71,65822.2128,68216.7Mining, Quarrying, and Oil and Gas Extraction5087.71,37665.690,50865.9  | Management of Companies and Enterprises          | 255       | 65.6  | 4,967     | 20.2  | 390,093            | 17.5  |
| Mining, Quarrying, and Oil and Gas Extraction         50         87.7         1,376         65.6         90,508         65.9   | Industries not classified                        | 73        | 100.0 | 73        | 100.0 | 1,900              | 100.0 |
|  | Utilities  | 71        | 80.7  | 1,658     | 22.2  | 128,682            | 16.7  |
| All industries 61.633 96.8 616.917 45.6 28.679.446 41.2  | Mining, Quarrying, and Oil and Gas Extraction    | 50        | 87.7  | 1,376     | 65.6  | 90,508             | 65.9  |
|  | All industries                                   | 61,633    | 96.8  | 616,917   | 45.6  | 28,679,446         | 41.2  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other geographic profiles are available online. Visit advocacy.sba.gov for additional resources.
U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

## Kansas

**266,816** small businesses **99.1 percent** of Kansas businesses 583,244 small business employees 49.1 percent of Kansas employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 12,313 Kansas establishments opened and 8,883 closed, for a net increase of 3,430. Employment expanded at 20,522 establishments and contracted at 17,321. Small businesses accounted for 11,342 openings and for 8,190 closings.

#### Employment

Opening and expanding Kansas establishments added 141,752 jobs, while closing and contracting establishments lost 110,299, for a net increase of 31,453 jobs. Small businesses contributed a net increase of 25,861 jobs, or 82.2 percent of that total.





Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$698.6 million in loans to Kansas businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$651.6 million. Total reported new lending to businesses through loans of \$1 million or less was \$2.0 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion 1.2 0.9 0.6 0.3 0.0 2000 2010 2020

#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 26,174    | 5,748     | 497       | 32,419     |
| Construction                                     | 21,881    | 6,521     | 602       | 29,004     |
| Other Services (except Public Administration)    | 20,946    | 6,939     | 429       | 28,314     |
| Retail Trade                                     | 20,953    | 5,208     | 686       | 26,847     |
| Real Estate and Rental and Leasing               | 23,829    | 2,656     | 137       | 26,622     |
| Transportation and Warehousing                   | 19,287    | 1,783     | 264       | 21,334     |
| Administrative, Support, and Waste Management    | 18,078    | 2,811     | 418       | 21,307     |
| Health Care and Social Assistance                | 15,198    | 4,688     | 1,032     | 20,918     |
| Arts, Entertainment, and Recreation              | 10,901    | 840       | 121       | 11,862     |
| Finance and Insurance                            | 7,271     | 2,929     | 311       | 10,511     |
| Accommodation and Food Services                  | 3,482     | 3,383     | 1,026     | 7,891      |
| Educational Services                             | 5,996     | 532       | 143       | 6,671      |
| Mining, Quarrying, and Oil and Gas Extraction    | 4,893     | 697       | 53        | 5,643      |
| Wholesale Trade                                  | 2,688     | 1,900     | 638       | 5,226      |
| Manufacturing                                    | 2,974     | 1,495     | 641       | 5,110      |
| Agriculture, Forestry, Fishing and Hunting       | 3,966     | 173       | 15        | 4,154      |
| Information                                      | 2,316     | 523       | 118       | 2,957      |
| Management of Companies and Enterprises          | *         | 67        | 176       | 243        |
| Utilities  | 110       | 26        | 24        | 160        |
| Industries not classified                        | *         | 85        | 0         | 85         |
| All industries                                   | 210,943   | 48,931    | 6,942     | 266,816    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 3,371 identified firms exported goods worth \$12.8 billion from Kansas in 2022. Of those exporters, 2,814—or 83.5 percent—were small. Exports by small firms reached \$2.7 billion, making up 21.2 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 86,500               | 9,827             | 96,327              |
| Male                                       | 114,000              | 29,577            | 143,577             |
| Owned equally by both groups               | 6,600                | 9,561             | 16,161              |
| Veteran                                    | 12,000               | 2,368             | 14,368              |
| Not Veteran                                | 194,000              | 45,280            | 239,280             |
| Owned equally by both groups               | 950                  | 1,317             | 2,267               |
| Hispanic                                   | 17,500               | 1,653             | 19,153              |
| Not Hispanic                               | 189,000              | 47,030            | 236,030             |
| Owned equally by both groups               | 350                  | 284               | 634                 |
| American Indian and Alaska Native          | 3,100                | *                 | 3,585               |
| Asian                                      | 7,200                | 2,806             | 10,006              |
| Black or African American                  | 11,000               | 519               | 11,519              |
| Native Hawaiian and Other Pacific Islander | 250                  | *                 | *                   |
| White                                      | 188,000              | 45,427            | 233,427             |
| Hispanic or Racial Minority                | 37,000               | 5,348             | 42,348              |
| White and Not Hispanic                     | 169,000              | 43,168            | 212,168             |
| Owned equally by both groups               | 750                  | *                 | *                   |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Kansas employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 49.1 percent of Kansas employment in 2021, which exceeded the national small business employment share.

♦

#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small          | %     |
| Other Services (except Public Administration)    | 7,368     | 98.8  | 43,305    | 92.0  | 1,380,815      | 90.0  |
| Construction                                     | 7,123     | 99.0  | 54,905    | 79.3  | 3,126,665      | 74.5  |
| Professional, Scientific, and Technical Services | 6,245     | 96.2  | 41,335    | 59.8  | 2,747,025      | 51.4  |
| Retail Trade                                     | 5,894     | 94.8  | 54,002    | 37.5  | 1,920,160      | 44.0  |
| Health Care and Social Assistance                | 5,720     | 96.7  | 99,974    | 52.2  | 4,505,493      | 46.1  |
| Accommodation and Food Services                  | 4,409     | 96.2  | 66,028    | 59.7  | 1,290,075      | 59.6  |
| Finance and Insurance                            | 3,240     | 91.8  | 28,628    | 42.5  | 2,093,661      | 35.6  |
| Administrative, Support, and Waste Management    | 3,229     | 93.7  | 36,218    | 39.0  | 1,408,324      | 34.8  |
| Real Estate and Rental and Leasing               | 2,793     | 96.9  | 11,170    | 75.5  | 509,699        | 71.6  |
| Wholesale Trade                                  | 2,538     | 87.5  | 33,678    | 55.4  | 2,162,627      | 49.4  |
| Manufacturing                                    | 2,136     | 88.6  | 54,022    | 33.5  | 2,975,211      | 28.7  |
| Transportation and Warehousing                   | 2,047     | 92.1  | 17,938    | 27.7  | 916,981        | 29.3  |
| Arts, Entertainment, and Recreation              | 961       | 97.9  | 9,750     | 70.0  | 232,551        | 69.6  |
| Mining, Quarrying, and Oil and Gas Extraction    | 750       | 98.0  | 4,373     | 85.8  | 258,447        | 81.8  |
| Educational Services                             | 675       | 94.8  | 12,987    | 63.4  | 361,047        | 54.7  |
| Information                                      | 641       | 83.4  | 8,033     | 34.5  | 538,395        | 27.5  |
| Management of Companies and Enterprises          | 243       | 57.4  | 3,984     | 16.7  | 315,101        | 11.7  |
| Agriculture, Forestry, Fishing and Hunting       | 188       | 99.5  | 930       | 98.3  | 46,552         | 98.3  |
| Industries not classified                        | 85        | 100.0 | 96        | 100.0 | 2,551          | 100.0 |
| Utilities  | 50        | 67.6  | 1,888     | 25.6  | 185,251        | 22.9  |
| All industries                                   | 55,873    | 96.0  | 583,244   | 49.1  | 26,976,631     | 43.0  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other geographic profiles are available online. Visit advocacy.sba.gov for additional resources.

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# Kentucky

**380,051** small businesses **99.3 percent** of Kentucky businesses 685,426 small business employees 42.4 percent of Kentucky employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 16,621 Kentucky establishments opened and 9,570 closed, for a net increase of 7,051. Employment expanded at 27,634 establishments and contracted at 23,046. Small businesses accounted for 15,896 openings and 9,054 closings.

#### Employment

Opening and expanding Kentucky establishments added 197,563 jobs, while closing and contracting establishments lost 146,942, for a net increase of 50,621 jobs. Small businesses contributed a net increase of 46,739 jobs, or 92.3 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.1 billion in loans to Kentucky businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$974.1 million. Total reported new lending to businesses through loans of \$1 million or less was \$3.0 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)

 New lending to businesses with revenues under \$1 million

 \$Billion

 2.0

 1.5

 1.0

 0.5

 0.0

 2000

 2010

 2020

#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 41,815    | 6,822     | 749       | 49,386     |
| Other Services (except Public Administration)    | 38,380    | 8,024     | 502       | 46,906     |
| Professional, Scientific, and Technical Services | 31,797    | 6,781     | 570       | 39,148     |
| Retail Trade                                     | 29,736    | 7,649     | 908       | 38,293     |
| Transportation and Warehousing                   | 34,744    | 1,807     | 363       | 36,914     |
| Real Estate and Rental and Leasing               | 32,536    | 3,090     | 196       | 35,822     |
| Administrative, Support, and Waste Management    | 32,402    | 2,919     | 422       | 35,743     |
| Health Care and Social Assistance                | 21,083    | 6,264     | 1,129     | 28,476     |
| Arts, Entertainment, and Recreation              | 14,828    | 1,006     | 199       | 16,033     |
| Accommodation and Food Services                  | 5,529     | 4,232     | 1,449     | 11,210     |
| Finance and Insurance                            | 6,992     | 2,596     | 260       | 9,848      |
| Educational Services                             | 7,962     | 611       | 152       | 8,725      |
| Manufacturing                                    | 4,217     | 1,876     | 860       | 6,953      |
| Wholesale Trade                                  | 3,838     | 1,940     | 658       | 6,436      |
| Agriculture, Forestry, Fishing and Hunting       | 4,699     | 231       | 12        | 4,942      |
| Information                                      | 3,108     | 545       | 127       | 3,780      |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,124     | 177       | 56        | 1,357      |
| Utilities  | 163       | 38        | 30        | 231        |
| Management of Companies and Enterprises          | *         | 42        | 186       | 228        |
| Industries not classified                        | *         | 120       | 1         | 121        |
| All industries                                   | 314,953   | 56,714    | 8,384     | 380,051    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 4,731 identified firms exported goods worth \$32.4 billion from Kentucky in 2022. Of those exporters, 3,723—or 78.7 percent—were small. Exports by small firms reached \$3.6 billion, making up 11.0 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| OwnershipemployeesemployeesFemale127,000127,000Male173,000127,000Owned equally by both groups7,700100Veteran18,00018,000Not Veteran288,0001288,000Owned equally by both groups1,30014,500   | ith<br>oyees<br>1,173<br>88,780<br>7,738<br>3,220 | Total<br>businesses<br>138,173<br>211,780<br>15,438 |
|---|---|---|
| Female127,000Male173,000Owned equally by both groups7,700Veteran18,000Not Veteran288,000Owned equally by both groups1,300Hispanic14,500Not Hispanic293,000Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400 | 1,173<br>88,780<br>7,738<br>3,220                 | 138,173<br>211,780<br>15,438                        |
| Male173,0003Owned equally by both groups7,7007Veteran18,0001Not Veteran288,0009Owned equally by both groups1,3009Hispanic14,5009Not Hispanic293,0009Owned equally by both groups2009American Indian and Alaska Native1,8008,400           | 88,780<br>7,738<br>3,220                          | 211,780<br>15,438                                   |
| Owned equally by both groups7,700Veteran18,000Not Veteran288,000Owned equally by both groups1,300Hispanic14,500Not Hispanic293,000Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400                         | 7,738<br>3,220                                    | 15,438  |
| Veteran18,000Not Veteran288,000Owned equally by both groups1,300Hispanic14,500Not Hispanic293,000Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400  | 3,220   |   |
| Not Veteran288,000288,000Owned equally by both groups1,300Hispanic14,500Not Hispanic293,000Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400  |   |   |
| Owned equally by both groups1,300Hispanic14,500Not Hispanic293,000Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400   | 0 770   | 21,220  |
| Hispanic14,500Not Hispanic293,000Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400  | 52,778  | 340,778   |
| Not Hispanic293,0009Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400   | 1,693   | 2,993   |
| Owned equally by both groups200American Indian and Alaska Native1,800Asian8,400   | *   | *   |
| American Indian and Alaska Native1,800Asian8,400  | 6,509   | 349,509   |
| Asian 8,400   | 117   | 317   |
|   | *   | *   |
| Black or African American 24,500  | 3,163   | 11,563  |
|   | 693   | 25,193  |
| Native Hawaiian and Other Pacific Islander 250  | *   | *   |
| White 276,000   | 53,344  | 329,344   |
| Hispanic or Racial Minority 47,000  | 5,206   | 52,206  |
| White and Not Hispanic260,000   | 51,873  | 311,873   |
| Owned equally by both groups 600  | 615   | 1,215   |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Kentucky employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Kentucky small businesses employed 685,426 workers in 2021, accounting for 42.4 percent of total employment.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee | es    | Payroll (\$1,000 |       |
|--|-----------|-------|----------|-------|------------------|-------|
| Industry   | Small     | %     | Small    | %     | Small            | %     |
| Retail Trade                                     | 8,557     | 96.0  | 72,042   | 33.7  | 2,763,913        | 41.3  |
| Other Services (except Public Administration)    | 8,526     | 98.8  | 49,504   | 83.0  | 1,606,746        | 81.8  |
| Construction                                     | 7,571     | 99.1  | 64,394   | 85.1  | 3,637,490        | 80.1  |
| Health Care and Social Assistance                | 7,393     | 97.1  | 102,965  | 40.0  | 4,540,604        | 31.6  |
| Professional, Scientific, and Technical Services | 7,351     | 96.6  | 48,957   | 64.6  | 3,116,740        | 60.6  |
| Accommodation and Food Services                  | 5,681     | 96.5  | 97,108   | 61.7  | 1,905,785        | 62.8  |
| Administrative, Support, and Waste Management    | 3,341     | 92.6  | 35,661   | 30.9  | 1,336,102        | 34.2  |
| Real Estate and Rental and Leasing               | 3,286     | 97.1  | 12,677   | 73.1  | 598,930          | 68.4  |
| Finance and Insurance                            | 2,856     | 91.7  | 25,104   | 33.3  | 1,582,239        | 25.5  |
| Manufacturing                                    | 2,736     | 86.8  | 72,817   | 29.4  | 3,748,214        | 26.1  |
| Wholesale Trade                                  | 2,598     | 86.9  | 32,864   | 47.7  | 1,938,860        | 41.7  |
| Transportation and Warehousing                   | 2,170     | 89.6  | 23,895   | 19.5  | 1,120,610        | 16.8  |
| Arts, Entertainment, and Recreation              | 1,205     | 97.8  | 13,862   | 82.5  | 364,833          | 76.2  |
| Educational Services                             | 763       | 94.5  | 13,455   | 48.2  | 440,761          | 47.1  |
| Information                                      | 672       | 84.7  | 8,116    | 29.8  | 399,383          | 27.4  |
| Agriculture, Forestry, Fishing and Hunting       | 243       | 98.8  | 1,287    | 94.9  | 56,961           | 94.0  |
| Mining, Quarrying, and Oil and Gas Extraction    | 233       | 92.5  | 3,857    | 55.1  | 264,936          | 50.8  |
| Management of Companies and Enterprises          | 228       | 54.2  | 4,132    | 9.9   | 333,034          | 8.8   |
| Industries not classified                        | 121       | 100.0 | 175      | 100.0 | 3,639            | 100.0 |
| Utilities  | 68        | 81.0  | 2,554    | 31.4  | 206,293          | 25.3  |
| All industries                                   | 65,098    | 96.1  | 685,426  | 42.4  | 29,966,073       | 37.2  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other geographic profiles are available online. Visit advocacy.sba.gov for additional resources.

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION 

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OUTREACH

## Louisiana

498,183 small businesses 99.5 percent of Louisiana businesses 867,762 small business employees 54.5 percent of Louisiana employees



#### **Share of employees working at small businesses by parish** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 13,172 Louisiana establishments opened and 11,197 closed, for a net increase of 1,975. Employment expanded at 29,219 establishments and contracted at 25,567. Small businesses accounted for 11,962 openings and 10,375 closings.

#### Employment

Opening and expanding Louisiana establishments added 192,861 jobs, while closing and contracting establishments lost 157,671, for a net increase of 35,190 jobs. Small businesses contributed a net increase of 34,527 jobs, or 98.1 percent of that total.





Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.6 billion in loans to Louisiana businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.4 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.2 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 57,599    | 8,399     | 664       | 66,662     |
| Administrative, Support, and Waste Management    | 51,117    | 3,577     | 593       | 55,287     |
| Professional, Scientific, and Technical Services | 43,465    | 10,208    | 772       | 54,445     |
| Construction                                     | 44,807    | 7,470     | 868       | 53,145     |
| Health Care and Social Assistance                | 37,356    | 8,107     | 1,632     | 47,095     |
| Real Estate and Rental and Leasing               | 39,027    | 3,764     | 268       | 43,059     |
| Retail Trade                                     | 32,325    | 8,609     | 1,084     | 42,018     |
| Transportation and Warehousing                   | 36,771    | 2,343     | 421       | 39,535     |
| Accommodation and Food Services                  | 12,780    | 5,844     | 1,663     | 20,287     |
| Arts, Entertainment, and Recreation              | 17,157    | 1,249     | 202       | 18,608     |
| Finance and Insurance                            | 10,468    | 3,440     | 304       | 14,212     |
| Educational Services                             | 9,039     | 808       | 347       | 10,194     |
| Agriculture, Forestry, Fishing and Hunting       | 8,277     | 512       | 35        | 8,824      |
| Manufacturing                                    | 5,609     | 1,815     | 631       | 8,055      |
| Wholesale Trade                                  | 4,255     | 2,601     | 770       | 7,626      |
| Mining, Quarrying, and Oil and Gas Extraction    | 3,650     | 725       | 209       | 4,584      |
| Information                                      | 3,654     | 573       | 100       | 4,327      |
| Utilities  | 208       | 170       | 23        | 401        |
| Management of Companies and Enterprises          | *         | 74        | 232       | 306        |
| Industries not classified                        | *         | 126       | 2         | 128        |
| All industries                                   | 417,564   | 70,321    | 10,298    | 498,183    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 3,609 identified firms exported goods worth \$93.5 billion from Louisiana in 2022. Of those exporters, 3,032—or 84.0 percent—were small. Exports by small firms reached \$36.9 billion, making up 39.4 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 190,000   | 14,865    | 204,865    |
| Male                                       | 210,000   | 47,096    | 257,096    |
| Owned equally by both groups               | 8,800     | 11,468    | 20,268     |
| Veteran                                    | 22,500    | 5,160     | 27,660     |
| Not Veteran                                | 385,000   | 65,792    | 450,792    |
| Owned equally by both groups               | 1,600     | *         | *          |
| Hispanic                                   | 23,000    | 2,282     | 25,282     |
| Not Hispanic                               | 386,000   | 70,804    | 456,804    |
| Owned equally by both groups               | 550       | *         | *          |
| American Indian and Alaska Native          | 4,100     | *         | 4,454      |
| Asian                                      | 14,000    | 5,280     | 19,280     |
| Black or African American                  | 136,000   | 3,390     | 139,390    |
| Native Hawaiian and Other Pacific Islander | 350       | 10        | 360        |
| White                                      | 259,000   | 64,708    | 323,708    |
| Hispanic or Racial Minority                | 171,000   | 11,177    | 182,177    |
| White and Not Hispanic                     | 237,000   | 61,659    | 298,659    |
| Owned equally by both groups               | 1,000     | 594       | 1,594      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Louisiana employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 54.5 percent of Louisiana employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee | Employees |            | 00s)  |
|--|-----------|-------|----------|-----------|------------|-------|
| Industry   | Small     | %     | Small    | %         | Small      | %     |
| Professional, Scientific, and Technical Services | 10,980    | 97.6  | 70,607   | 72.7      | 5,011,427  | 72.5  |
| Health Care and Social Assistance                | 9,739     | 98.0  | 152,673  | 52.2      | 6,363,218  | 41.8  |
| Retail Trade                                     | 9,693     | 96.9  | 88,807   | 40.6      | 3,447,898  | 50.1  |
| Other Services (except Public Administration)    | 9,063     | 98.7  | 60,911   | 88.1      | 2,024,194  | 82.4  |
| Construction                                     | 8,338     | 98.8  | 76,547   | 57.4      | 4,463,666  | 52.4  |
| Accommodation and Food Services                  | 7,507     | 97.9  | 115,535  | 63.2      | 2,398,443  | 61.9  |
| Administrative, Support, and Waste Management    | 4,170     | 95.3  | 52,112   | 50.3      | 2,387,131  | 51.6  |
| Real Estate and Rental and Leasing               | 4,032     | 97.5  | 19,895   | 72.5      | 1,044,222  | 69.8  |
| Finance and Insurance                            | 3,744     | 94.1  | 31,888   | 49.6      | 2,133,766  | 43.4  |
| Wholesale Trade                                  | 3,371     | 89.6  | 41,275   | 59.8      | 2,521,437  | 55.5  |
| Transportation and Warehousing                   | 2,764     | 92.6  | 29,281   | 44.0      | 1,817,385  | 43.1  |
| Manufacturing                                    | 2,446     | 91.5  | 49,748   | 44.4      | 3,023,234  | 34.2  |
| Arts, Entertainment, and Recreation              | 1,451     | 98.2  | 15,486   | 76.4      | 783,217    | 86.0  |
| Educational Services                             | 1,155     | 96.7  | 30,370   | 65.9      | 1,132,856  | 57.3  |
| Mining, Quarrying, and Oil and Gas Extraction    | 934       | 92.4  | 13,804   | 46.6      | 1,161,087  | 42.9  |
| Information                                      | 673       | 87.4  | 6,115    | 33.1      | 337,166    | 27.6  |
| Agriculture, Forestry, Fishing and Hunting       | 547       | 99.3  | 3,097    | 85.5      | 157,964    | 80.9  |
| Management of Companies and Enterprises          | 306       | 65.0  | 6,903    | 26.8      | 492,093    | 20.4  |
| Utilities  | 193       | 90.6  | 2,469    | 21.0      | 161,069    | 13.0  |
| Industries not classified                        | 128       | 100.0 | 239      | 100.0     | 7,635      | 100.0 |
| All industries                                   | 80,619    | 97.2  | 867,762  | 54.5      | 40,869,108 | 49.1  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other geographic profiles are available online. Visit advocacy.sba.gov for additional resources.

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

## Maine

**157,133** small businesses **99.3 percent** of Maine businesses 275,484 small business employees 54.6 percent of Maine employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 7,027 Maine establishments opened and 5,471 closed, for a net increase of 1,556. Employment expanded at 11,548 establishments and contracted at 9,839. Small businesses accounted for 6,733 establishment openings and 5,152 closings.

#### Employment

Opening and expanding Maine establishments added 57,049 jobs, while closing and contracting establishments lost 47,347, for a net increase of 9,702 jobs. Small businesses contributed a net increase of 8,227 jobs, or 84.8 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$497.2 million in loans to Maine businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$434.4 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.2 billion. Source: CRA Aggregate Data (FFIEC)

New lending to businesses with revenues under \$1 million \$Million 750 500 250 0 2000 2010

#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 18,401    | 5,237     | 262       | 23,900     |
| Professional, Scientific, and Technical Services | 15,736    | 3,020     | 236       | 18,992     |
| Real Estate and Rental and Leasing               | 13,902    | 1,727     | 64        | 15,693     |
| Retail Trade                                     | 10,209    | 3,460     | 437       | 14,106     |
| Other Services (except Public Administration)    | 10,554    | 3,366     | 165       | 14,085     |
| Administrative, Support, and Waste Management    | 10,010    | 1,968     | 155       | 12,133     |
| Health Care and Social Assistance                | 8,146     | 2,539     | 508       | 11,193     |
| Agriculture, Forestry, Fishing and Hunting       | 8,742     | 955       | 32        | 9,729      |
| Arts, Entertainment, and Recreation              | 8,027     | 787       | 74        | 8,888      |
| Transportation and Warehousing                   | 6,560     | 959       | 121       | 7,640      |
| Accommodation and Food Services                  | 1,974     | 3,172     | 473       | 5,619      |
| Educational Services                             | 3,467     | 386       | 87        | 3,940      |
| Manufacturing                                    | 2,392     | 1,219     | 298       | 3,909      |
| Finance and Insurance                            | 1,873     | 656       | 118       | 2,647      |
| Wholesale Trade                                  | 1,556     | 850       | 186       | 2,592      |
| Information                                      | 1,496     | 407       | 60        | 1,963      |
| Utilities  | 77        | 28        | 9         | 114        |
| Management of Companies and Enterprises          | *         | 26        | 63        | 89         |
| Mining, Quarrying, and Oil and Gas Extraction    | 68        | 15        | 3         | 86         |
| Industries not classified                        | *         | 51        | 0         | 51         |
| All industries                                   | 123,190   | 30,788    | 3,155     | 157,133    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### **Small business exports**

A total of 1,803 identified firms exported goods worth \$3.1 billion from Maine in 2022. Of those exporters, 1,519—or 84.2 percent—were small. Exports by small firms reached \$1.7 billion, making up 55.4 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

2020



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 48,500               | *                 | *                   |
| Male                                       | 68,000               | 19,211            | 87,211              |
| Owned equally by both groups               | 3,300                | 4,765             | 8,065               |
| Veteran                                    | 8,100                | *                 | *                   |
| Not Veteran                                | 111,000              | 27,782            | 138,782             |
| Owned equally by both groups               | 600                  | *                 | *                   |
| Hispanic                                   | 1,600                | 174               | 1,774               |
| Not Hispanic                               | 119,000              | 30,127            | 149,127             |
| Owned equally by both groups               | 80                   | *                 | *                   |
| American Indian and Alaska Native          | 1,200                | *                 | 1,342               |
| Asian                                      | 1,900                | 784               | 2,684               |
| Black or African American                  | 2,800                | 191               | 2,991               |
| Native Hawaiian and Other Pacific Islander | 100                  | *                 | *                   |
| White                                      | 116,000              | 29,477            | 145,477             |
| Hispanic or Racial Minority                | 7,200                | 1,246             | 8,446               |
| White and Not Hispanic                     | 113,000              | 29,011            | 142,011             |
| Owned equally by both groups               | 250                  | *                 | *                   |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Maine employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 54.6 percent of Maine employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employer | s     | Employee | es    | Payroll (\$1,0 | 00s)  |
|--|----------|-------|----------|-------|----------------|-------|
| Industry   | Small    | %     | Small    | %     | Small          | %     |
| Construction                                     | 5,499    | 99.5  | 27,154   | 95.6  | 1,578,549      | 93.9  |
| Retail Trade                                     | 3,897    | 94.7  | 35,691   | 43.7  | 1,464,068      | 51.2  |
| Accommodation and Food Services                  | 3,645    | 98.5  | 34,558   | 76.1  | 1,214,324      | 82.8  |
| Other Services (except Public Administration)    | 3,531    | 98.7  | 16,884   | 93.0  | 613,104        | 90.8  |
| Professional, Scientific, and Technical Services | 3,256    | 95.8  | 18,342   | 66.6  | 1,288,651      | 59.3  |
| Health Care and Social Assistance                | 3,047    | 97.0  | 48,362   | 45.1  | 2,158,310      | 35.9  |
| Administrative, Support, and Waste Management    | 2,123    | 95.4  | 13,454   | 59.8  | 593,456        | 65.1  |
| Real Estate and Rental and Leasing               | 1,791    | 97.7  | 6,568    | 86.0  | 320,257        | 84.1  |
| Manufacturing                                    | 1,517    | 93.8  | 23,784   | 45.3  | 1,262,055      | 39.7  |
| Transportation and Warehousing                   | 1,080    | 94.7  | 8,110    | 49.7  | 391,361        | 49.2  |
| Wholesale Trade                                  | 1,036    | 84.8  | 9,782    | 56.2  | 586,563        | 47.7  |
| Agriculture, Forestry, Fishing and Hunting       | 987      | 99.8  | 3,105    | 98.1  | 163,839        | 96.6  |
| Arts, Entertainment, and Recreation              | 861      | 98.4  | 5,915    | 91.9  | 202,241        | 94.9  |
| Finance and Insurance                            | 774      | 83.2  | 10,403   | 34.8  | 798,937        | 32.3  |
| Educational Services                             | 473      | 94.8  | 7,012    | 40.8  | 275,052        | 40.7  |
| Information                                      | 467      | 85.7  | 3,968    | 39.7  | 213,792        | 31.9  |
| Management of Companies and Enterprises          | 89       | 61.0  | 1,344    | 12.6  | 96,231         | 9.0   |
| Industries not classified                        | 51       | 100.0 | 48       | 100.0 | 1,164          | 100.0 |
| Utilities  | 37       | 71.2  | 915      | 37.5  | 75,225         | 34.8  |
| Mining, Quarrying, and Oil and Gas Extraction    | 18       | 94.7  | 85       | 90.4  | 5,422          | 80.7  |
| All industries                                   | 33,943   | 96.6  | 275,484  | 54.6  | 13,302,601     | 49.5  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

# Maryland

668,365 small businesses 99.6 percent of Maryland businesses 1.1 million small business employees 48.6 percent of Maryland employees



Share of employees working at small businesses by county or independent city Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 20,995 Maryland establishments opened and 16,972 closed, for a net increase of 4,023. Employment expanded at 36,331 establishments and contracted at 32,195. Small businesses accounted for 19,266 openings and 15,192 closings.

#### Employment

Opening and expanding Maryland establishments added 273,193 jobs, while closing and contracting establishments lost 228,826, for a net increase of 44,367 jobs. Small businesses contributed a net increase of 40,855 jobs, or 92.1 percent of that total.





Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.6 billion in loans to Maryland businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.0 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.3 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion
2.0
1.5
1.0
0.5
0.0
2010
2020

#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 84,060    | 16,677    | 2,050     | 102,787    |
| Transportation and Warehousing                   | 82,527    | 2,792     | 473       | 85,792     |
| Health Care and Social Assistance                | 53,444    | 11,012    | 1,780     | 66,236     |
| Other Services (except Public Administration)    | 49,622    | 12,134    | 946       | 62,702     |
| Construction                                     | 47,915    | 12,596    | 1,557     | 62,068     |
| Retail Trade                                     | 48,861    | 9,437     | 969       | 59,267     |
| Real Estate and Rental and Leasing               | 53,518    | 4,878     | 355       | 58,751     |
| Administrative, Support, and Waste Management    | 45,106    | 5,984     | 1,068     | 52,158     |
| Arts, Entertainment, and Recreation              | 29,699    | 1,674     | 271       | 31,644     |
| Educational Services                             | 19,562    | 1,639     | 413       | 21,614     |
| Accommodation and Food Services                  | 10,456    | 7,456     | 1,816     | 19,728     |
| Finance and Insurance                            | 11,852    | 3,413     | 364       | 15,629     |
| Wholesale Trade                                  | 5,795     | 2,920     | 802       | 9,517      |
| Information                                      | 7,496     | 1,072     | 225       | 8,793      |
| Manufacturing                                    | 4,941     | 1,922     | 573       | 7,436      |
| Agriculture, Forestry, Fishing and Hunting       | 3,648     | 181       | 7         | 3,836      |
| Utilities  | 337       | 53        | 12        | 402        |
| Management of Companies and Enterprises          | *         | 91        | 250       | 341        |
| Industries not classified                        | *         | 189       | 3         | 192        |
| Mining, Quarrying, and Oil and Gas Extraction    | 89        | 18        | 10        | 117        |
| All industries                                   | 558,928   | 96,048    | 13,389    | 668,365    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 6,626 identified firms exported goods worth \$14.5 billion from Maryland in 2022. Of those exporters, 5,806—or 87.6 percent—were small. Exports by small firms reached \$4.8 billion, making up 33.4 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 248,000              | 24,615            | 272,615             |
| Male                                       | 287,000              | 63,176            | 350,176             |
| Owned equally by both groups               | 9,000                | 10,740            | 19,740              |
| Veteran                                    | 28,000               | 5,951             | 33,951              |
| Not Veteran                                | 515,000              | 90,639            | 605,639             |
| Owned equally by both groups               | 1,400                | *                 | *                   |
| Hispanic                                   | 60,000               | 4,851             | 64,851              |
| Not Hispanic                               | 483,000              | 93,303            | 576,303             |
| Owned equally by both groups               | 600                  | 376               | 976                 |
| American Indian and Alaska Native          | 4,700                | 376               | 5,076               |
| Asian                                      | 54,500               | 13,721            | 68,221              |
| Black or African American                  | 187,000              | 7,793             | 194,793             |
| Native Hawaiian and Other Pacific Islander | 800                  | 47                | 847                 |
| White                                      | 307,000              | 76,967            | 383,967             |
| Hispanic or Racial Minority                | 285,000              | 26,606            | 311,606             |
| White and Not Hispanic                     | 257,000              | 71,159            | 328,159             |
| Owned equally by both groups               | 1,300                | 766               | 2,066               |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Maryland employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 48.6 percent of Maryland employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |            | 00s)  |
|--|-----------|-------|-----------|-----------|------------|-------|
| <br>Industry   | Small     | %     | Small     | %         | Small      | %     |
| Professional, Scientific, and Technical Services             | 18,727    | 97.6  | 160,606   | 53.9      | 15,569,667 | 49.2  |
| Construction   | 14,153    | 99.1  | 134,219   | 83.3      | 8,908,282  | 78.9  |
| Other Services (except Public Administration)                | 13,080    | 99.0  | 87,935    | 85.3      | 3,953,103  | 77.6  |
| Health Care and Social Assistance                            | 12,792    | 97.9  | 171,823   | 45.2      | 8,833,934  | 39.5  |
| Retail Trade   | 10,406    | 96.2  | 84,453    | 29.8      | 3,645,495  | 37.0  |
| Accommodation and Food Services                              | 9,272     | 97.8  | 120,889   | 60.5      | 3,335,398  | 65.2  |
| Administrative, Support, and Waste Management                | 7,052     | 95.5  | 84,944    | 38.5      | 4,181,838  | 39.8  |
| Real Estate and Rental and Leasing                           | 5,233     | 97.0  | 27,482    | 61.5      | 1,952,108  | 58.1  |
| Finance and Insurance  | 3,777     | 91.9  | 32,797    | 32.0      | 3,647,846  | 27.9  |
| Wholesale Trade  | 3,722     | 90.1  | 47,485    | 56.0      | 3,650,275  | 51.9  |
| Transportation and Warehousing                               | 3,265     | 93.6  | 30,037    | 34.6      | 1,332,231  | 29.0  |
| Manufacturing  | 2,495     | 92.7  | 44,362    | 45.1      | 2,598,834  | 35.8  |
| Educational Services   | 2,052     | 97.4  | 34,483    | 44.9      | 1,629,080  | 36.3  |
| Arts, Entertainment, and Recreation                          | 1,945     | 97.4  | 21,108    | 64.0      | 1,102,900  | 80.7  |
| Information  | 1,297     | 87.9  | 16,541    | 36.6      | 1,544,110  | 31.8  |
| Management of Companies and Enterprises                      | 341       | 57.5  | 6,821     | 12.7      | 716,329    | 11.4  |
| Industries not classified                                    | 192       | 100.0 | 309       | 100.0     | 11,837     | 100.0 |
| Agriculture, Forestry, Fishing and Hunting                   | 188       | 97.9  | 617       | 66.1      | 25,954     | 65.2  |
| Utilities  | 65        | 74.7  | 1,063     | 11.2      | 113,574    | 9.4   |
| Mining, Quarrying, and Oil and Gas Extraction                | 28        | 77.8  | 503       | 55.8      | 32,502     | 51.3  |
| All industries   | 109,437   | 97.3  | 1,108,477 | 48.6      | 66,785,297 | 44.7  |
| Source: <u>Statistics of U.S. Businesses</u> , 2021 (Census) |           |       |           |           |            |       |

Source: <u>Statistics of U.S. Businesses</u>, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

## Massachusetts

722,819 small businesses 99.5 percent of Massachusetts businesses **1.4 million** small business employees **43.9 percent** of Massachusetts employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 25,978 Massachusetts establishments opened and 25,137 closed, for a net increase of 841. Employment expanded at 52,182 establishments and contracted at 46,511. Small businesses accounted for 25,256 openings and 24,413 closings.

#### Employment

Opening and expanding Massachusetts establishments added 326,644 jobs, while closing and contracting establishments lost 270,909, for a net increase of 55,735 jobs. Small businesses contributed a net increase of 37,208 jobs, or 66.8 percent of that total.



2010

2020

Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

2000

-500

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.7 billion in loans to Massachusetts businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.3 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.1 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 104,803   | 17,757    | 2,017     | 124,577    |
| Construction                                     | 56,408    | 19,242    | 1,251     | 76,901     |
| Transportation and Warehousing                   | 71,287    | 3,205     | 528       | 75,020     |
| Real Estate and Rental and Leasing               | 63,836    | 5,782     | 346       | 69,964     |
| Retail Trade                                     | 48,816    | 13,582    | 1,304     | 63,702     |
| Other Services (except Public Administration)    | 43,232    | 15,990    | 891       | 60,113     |
| Health Care and Social Assistance                | 42,987    | 10,367    | 2,230     | 55,584     |
| Administrative, Support, and Waste Management    | 38,628    | 8,979     | 928       | 48,535     |
| Arts, Entertainment, and Recreation              | 37,864    | 2,749     | 410       | 41,023     |
| Educational Services                             | 23,404    | 2,363     | 574       | 26,341     |
| Accommodation and Food Services                  | 7,401     | 11,218    | 2,309     | 20,928     |
| Finance and Insurance                            | 14,461    | 4,040     | 619       | 19,120     |
| Wholesale Trade                                  | 7,952     | 4,168     | 1,071     | 13,191     |
| Manufacturing                                    | 6,185     | 3,882     | 1,421     | 11,488     |
| Information                                      | 8,466     | 1,747     | 394       | 10,607     |
| Agriculture, Forestry, Fishing and Hunting       | 4,517     | 344       | 7         | 4,868      |
| Utilities  | 672       | 70        | 17        | 759        |
| Management of Companies and Enterprises          | *         | 109       | 267       | 376        |
| Industries not classified                        | *         | 346       | 3         | 349        |
| Mining, Quarrying, and Oil and Gas Extraction    | 87        | 35        | 13        | 135        |
| All industries                                   | 581,006   | 125,861   | 15,952    | 722,819    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 9,781 identified firms exported goods worth \$30.9 billion from Massachusetts in 2022. Of those exporters, 8,595—or 87.9 percent—were small. Exports by small firms reached \$8.8 billion, making up 28.4 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without        | With      | Total      |
|--|----------------|-----------|------------|
| Ownership                                  | employees      | employees | businesses |
| Female                                     | 232,000        | 27,668    | 259,668    |
| Male                                       | 323,000        | 87,309    | 410,309    |
| Owned equally by both groups               | 10,500         | 12,942    | 23,442     |
| Veteran                                    | 19,000         | 6,652     | 25,652     |
| Not Veteran                                | 545,000        | 118,704   | 663,704    |
| Owned equally by both groups               | 1,200          | 2,560     | 3,760      |
| Hispanic                                   | 56,000         | 3,749     | 59,749     |
| Not Hispanic                               | 508,000        | 123,579   | 631,579    |
| Owned equally by both groups               | 550            | 589       | 1,139      |
| American Indian and Alaska Native          | 3,600          | 553       | 4,153      |
| Asian                                      | 44,500         | 12,522    | 57,022     |
| Black or African American                  | 52,500         | 2,272     | 54,772     |
| Native Hawaiian and Other Pacific Islander | 850            | 43        | 893        |
| White                                      | 472,000        | 112,445   | 584,445    |
| Hispanic or Racial Minority                | 142,000        | 18,606    | 160,606    |
| White and Not Hispanic                     | 421,000        | 107,947   | 528,947    |
| Owned equally by both groups               | 1,400          | 1,365     | 2,765      |
|  | - lata away wa |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Massachusetts employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Massachusetts small businesses employed 1.4 million workers in 2021, accounting for 43.9 percent of total employment.

♦

#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |             | 00s)  |
|--|-----------|-------|-----------|-----------|-------------|-------|
| Industry   | Small     | %     | Small     | %         | Small       | %     |
| Construction   | 20,493    | 99.4  | 129,491   | 85.9      | 10,794,235  | 81.9  |
| Professional, Scientific, and Technical Services     | 19,774    | 97.0  | 170,740   | 52.0      | 22,429,911  | 46.7  |
| Other Services (except Public Administration)        | 16,881    | 99.3  | 97,262    | 89.9      | 4,214,977   | 84.0  |
| Retail Trade   | 14,886    | 97.3  | 111,520   | 32.4      | 5,647,895   | 39.9  |
| Accommodation and Food Services                      | 13,527    | 98.6  | 155,624   | 66.7      | 5,203,690   | 70.3  |
| Health Care and Social Assistance                    | 12,597    | 97.7  | 215,112   | 35.7      | 11,330,350  | 31.0  |
| Administrative, Support, and Waste Management        | 9,907     | 96.7  | 87,619    | 42.3      | 5,360,266   | 42.3  |
| Real Estate and Rental and Leasing                   | 6,128     | 97.9  | 31,173    | 62.9      | 2,491,510   | 58.9  |
| Manufacturing  | 5,303     | 93.6  | 109,281   | 48.1      | 7,992,895   | 41.1  |
| Wholesale Trade                                      | 5,239     | 91.5  | 69,409    | 48.7      | 6,367,051   | 39.8  |
| Finance and Insurance                                | 4,659     | 92.5  | 51,075    | 27.8      | 7,943,520   | 26.0  |
| Transportation and Warehousing                       | 3,733     | 94.8  | 37,158    | 37.2      | 1,797,182   | 33.0  |
| Arts, Entertainment, and Recreation                  | 3,159     | 98.5  | 32,894    | 77.4      | 1,584,881   | 59.7  |
| Educational Services                                 | 2,937     | 96.8  | 55,204    | 26.9      | 2,594,734   | 23.7  |
| Information  | 2,141     | 88.7  | 30,410    | 24.9      | 3,822,838   | 19.5  |
| Management of Companies and Enterprises              | 376       | 51.2  | 8,543     | 7.6       | 889,282     | 5.5   |
| Agriculture, Forestry, Fishing and Hunting           | 351       | 99.7  | 1,087     | 99.4      | 62,218      | 98.7  |
| Industries not classified                            | 349       | 100.0 | 584       | 100.0     | 25,824      | 100.0 |
| Utilities  | 87        | 75.7  | 869       | 6.8       | 98,172      | 5.9   |
| Mining, Quarrying, and Oil and Gas Extraction        | 48        | 84.2  | 574       | 67.1      | 44,714      | 54.3  |
| All industries                                       | 141,813   | 97.7  | 1,395,629 | 43.9      | 100,696,145 | 38.2  |
| Source: Statistics of U.S. Businesses, 2021 (Census) |           |       |           |           |             |       |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

**2024 Small Business Profile** 

REGULATION • RESEARCH • OUTREACH

# Michigan

945,788 small businesses 99.6 percent of Michigan businesses **1.8 million** small business employees **47.4 percent** of Michigan employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 27,779 Michigan establishments opened and 22,202 closed, for a net increase of 5,577. Employment expanded at 57,689 establishments and contracted at 47,885. Small businesses accounted for 27,023 openings and 21,579 closings.

#### Employment

Opening and expanding Michigan establishments added 387,203 jobs, while closing and contracting establishments lost 317,865, for a net increase of 69,338 jobs. Small businesses contributed a net increase of 68,536 jobs, or 98.8 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$2.2 billion in loans to Michigan businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.3 billion. Total reported new lending to businesses through loans of \$1 million or less was \$7.0 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion
4
3
2
1

2010

2020

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#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 94,297    | 19,845    | 1,272     | 115,414    |
| Professional, Scientific, and Technical Services | 92,986    | 17,766    | 1,680     | 112,432    |
| Construction                                     | 82,693    | 18,721    | 1,484     | 102,898    |
| Transportation and Warehousing                   | 85,441    | 5,554     | 773       | 91,768     |
| Real Estate and Rental and Leasing               | 84,531    | 6,280     | 381       | 91,192     |
| Retail Trade                                     | 67,385    | 19,201    | 1,996     | 88,582     |
| Administrative, Support, and Waste Management    | 70,351    | 8,553     | 1,220     | 80,124     |
| Health Care and Social Assistance                | 60,095    | 16,298    | 2,802     | 79,195     |
| Arts, Entertainment, and Recreation              | 39,180    | 2,850     | 395       | 42,425     |
| Accommodation and Food Services                  | 16,446    | 12,345    | 3,232     | 32,023     |
| Educational Services                             | 23,546    | 1,700     | 394       | 25,640     |
| Finance and Insurance                            | 17,760    | 5,800     | 599       | 24,159     |
| Manufacturing                                    | 12,386    | 7,310     | 2,977     | 22,673     |
| Wholesale Trade                                  | 10,411    | 5,924     | 1,534     | 17,869     |
| Information                                      | 9,081     | 1,915     | 284       | 11,280     |
| Agriculture, Forestry, Fishing and Hunting       | 6,293     | 589       | 42        | 6,924      |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,017     | 203       | 38        | 1,258      |
| Management of Companies and Enterprises          | *         | 143       | 472       | 615        |
| Utilities  | 226       | 81        | 26        | 333        |
| Industries not classified                        | *         | 243       | 1         | 244        |
| All industries                                   | 774,125   | 151,151   | 20,512    | 945,788    |

2000

0

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 14,297 identified firms exported goods worth \$57.9 billion from Michigan in 2022. Of those exporters, 12,699—or 88.8 percent—were small. Exports by small firms reached \$12.4 billion, making up 21.3 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 336,000   | 32,012    | 368,012    |
| Male                                       | 402,000   | 105,778   | 507,778    |
| Owned equally by both groups               | 16,000    | 18,186    | 34,186     |
| Veteran                                    | 31,500    | 6,306     | 37,806     |
| Not Veteran                                | 720,000   | 147,079   | 867,079    |
| Owned equally by both groups               | 2,300     | 2,592     | 4,892      |
| Hispanic                                   | 29,000    | 2,586     | 31,586     |
| Not Hispanic                               | 724,000   | 153,014   | 877,014    |
| Owned equally by both groups               | 600       | 381       | 981        |
| American Indian and Alaska Native          | 8,200     | 1,047     | 9,247      |
| Asian                                      | 33,500    | 8,279     | 41,779     |
| Black or African American                  | 121,000   | 3,594     | 124,594    |
| Native Hawaiian and Other Pacific Islander | 750       | 17        | 767        |
| White                                      | 603,000   | 143,475   | 746,475    |
| Hispanic or Racial Minority                | 186,000   | 15,234    | 201,234    |
| White and Not Hispanic                     | 566,000   | 139,579   | 705,579    |
| Owned equally by both groups               | 1,800     | 1,165     | 2,965      |
|  |           |           |            |

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Michigan employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 47.4 percent of Michigan employment in 2021, which exceeded the national small business employment share.

♦

#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |            | 00s)  |
|--|-----------|-------|-----------|-----------|------------|-------|
| Industry   | Small     | %     | Small     | %         | Small      | %     |
| Retail Trade                                     | 21,197    | 98.0  | 184,768   | 40.7      | 7,263,745  | 47.6  |
| Other Services (except Public Administration)    | 21,117    | 99.3  | 129,256   | 87.4      | 4,513,570  | 81.5  |
| Construction                                     | 20,205    | 99.5  | 140,615   | 86.6      | 9,882,242  | 83.5  |
| Professional, Scientific, and Technical Services | 19,446    | 97.4  | 146,319   | 51.7      | 11,468,486 | 43.7  |
| Health Care and Social Assistance                | 19,100    | 98.6  | 265,485   | 43.3      | 12,546,486 | 37.5  |
| Accommodation and Food Services                  | 15,577    | 98.6  | 211,354   | 65.5      | 4,632,637  | 65.3  |
| Manufacturing                                    | 10,287    | 94.4  | 248,416   | 42.9      | 14,577,479 | 40.2  |
| Administrative, Support, and Waste Management    | 9,773     | 96.3  | 110,836   | 31.8      | 5,311,419  | 37.5  |
| Wholesale Trade                                  | 7,458     | 92.7  | 98,144    | 55.4      | 6,987,355  | 51.8  |
| Real Estate and Rental and Leasing               | 6,661     | 98.1  | 34,848    | 65.7      | 1,881,611  | 65.6  |
| Finance and Insurance                            | 6,399     | 95.1  | 56,213    | 30.2      | 4,183,699  | 24.4  |
| Transportation and Warehousing                   | 6,327     | 96.1  | 54,163    | 41.4      | 2,787,116  | 38.2  |
| Arts, Entertainment, and Recreation              | 3,245     | 98.7  | 29,200    | 76.7      | 1,372,129  | 79.7  |
| Information                                      | 2,199     | 91.8  | 22,598    | 38.1      | 1,539,130  | 28.0  |
| Educational Services                             | 2,094     | 97.0  | 32,293    | 51.3      | 1,124,155  | 49.5  |
| Agriculture, Forestry, Fishing and Hunting       | 631       | 99.2  | 4,170     | 96.6      | 215,451    | 95.4  |
| Management of Companies and Enterprises          | 615       | 59.8  | 13,477    | 11.4      | 1,092,357  | 8.4   |
| Industries not classified                        | 244       | 100.0 | 307       | 100.0     | 8,910      | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 241       | 91.6  | 2,289     | 54.9      | 194,867    | 55.6  |
| Utilities  | 107       | 79.9  | 1,957     | 8.4       | 198,170    | 6.5   |
| All industries                                   | 171,663   | 98.1  | 1,786,708 | 47.4      | 91,781,014 | 42.3  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

## Minnesota

547,493 small businesses 99.5 percent of Minnesota businesses **1.2 million** small business employees **45.4 percent** of Minnesota employees



### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 20,719 Minnesota establishments opened and 14,917 closed, for a net increase of 5,802. Employment expanded at 38,917 establishments and contracted at 32,336. Small businesses accounted for 19,935 openings and 14,302 closings.

#### Employment

Opening and expanding Minnesota establishments added 257,979 jobs, while closing and contracting establishments lost 208,024, for a net increase of 49,955 jobs. Small businesses contributed a net increase of 44,328 jobs, or 88.7 percent of that total.





2010

2020

Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

2000

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.4 billion in loans to Minnesota businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.4 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.2 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 62,025    | 13,761    | 1,088     | 76,874     |
| Transportation and Warehousing                   | 58,990    | 3,744     | 584       | 63,318     |
| Construction                                     | 39,882    | 16,013    | 1,080     | 56,975     |
| Real Estate and Rental and Leasing               | 47,239    | 5,934     | 276       | 53,449     |
| Retail Trade                                     | 40,669    | 9,538     | 1,280     | 51,487     |
| Other Services (except Public Administration)    | 35,974    | 13,562    | 1,017     | 50,553     |
| Health Care and Social Assistance                | 28,438    | 8,902     | 2,362     | 39,702     |
| Administrative, Support, and Waste Management    | 28,682    | 6,062     | 708       | 35,452     |
| Arts, Entertainment, and Recreation              | 30,408    | 2,582     | 284       | 33,274     |
| Finance and Insurance                            | 12,217    | 5,119     | 483       | 17,819     |
| Educational Services                             | 14,432    | 1,409     | 426       | 16,267     |
| Accommodation and Food Services                  | 6,432     | 6,740     | 1,870     | 15,042     |
| Manufacturing                                    | 7,181     | 4,157     | 1,544     | 12,882     |
| Wholesale Trade                                  | 5,608     | 4,237     | 1,087     | 10,932     |
| Information                                      | 5,701     | 1,240     | 226       | 7,167      |
| Agriculture, Forestry, Fishing and Hunting       | 5,383     | 526       | 27        | 5,936      |
| Management of Companies and Enterprises          | *         | 94        | 344       | 438        |
| Utilities  | 240       | 59        | 51        | 350        |
| Mining, Quarrying, and Oil and Gas Extraction    | 171       | 101       | 12        | 284        |
| Industries not classified                        | *         | 133       | 1         | 134        |
| All industries                                   | 429,672   | 103,823   | 13,998    | 547,493    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 8,121 identified firms exported goods worth \$26.0 billion from Minnesota in 2022. Of those exporters, 6,983—or 86.0 percent—were small. Exports by small firms reached \$6.9 billion, making up 26.4 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| •  | . ,                  |                   |                     |
| Female                                     | 173,000              | 21,529            | 194,529             |
| Male                                       | 238,000              | 66,887            | 304,887             |
| Owned equally by both groups               | 11,000               | 16,127            | 27,127              |
| Veteran                                    | 20,000               | 5,641             | 25,641              |
| Not Veteran                                | 400,000              | 96,608            | 496,608             |
| Owned equally by both groups               | 1,800                | 2,295             | 4,095               |
| Hispanic                                   | 15,500               | 1,419             | 16,919              |
| Not Hispanic                               | 406,000              | 102,723           | 508,723             |
| Owned equally by both groups               | 400                  | *                 | *                   |
| American Indian and Alaska Native          | 4,400                | 513               | 4,913               |
| Asian                                      | 19,000               | 4,460             | 23,460              |
| Black or African American                  | 44,000               | 2,110             | 46,110              |
| Native Hawaiian and Other Pacific Islander | 450                  | *                 | *                   |
| White                                      | 361,000              | 97,742            | 458,742             |
| Hispanic or Racial Minority                | 80,000               | 8,345             | 88,345              |
| White and Not Hispanic                     | 341,000              | 95,093            | 436,093             |
| Owned equally by both groups               | 1,000                | 1,106             | 2,106               |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Minnesota employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Between 1997 and 2021, Minnesota small business employment grew by 2.4 percent, reaching 1.2 million employees in 2021.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |            | 00s)  |
|--|-----------|-------|-----------|-----------|------------|-------|
| <br>Industry                                     | Small     | %     | Small     | %         | Small      | %     |
| Construction                                     | 17,093    | 99.5  | 101,842   | 77.2      | 8,151,487  | 74.0  |
| Professional, Scientific, and Technical Services | 14,849    | 97.4  | 90,632    | 49.7      | 7,448,172  | 45.2  |
| Other Services (except Public Administration)    | 14,579    | 99.2  | 98,132    | 91.5      | 3,451,589  | 86.8  |
| Health Care and Social Assistance                | 11,264    | 98.1  | 220,178   | 47.3      | 9,165,664  | 38.0  |
| Retail Trade                                     | 10,818    | 96.5  | 107,477   | 36.2      | 4,065,367  | 42.9  |
| Accommodation and Food Services                  | 8,610     | 97.9  | 121,834   | 61.2      | 2,937,738  | 63.4  |
| Administrative, Support, and Waste Management    | 6,770     | 96.0  | 59,645    | 35.9      | 2,842,448  | 35.3  |
| Real Estate and Rental and Leasing               | 6,210     | 98.0  | 25,621    | 68.2      | 1,441,539  | 61.5  |
| Manufacturing                                    | 5,701     | 92.5  | 125,631   | 40.3      | 7,833,820  | 36.4  |
| Finance and Insurance                            | 5,602     | 94.5  | 43,343    | 25.9      | 3,866,308  | 20.1  |
| Wholesale Trade                                  | 5,324     | 90.8  | 66,526    | 48.4      | 5,159,285  | 41.5  |
| Transportation and Warehousing                   | 4,328     | 95.4  | 39,671    | 42.5      | 1,883,146  | 37.2  |
| Arts, Entertainment, and Recreation              | 2,866     | 98.7  | 23,323    | 65.4      | 1,081,832  | 65.4  |
| Educational Services                             | 1,835     | 97.1  | 33,606    | 48.7      | 1,246,401  | 49.6  |
| Information                                      | 1,466     | 88.0  | 18,156    | 31.6      | 1,595,433  | 26.9  |
| Agriculture, Forestry, Fishing and Hunting       | 553       | 99.3  | 2,669     | 96.4      | 124,231    | 93.5  |
| Management of Companies and Enterprises          | 438       | 57.0  | 9,838     | 6.7       | 852,031    | 5.3   |
| Industries not classified                        | 134       | 100.0 | 168       | 100.0     | 4,395      | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 113       | 88.3  | 923       | 18.8      | 103,828    | 20.3  |
| Utilities  | 110       | 80.3  | 2,702     | 21.3      | 248,865    | 16.9  |
| All industries                                   | 117,821   | 97.6  | 1,191,917 | 45.4      | 63,503,579 | 38.1  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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OUTREACH

# Mississippi

283,383 small businesses 99.3 percent of Mississippi businesses **430,256** small business employees **46.2 percent** of Mississippi employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 7,999 Mississippi establishments opened and 6,436 closed, for a net increase of 1,563. Employment expanded at 17,246 establishments and contracted at 15,245. Small businesses accounted for 7,368 openings and 5,982 closings.

#### Employment

Opening and expanding Mississippi establishments added 117,168 jobs, while closing and contracting establishments lost 99,779, for a net increase of 17,389 jobs. Small businesses contributed a net increase of 11,774 jobs, or 67.7 percent of that total.





Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$945.7 million in loans to Mississippi businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$759.5 million. Total reported new lending to businesses through loans of \$1 million or less was \$2.3 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 36,413    | 5,676     | 309       | 42,398     |
| Construction                                     | 31,415    | 3,520     | 388       | 35,323     |
| Administrative, Support, and Waste Management    | 31,224    | 1,715     | 244       | 33,183     |
| Retail Trade                                     | 20,137    | 6,203     | 659       | 26,999     |
| Health Care and Social Assistance                | 21,403    | 4,052     | 742       | 26,197     |
| Professional, Scientific, and Technical Services | 20,383    | 3,697     | 321       | 24,401     |
| Transportation and Warehousing                   | 20,952    | 1,615     | 260       | 22,827     |
| Real Estate and Rental and Leasing               | 18,446    | 1,823     | 104       | 20,373     |
| Accommodation and Food Services                  | 6,856     | 3,219     | 972       | 11,047     |
| Arts, Entertainment, and Recreation              | 8,065     | 563       | 93        | 8,721      |
| Finance and Insurance                            | 6,522     | 1,839     | 178       | 8,539      |
| Educational Services                             | 5,333     | 335       | 126       | 5,794      |
| Agriculture, Forestry, Fishing and Hunting       | 3,981     | 566       | 40        | 4,587      |
| Manufacturing                                    | 3,039     | 1,023     | 504       | 4,566      |
| Wholesale Trade                                  | 2,870     | 1,273     | 396       | 4,539      |
| Information                                      | 1,786     | 276       | 53        | 2,115      |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,052     | 182       | 32        | 1,266      |
| Utilities  | 219       | 320       | 32        | 571        |
| Management of Companies and Enterprises          | *         | 38        | 98        | 136        |
| Industries not classified                        | *         | 109       | 0         | 109        |
| All industries                                   | 240,096   | 37,985    | 5,302     | 283,383    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 1,949 identified firms exported goods worth \$15.2 billion from Mississippi in 2022. Of those exporters, 1,458—or 74.8 percent—were small. Exports by small firms reached \$1.4 billion, making up 9.4 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 108,000   | 6,775     | 114,775    |
| Male                                       | 124,000   | 25,730    | 149,730    |
| Owned equally by both groups               | 4,100     | 5,241     | 9,341      |
| Veteran                                    | 15,000    | 2,157     | 17,157     |
| Not Veteran                                | 220,000   | 34,859    | 254,859    |
| Owned equally by both groups               | 800       | 727       | 1,527      |
| Hispanic                                   | 6,400     | *         | 7,153      |
| Not Hispanic                               | 230,000   | 36,907    | 266,907    |
| Owned equally by both groups               | 100       | 86        | 186        |
| American Indian and Alaska Native          | 1,500     | 168       | 1,668      |
| Asian                                      | 5,200     | 2,574     | 7,774      |
| Black or African American                  | 87,500    | 2,147     | 89,647     |
| Native Hawaiian and Other Pacific Islander | 150       | *         | 160        |
| White                                      | 144,000   | 32,938    | 176,938    |
| Hispanic or Racial Minority                | 98,500    | 5,580     | 104,080    |
| White and Not Hispanic                     | 137,000   | 31,969    | 168,969    |
| Owned equally by both groups               | 300       | 195       | 495        |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Mississippi employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 46.2 percent of Mississippi employment in 2021, which exceeded the national small business employment share.

♦

#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,000s) |       |
|--|-----------|-------|-----------|-------|--------------------|-------|
| Industry   | Small     | %     | Small     | %     | Small              | %     |
| Retail Trade                                     | 6,862     | 96.1  | 54,824    | 40.5  | 1,898,152          | 48.0  |
| Other Services (except Public Administration)    | 5,985     | 98.8  | 33,326    | 90.4  | 970,170            | 88.0  |
| Health Care and Social Assistance                | 4,794     | 96.6  | 66,295    | 39.0  | 2,839,280          | 32.5  |
| Accommodation and Food Services                  | 4,191     | 96.9  | 65,845    | 53.0  | 1,141,902          | 47.7  |
| Professional, Scientific, and Technical Services | 4,018     | 96.3  | 22,459    | 69.1  | 1,304,636          | 70.6  |
| Construction                                     | 3,908     | 98.7  | 34,072    | 78.5  | 1,807,327          | 71.4  |
| Finance and Insurance                            | 2,017     | 91.5  | 14,685    | 44.5  | 819,451            | 36.1  |
| Administrative, Support, and Waste Management    | 1,959     | 92.4  | 22,852    | 39.9  | 793,007            | 46.3  |
| Real Estate and Rental and Leasing               | 1,927     | 96.8  | 7,687     | 76.7  | 335,291            | 75.2  |
| Transportation and Warehousing                   | 1,875     | 91.0  | 16,633    | 35.8  | 768,716            | 33.4  |
| Wholesale Trade                                  | 1,669     | 84.9  | 19,602    | 50.1  | 1,123,783          | 46.1  |
| Manufacturing                                    | 1,527     | 86.4  | 40,808    | 28.1  | 1,817,064          | 23.5  |
| Arts, Entertainment, and Recreation              | 656       | 98.1  | 6,400     | 87.0  | 139,417            | 85.5  |
| Agriculture, Forestry, Fishing and Hunting       | 606       | 98.5  | 3,961     | 89.4  | 186,133            | 83.1  |
| Educational Services                             | 461       | 94.3  | 9,541     | 67.7  | 274,352            | 67.4  |
| Utilities  | 352       | 96.2  | 4,335     | 45.4  | 296,951            | 32.5  |
| Information                                      | 329       | 79.9  | 3,203     | 29.4  | 126,705            | 21.2  |
| Mining, Quarrying, and Oil and Gas Extraction    | 214       | 93.0  | 1,746     | 56.5  | 121,147            | 49.6  |
| Management of Companies and Enterprises          | 136       | 57.6  | 1,822     | 23.3  | 146,337            | 22.2  |
| Industries not classified                        | 109       | 100.0 | 160       | 100.0 | 3,704              | 100.0 |
| All industries                                   | 43,287    | 95.9  | 430,256   | 46.2  | 16,913,525         | 41.6  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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OUTREACH

# Missouri

**579,040** small businesses **99.5 percent** of Missouri businesses 1.1 million small business employees 44.9 percent of Missouri employees



**Share of employees working at small businesses by county or independent city** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 30,152 Missouri establishments opened and 24,302 closed, for a net increase of 5,850. Employment expanded at 42,684 establishments and contracted at 36,863. Small businesses accounted for 28,519 openings and 22,834 closings.

#### Employment

Opening and expanding Missouri establishments added 287,292 jobs, while closing and contracting establishments lost 227,398, for a net increase of 59,894 jobs. Small businesses contributed a net increase of 48,234 jobs, or 80.5 percent of that total.





Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$2.0 billion in loans to Missouri businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.7 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.4 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)

New lending to businesses with revenues under \$1 million \$Billion 2 1 0

2010

2020

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#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 55,002    | 12,675    | 1,193     | 68,870     |
| Other Services (except Public Administration)    | 51,824    | 13,244    | 943       | 66,011     |
| Professional, Scientific, and Technical Services | 50,951    | 10,977    | 1,068     | 62,996     |
| Retail Trade                                     | 49,472    | 10,158    | 1,374     | 61,004     |
| Real Estate and Rental and Leasing               | 52,958    | 5,396     | 287       | 58,641     |
| Transportation and Warehousing                   | 51,047    | 3,805     | 558       | 55,410     |
| Administrative, Support, and Waste Management    | 41,471    | 5,796     | 703       | 47,970     |
| Health Care and Social Assistance                | 29,454    | 14,737    | 1,984     | 46,175     |
| Arts, Entertainment, and Recreation              | 23,928    | 1,818     | 307       | 26,053     |
| Finance and Insurance                            | 13,354    | 4,751     | 466       | 18,571     |
| Accommodation and Food Services                  | 8,406     | 6,985     | 2,251     | 17,642     |
| Educational Services                             | 12,299    | 1,122     | 317       | 13,738     |
| Manufacturing                                    | 6,490     | 3,405     | 1,205     | 11,100     |
| Wholesale Trade                                  | 6,177     | 3,736     | 1,141     | 11,054     |
| Agriculture, Forestry, Fishing and Hunting       | 6,351     | 298       | 16        | 6,665      |
| Information                                      | 5,122     | 1,003     | 204       | 6,329      |
| Industries not classified                        | *         | 503       | 1         | 504        |
| Mining, Quarrying, and Oil and Gas Extraction    | 324       | 94        | 45        | 463        |
| Management of Companies and Enterprises          | *         | 83        | 326       | 409        |
| Utilities  | 218       | 37        | 47        | 302        |
| All industries                                   | 464,848   | 100,493   | 13,699    | 579,040    |

2000

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 6,046 identified firms exported goods worth \$15.3 billion from Missouri in 2022. Of those exporters, 5,100—or 84.4 percent—were small. Exports by small firms reached \$4.2 billion, making up 27.4 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| i  | . ,       |           |            |
| Female                                     | 192,000   | 21,534    | 213,534    |
| Male                                       | 251,000   | 62,080    | 313,080    |
| Owned equally by both groups               | 12,500    | 17,091    | 29,591     |
| Veteran                                    | 28,500    | 5,405     | 33,905     |
| Not Veteran                                | 424,000   | 92,409    | 516,409    |
| Owned equally by both groups               | 2,300     | 2,891     | 5,191      |
| Hispanic                                   | 15,500    | 1,492     | 16,992     |
| Not Hispanic                               | 439,000   | 98,517    | 537,517    |
| Owned equally by both groups               | 400       | *         | *          |
| American Indian and Alaska Native          | 4,900     | 529       | 5,429      |
| Asian                                      | 15,000    | 4,977     | 19,977     |
| Black or African American                  | 48,500    | 4,177     | 52,677     |
| Native Hawaiian and Other Pacific Islander | 550       | *         | 626        |
| White                                      | 393,000   | 90,999    | 483,999    |
| Hispanic or Racial Minority                | 81,500    | 11,065    | 92,565     |
| White and Not Hispanic                     | 373,000   | 87,904    | 460,904    |
| Owned equally by both groups               | 1,200     | 1,733     | 2,933      |

#### Total Missouri employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Missouri small businesses employed 1.1 million workers in 2021, accounting for 44.9 percent of total employment.

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#### Small business employment and payroll by industry

|  | Employer | s     | Employee  | yees Payroll (\$1 |            | 00s)  |
|--|----------|-------|-----------|-------------------|------------|-------|
| Industry   | Small    | %     | Small     | %                 | Small      | %     |
| Health Care and Social Assistance                | 16,721   | 98.3  | 180,070   | 43.5              | 7,196,363  | 33.4  |
| Other Services (except Public Administration)    | 14,187   | 98.9  | 87,704    | 83.0              | 2,936,867  | 80.4  |
| Construction                                     | 13,868   | 99.3  | 110,299   | 83.0              | 7,022,944  | 75.4  |
| Professional, Scientific, and Technical Services | 12,045   | 97.0  | 83,413    | 48.9              | 6,081,615  | 42.3  |
| Retail Trade                                     | 11,532   | 96.3  | 105,680   | 34.2              | 4,160,014  | 42.6  |
| Accommodation and Food Services                  | 9,236    | 97.4  | 142,683   | 60.4              | 3,108,629  | 62.0  |
| Administrative, Support, and Waste Management    | 6,499    | 95.2  | 60,322    | 34.6              | 2,436,299  | 30.4  |
| Real Estate and Rental and Leasing               | 5,683    | 97.7  | 23,344    | 60.8              | 1,226,954  | 55.1  |
| Finance and Insurance                            | 5,217    | 93.8  | 40,953    | 28.4              | 2,893,537  | 21.3  |
| Wholesale Trade                                  | 4,877    | 90.0  | 63,138    | 50.0              | 4,194,153  | 50.4  |
| Manufacturing                                    | 4,610    | 92.0  | 96,489    | 35.6              | 5,266,177  | 31.4  |
| Transportation and Warehousing                   | 4,363    | 94.1  | 37,763    | 39.1              | 1,785,514  | 38.7  |
| Arts, Entertainment, and Recreation              | 2,125    | 97.7  | 22,143    | 65.3              | 975,557    | 59.8  |
| Educational Services                             | 1,439    | 96.5  | 29,106    | 40.3              | 985,255    | 26.1  |
| Information                                      | 1,207    | 87.6  | 12,891    | 24.8              | 815,040    | 18.2  |
| Industries not classified                        | 504      | 100.0 | 558       | 100.0             | 9,147      | 100.0 |
| Management of Companies and Enterprises          | 409      | 56.6  | 8,419     | 10.7              | 688,878    | 8.0   |
| Agriculture, Forestry, Fishing and Hunting       | 314      | 98.7  | 1,277     | 67.2              | 50,529     | 68.3  |
| Mining, Quarrying, and Oil and Gas Extraction    | 139      | 92.1  | 2,363     | 63.2              | 142,230    | 58.0  |
| Utilities  | 84       | 81.6  | 3,312     | 20.9              | 284,932    | 16.0  |
| All industries                                   | 114,192  | 97.3  | 1,111,927 | 44.9              | 52,260,634 | 37.9  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other geographic profiles are available online. Visit advocacy.sba.gov for additional resources.

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION 

RESEARCH 

OUTREACH

# Montana

**136,968** small businesses **99.3 percent** of Montana businesses 250,638 small business employees 65.9 percent of Montana employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 7,038 Montana establishments opened and 5,543 closed, for a net increase of 1,495. Employment expanded at 11,029 establishments and contracted at 9,374. Small businesses accounted for 6,624 openings and for 5,253 closings.

#### Employment

Opening and expanding Montana establishments added 55,543 jobs, while closing and contracting establishments lost 43,883, for a net increase of 11,660 jobs. Small businesses contributed a net increase of 9,459 jobs, or 81.1 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$496.5 million in loans to Montana businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$444.8 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.2 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)

# New lending to businesses with revenues under \$1 million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 14,293    | 6,021     | 224       | 20,538     |
| Real Estate and Rental and Leasing               | 15,447    | 2,105     | 49        | 17,601     |
| Professional, Scientific, and Technical Services | 13,366    | 3,556     | 201       | 17,123     |
| Other Services (except Public Administration)    | 9,744     | 3,101     | 156       | 13,001     |
| Retail Trade                                     | 9,258     | 2,915     | 382       | 12,555     |
| Health Care and Social Assistance                | 5,839     | 2,872     | 387       | 9,098      |
| Administrative, Support, and Waste Management    | 7,151     | 1,783     | 108       | 9,042      |
| Arts, Entertainment, and Recreation              | 6,352     | 1,095     | 82        | 7,529      |
| Transportation and Warehousing                   | 6,255     | 1,050     | 90        | 7,395      |
| Accommodation and Food Services                  | 2,046     | 2,577     | 630       | 5,253      |
| Manufacturing                                    | 2,250     | 1,093     | 198       | 3,541      |
| Agriculture, Forestry, Fishing and Hunting       | 3,063     | 332       | 9         | 3,404      |
| Finance and Insurance                            | 2,197     | 1,035     | 87        | 3,319      |
| Educational Services                             | 2,435     | 348       | 65        | 2,848      |
| Wholesale Trade                                  | 1,265     | 817       | 168       | 2,250      |
| Information                                      | 1,196     | 320       | 47        | 1,563      |
| Mining, Quarrying, and Oil and Gas Extraction    | 551       | 249       | 26        | 826        |
| Utilities  | 82        | 55        | 21        | 158        |
| Management of Companies and Enterprises          | *         | 21        | 42        | 63         |
| Industries not classified                        | *         | 44        | 0         | 44         |
| All industries                                   | 102,790   | 31,357    | 2,821     | 136,968    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 1,432 identified firms exported goods worth \$1.7 billion from Montana in 2022. Of those exporters, 1,228—or 85.8 percent—were small. Exports by small firms reached \$1.1 billion, making up 64.1 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 41,500               | 7,074             | 48,574              |
| Male                                       | 53,000               | 17,894            | 70,894              |
| Owned equally by both groups               | 5,800                | 5,781             | 11,581              |
| Veteran                                    | 7,200                | 2,355             | 9,555               |
| Not Veteran                                | 92,500               | 27,730            | 120,230             |
| Owned equally by both groups               | 1,000                | 661               | 1,661               |
| Hispanic                                   | 2,600                | 559               | 3,159               |
| Not Hispanic                               | 98,000               | 30,007            | 128,007             |
| Owned equally by both groups               | 200                  | 182               | 382                 |
| American Indian and Alaska Native          | 3,100                | 381               | 3,481               |
| Asian                                      | 1,300                | 414               | 1,714               |
| Black or African American                  | 600                  | 66                | 666                 |
| Native Hawaiian and Other Pacific Islander | 150                  | *                 | 169                 |
| White                                      | 97,000               | 29,998            | 126,998             |
| Hispanic or Racial Minority                | 7,300                | 1,407             | 8,707               |
| White and Not Hispanic                     | 93,000               | 28,978            | 121,978             |
| Owned equally by both groups               | 450                  | 363               | 813                 |

#### Total Montana employment by business size

Source of original data: Statistics of U.S. Businesses (Census)





The share of Montana employees working at small businesses in 2021 was the highest of any state, with small businesses accounting for 65.9 percent of employment.

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#### Small business employment and payroll by industry

|  | Employers |       | Employers Employees Payroll (\$ |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|---------------------------------|-------|----------------|-------|
| Industry   | Small     | %     | Small                           | %     | Small          | %     |
| Construction                                     | 6,245     | 99.6  | 27,452                          | 90.4  | 1,658,131      | 85.2  |
| Professional, Scientific, and Technical Services | 3,757     | 97.0  | 17,158                          | 78.9  | 1,065,905      | 75.0  |
| Retail Trade                                     | 3,297     | 95.8  | 31,223                          | 52.9  | 1,215,816      | 58.9  |
| Health Care and Social Assistance                | 3,259     | 97.4  | 39,764                          | 54.6  | 1,767,342      | 44.9  |
| Other Services (except Public Administration)    | 3,257     | 98.8  | 15,885                          | 96.1  | 553,716        | 93.7  |
| Accommodation and Food Services                  | 3,207     | 98.3  | 41,462                          | 80.1  | 933,902        | 82.2  |
| Real Estate and Rental and Leasing               | 2,154     | 98.3  | 5,233                           | 83.5  | 251,788        | 82.9  |
| Administrative, Support, and Waste Management    | 1,891     | 95.8  | 11,279                          | 54.3  | 446,186        | 55.1  |
| Manufacturing                                    | 1,291     | 96.0  | 14,691                          | 71.2  | 709,212        | 59.9  |
| Arts, Entertainment, and Recreation              | 1,177     | 99.2  | 8,625                           | 88.4  | 215,053        | 88.0  |
| Transportation and Warehousing                   | 1,140     | 94.4  | 6,835                           | 55.1  | 337,483        | 55.6  |
| Finance and Insurance                            | 1,122     | 89.2  | 7,701                           | 45.2  | 476,871        | 36.0  |
| Wholesale Trade                                  | 985       | 84.3  | 9,528                           | 63.8  | 538,006        | 56.0  |
| Educational Services                             | 413       | 96.7  | 5,261                           | 85.8  | 162,201        | 88.1  |
| Information                                      | 367       | 84.2  | 3,683                           | 49.0  | 228,048        | 43.5  |
| Agriculture, Forestry, Fishing and Hunting       | 341       | 98.8  | 996                             | 69.9  | 64,776         | 68.5  |
| Mining, Quarrying, and Oil and Gas Extraction    | 275       | 90.5  | 2,083                           | 41.2  | 179,655        | 35.0  |
| Utilities  | 76        | 88.4  | 1,036                           | 35.2  | 96,293         | 34.6  |
| Management of Companies and Enterprises          | 63        | 57.3  | 687                             | 22.0  | 71,793         | 23.2  |
| Industries not classified                        | 44        | 100.0 | 56                              | 100.0 | 1,321          | 100.0 |
| All industries                                   | 34,178    | 97.1  | 250,638                         | 65.9  | 10,973,498     | 59.5  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

# Nebraska

**188,716** small businesses **99.1 percent** of Nebraska businesses 414,068 small business employees 48.6 percent of Nebraska employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 8,141 Nebraska establishments opened and 7,061 closed, for a net increase of 1,080. Employment expanded at 15,666 establishments and contracted at 13,410. Small businesses accounted for 7,736 openings and for 6,730 closings.

# Employment

Opening and expanding Nebraska establishments added 95,807 jobs, while closing and contracting establishments lost 74,730, for a net increase of 21,077 jobs. Small businesses contributed a net increase of 16,850 jobs, or 79.9 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$645.3 million in loans to Nebraska businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$543.6 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million 500 500 250 0 200 2010 2020

# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 16,297    | 6,078     | 494       | 22,869     |
| Other Services (except Public Administration)    | 15,289    | 5,121     | 360       | 20,770     |
| Real Estate and Rental and Leasing               | 18,186    | 2,147     | 110       | 20,443     |
| Professional, Scientific, and Technical Services | 14,990    | 3,846     | 360       | 19,196     |
| Retail Trade                                     | 14,536    | 3,781     | 485       | 18,802     |
| Transportation and Warehousing                   | 15,184    | 1,966     | 192       | 17,342     |
| Health Care and Social Assistance                | 11,536    | 3,760     | 836       | 16,132     |
| Administrative, Support, and Waste Management    | 11,787    | 2,177     | 258       | 14,222     |
| Arts, Entertainment, and Recreation              | 7,556     | 787       | 106       | 8,449      |
| Finance and Insurance                            | 5,341     | 2,163     | 214       | 7,718      |
| Accommodation and Food Services                  | 2,344     | 2,701     | 729       | 5,774      |
| Educational Services                             | 4,010     | 430       | 119       | 4,559      |
| Agriculture, Forestry, Fishing and Hunting       | 3,720     | 167       | 15        | 3,902      |
| Wholesale Trade                                  | 1,701     | 1,393     | 433       | 3,527      |
| Manufacturing                                    | 1,644     | 992       | 380       | 3,016      |
| Information                                      | 1,413     | 349       | 100       | 1,862      |
| Mining, Quarrying, and Oil and Gas Extraction    | 128       | 74        | 6         | 208        |
| Management of Companies and Enterprises          | *         | 37        | 129       | 166        |
| Utilities  | 44        | 18        | 7         | 69         |
| Industries not classified                        | *         | 61        | 0         | 61         |
| All industries                                   | 145,706   | 37,988    | 5,022     | 188,716    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 1,754 identified firms exported goods worth \$8.6 billion from Nebraska in 2022. Of those exporters, 1,402—or 79.9 percent—were small. Exports by small firms reached \$1.7 billion, making up 19.6 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 58,500    | 7,030     | 65,530     |
| Male                                       | 78,500    | 23,523    | 102,023    |
| Owned equally by both groups               | 5,700     | 7,692     | 13,392     |
| Veteran                                    | 9,000     | 1,920     | 10,920     |
| Not Veteran                                | 133,000   | 35,382    | 168,382    |
| Owned equally by both groups               | 1,000     | 945       | 1,945      |
| Hispanic                                   | 10,500    | 1,350     | 11,850     |
| Not Hispanic                               | 132,000   | 36,669    | 168,669    |
| Owned equally by both groups               | 250       | 225       | 475        |
| American Indian and Alaska Native          | 1,400     | 228       | 1,628      |
| Asian                                      | 5,000     | *         | 6,313      |
| Black or African American                  | 7,300     | *         | *          |
| Native Hawaiian and Other Pacific Islander | 150       | *         | 155        |
| White                                      | 130,000   | 36,645    | 166,645    |
| Hispanic or Racial Minority                | 23,000    | 3,032     | 26,032     |
| White and Not Hispanic                     | 119,000   | 34,762    | 153,762    |
| Owned equally by both groups               | 400       | 451       | 851        |

#### Total Nebraska employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Nebraska small business employment grew by 10.7 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee | Employees |            | es Payroll (\$1,00 |  | 00s) |
|--|-----------|-------|----------|-----------|------------|--------------------|--|------|
| Industry   | Small     | %     | Small    | %         | Small      | %                  |  |      |
| Construction                                     | 6,572     | 99.1  | 44,902   | 86.7      | 2,581,480  | 83.2               |  |      |
| Other Services (except Public Administration)    | 5,481     | 98.9  | 33,180   | 94.5      | 1,085,991  | 91.3               |  |      |
| Health Care and Social Assistance                | 4,596     | 97.3  | 71,593   | 51.5      | 3,362,546  | 43.6               |  |      |
| Retail Trade                                     | 4,266     | 94.1  | 40,279   | 37.4      | 1,605,256  | 47.6               |  |      |
| Professional, Scientific, and Technical Services | 4,206     | 95.9  | 27,763   | 67.6      | 1,872,886  | 63.4               |  |      |
| Accommodation and Food Services                  | 3,430     | 96.9  | 50,345   | 69.7      | 959,624    | 70.3               |  |      |
| Administrative, Support, and Waste Management    | 2,435     | 93.9  | 22,050   | 28.2      | 978,076    | 24.2               |  |      |
| Finance and Insurance                            | 2,377     | 91.6  | 17,768   | 25.3      | 1,230,788  | 21.2               |  |      |
| Real Estate and Rental and Leasing               | 2,257     | 97.0  | 9,037    | 73.5      | 471,013    | 73.7               |  |      |
| Transportation and Warehousing                   | 2,158     | 94.5  | 16,342   | 49.8      | 798,392    | 47.5               |  |      |
| Wholesale Trade                                  | 1,826     | 86.4  | 22,323   | 54.8      | 1,368,171  | 49.2               |  |      |
| Manufacturing                                    | 1,372     | 88.5  | 29,444   | 29.6      | 1,569,349  | 27.5               |  |      |
| Arts, Entertainment, and Recreation              | 893       | 97.8  | 9,706    | 78.2      | 231,710    | 84.7               |  |      |
| Educational Services                             | 549       | 96.1  | 9,300    | 49.7      | 247,957    | 39.9               |  |      |
| Information                                      | 449       | 81.9  | 5,675    | 29.9      | 385,857    | 25.5               |  |      |
| Agriculture, Forestry, Fishing and Hunting       | 182       | 97.8  | 849      | 66.6      | 51,180     | 61.7               |  |      |
| Management of Companies and Enterprises          | 166       | 58.9  | 2,646    | 14.8      | 243,478    | 15.6               |  |      |
| Mining, Quarrying, and Oil and Gas Extraction    | 80        | 92.0  | 582      | 59.6      | 37,782     | 57.7               |  |      |
| Industries not classified                        | 61        | 100.0 | 80       | 100.0     | 1,776      | 100.0              |  |      |
| Utilities  | 25        | 67.6  | 204      | 21.5      | 17,471     | 13.3               |  |      |
| All industries                                   | 43,010    | 96.3  | 414,068  | 48.6      | 19,100,783 | 42.8               |  |      |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

# Nevada

Percent

75 50 25

**333,471** small businesses **99.3 percent** of Nevada businesses



**Share of employees working at small businesses by county or independent city** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 15,493 Nevada establishments opened and 13,384 closed, for a net increase of 2,109. Employment expanded at 22,586 establishments and contracted at 19,491. Small businesses accounted for 15,096 openings and for 13,033 closings.

#### Employment

Opening and expanding Nevada establishments added 182,288 jobs, while closing and contracting establishments lost 133,374, for a net increase of 48,914 jobs. Small businesses contributed a net increase of 36,664 jobs, or 75.0 percent of that total.







Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$665.5 million in loans to Nevada businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$2.1 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 38,202    | 8,638     | 641       | 47,481     |
| Transportation and Warehousing                   | 42,321    | 1,401     | 255       | 43,977     |
| Real Estate and Rental and Leasing               | 32,808    | 4,042     | 191       | 37,041     |
| Other Services (except Public Administration)    | 31,421    | 4,431     | 305       | 36,157     |
| Retail Trade                                     | 23,468    | 4,480     | 646       | 28,594     |
| Health Care and Social Assistance                | 20,580    | 5,889     | 835       | 27,304     |
| Administrative, Support, and Waste Management    | 23,014    | 3,630     | 534       | 27,178     |
| Construction                                     | 14,893    | 4,548     | 894       | 20,335     |
| Arts, Entertainment, and Recreation              | 18,341    | 1,442     | 186       | 19,969     |
| Finance and Insurance                            | 8,659     | 2,359     | 216       | 11,234     |
| Accommodation and Food Services                  | 5,149     | 3,799     | 1,199     | 10,147     |
| Educational Services                             | 5,333     | 683       | 139       | 6,155      |
| Wholesale Trade                                  | 3,639     | 1,929     | 517       | 6,085      |
| Information                                      | 4,406     | 929       | 99        | 5,434      |
| Manufacturing                                    | 2,969     | 1,323     | 401       | 4,693      |
| Agriculture, Forestry, Fishing and Hunting       | 911       | 53        | 4         | 968        |
| Mining, Quarrying, and Oil and Gas Extraction    | 340       | 130       | 31        | 501        |
| Management of Companies and Enterprises          | *         | 110       | 121       | 231        |
| Industries not classified                        | *         | 158       | 1         | 159        |
| Utilities  | 105       | 28        | 10        | 143        |
| All industries                                   | 276,559   | 49,941    | 6,971     | 333,471    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 3,553 identified firms exported goods worth \$8.0 billion from Nevada in 2022. Of those exporters, 3,001—or 84.5 percent—were small. Exports by small firms reached \$2.8 billion, making up 35.1 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 120,000   | 11,585    | 131,585    |
| Male                                       | 141,000   | 32,519    | 173,519    |
| Owned equally by both groups               | 6,000     | 8,486     | 14,486     |
| Veteran                                    | 14,500    | 2,967     | 17,467     |
| Not Veteran                                | 251,000   | 48,416    | 299,416    |
| Owned equally by both groups               | 950       | *         | *          |
| Hispanic                                   | 61,500    | 4,537     | 66,037     |
| Not Hispanic                               | 204,000   | 47,521    | 251,521    |
| Owned equally by both groups               | 750       | 531       | 1,281      |
| American Indian and Alaska Native          | 4,500     | 608       | 5,108      |
| Asian                                      | 39,000    | 6,349     | 45,349     |
| Black or African American                  | 38,000    | 1,140     | 39,140     |
| Native Hawaiian and Other Pacific Islander | 3,000     | 75        | 3,075      |
| White                                      | 191,000   | 44,804    | 235,804    |
| Hispanic or Racial Minority                | 130,000   | 12,363    | 142,363    |
| White and Not Hispanic                     | 135,000   | 39,033    | 174,033    |
| Owned equally by both groups               | 1,400     | 1,192     | 2,592      |

#### Total Nevada employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Nevada small business employment grew by 50.4 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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# Small business employment and payroll by industry

|  | Employers |       | Employers Employees Payroll (\$ |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|---------------------------------|-------|----------------|-------|
| Industry   | Small     | %     | Small                           | %     | Small          | %     |
| Professional, Scientific, and Technical Services | 9,279     | 97.4  | 46,037                          | 72.9  | 3,406,131      | 70.1  |
| Health Care and Social Assistance                | 6,724     | 97.5  | 73,538                          | 51.4  | 3,500,882      | 42.4  |
| Construction                                     | 5,442     | 97.9  | 70,438                          | 75.8  | 4,320,810      | 68.5  |
| Retail Trade                                     | 5,126     | 93.2  | 45,406                          | 29.9  | 1,951,284      | 34.8  |
| Accommodation and Food Services                  | 4,998     | 96.3  | 85,354                          | 34.5  | 2,351,491      | 27.2  |
| Other Services (except Public Administration)    | 4,736     | 97.8  | 28,190                          | 80.4  | 1,045,704      | 78.5  |
| Real Estate and Rental and Leasing               | 4,233     | 97.3  | 15,601                          | 56.2  | 923,856        | 56.2  |
| Administrative, Support, and Waste Management    | 4,164     | 94.5  | 41,129                          | 37.1  | 1,653,198      | 35.8  |
| Finance and Insurance                            | 2,575     | 90.0  | 13,073                          | 30.4  | 1,106,532      | 28.3  |
| Wholesale Trade                                  | 2,446     | 87.1  | 19,874                          | 51.2  | 1,325,671      | 47.8  |
| Manufacturing                                    | 1,724     | 92.3  | 26,362                          | 53.5  | 1,457,775      | 45.3  |
| Transportation and Warehousing                   | 1,656     | 89.6  | 16,101                          | 28.3  | 779,178        | 26.5  |
| Arts, Entertainment, and Recreation              | 1,628     | 97.4  | 16,997                          | 66.4  | 901,526        | 59.9  |
| Information                                      | 1,028     | 88.5  | 7,340                           | 39.7  | 594,770        | 38.1  |
| Educational Services                             | 822       | 95.4  | 11,209                          | 75.6  | 464,643        | 70.1  |
| Management of Companies and Enterprises          | 231       | 62.6  | 3,181                           | 16.5  | 263,014        | 13.0  |
| Mining, Quarrying, and Oil and Gas Extraction    | 161       | 88.5  | 3,448                           | 24.0  | 350,150        | 23.3  |
| Industries not classified                        | 159       | 100.0 | 204                             | 100.0 | 11,794         | 100.0 |
| Agriculture, Forestry, Fishing and Hunting       | 57        | 100.0 | 305                             | 100.0 | 13,743         | 100.0 |
| Utilities  | 38        | 73.1  | 460                             | 10.0  | 51,844         | 9.3   |
| All industries                                   | 56,912    | 95.9  | 524,247                         | 45.3  | 26,473,996     | 42.7  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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# **New Hampshire**

**142,626** small businesses **99.0 percent** of New Hampshire businesses **294,022** small business employees **50.1 percent** of New Hampshire employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

Thousands of establishments

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 7,783 New Hampshire establishments opened and 6,052 closed, for a net increase of 1,731. Employment expanded at 12,775 establishments and contracted at 11,199. Small businesses accounted for 7,191 openings and 5,575 closings.

#### Employment

Opening and expanding New Hampshire establishments added 67,873 jobs, while closing and contracting establishments lost 54,534, for a net increase of 13,339 jobs. Small businesses contributed a net increase of 10,469 jobs, or 78.5 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$329.0 million in loans to New Hampshire businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$430.0 million. Total reported new lending to businesses through loans of \$1 million or less was \$965.8 million. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 18,588    | 2,923     | 326       | 21,837     |
| Construction                                     | 15,844    | 4,346     | 323       | 20,513     |
| Real Estate and Rental and Leasing               | 14,715    | 1,070     | 82        | 15,867     |
| Other Services (except Public Administration)    | 9,721     | 3,405     | 163       | 13,289     |
| Retail Trade                                     | 9,539     | 2,949     | 408       | 12,896     |
| Administrative, Support, and Waste Management    | 8,272     | 2,026     | 188       | 10,486     |
| Health Care and Social Assistance                | 6,875     | 1,979     | 467       | 9,321      |
| Transportation and Warehousing                   | 7,382     | 572       | 124       | 8,078      |
| Arts, Entertainment, and Recreation              | 7,008     | 688       | 94        | 7,790      |
| Accommodation and Food Services                  | 1,536     | 2,450     | 609       | 4,595      |
| Educational Services                             | 3,806     | 479       | 119       | 4,404      |
| Manufacturing                                    | 1,960     | 1,101     | 411       | 3,472      |
| Finance and Insurance                            | 2,588     | 718       | 135       | 3,441      |
| Wholesale Trade                                  | 1,605     | 1,049     | 271       | 2,925      |
| Information                                      | 1,515     | 311       | 67        | 1,893      |
| Agriculture, Forestry, Fishing and Hunting       | 1,536     | 128       | 8         | 1,672      |
| Utilities  | 76        | 23        | 13        | 112        |
| Management of Companies and Enterprises          | *         | 23        | 62        | 85         |
| Mining, Quarrying, and Oil and Gas Extraction    | 51        | 23        | 7         | 81         |
| Industries not classified                        | *         | 48        | 0         | 48         |
| All industries                                   | 112,617   | 26,283    | 3,726     | 142,626    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 2,443 identified firms exported goods worth \$6.7 billion from New Hampshire in 2022. Of those exporters, 2,091—or 85.6 percent—were small. Exports by small firms reached \$2.5 billion, making up 37.6 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 45,000    | 5,016     | 50,016     |
| Male                                       | 61,500    | 18,873    | 80,373     |
| Owned equally by both groups               | 3,100     | 3,358     | 6,458      |
| Veteran                                    | 7,100     | 2,159     | 9,259      |
| Not Veteran                                | 102,000   | 24,455    | 126,455    |
| Owned equally by both groups               | 600       | 636       | 1,236      |
| Hispanic                                   | 3,500     | 337       | 3,837      |
| Not Hispanic                               | 106,000   | 26,702    | 132,702    |
| Owned equally by both groups               | 100       | *         | *          |
| American Indian and Alaska Native          | 700       | 68        | 768        |
| Asian                                      | 3,100     | 1,168     | 4,268      |
| Black or African American                  | 2,100     | 209       | 2,309      |
| Native Hawaiian and Other Pacific Islander | 70        | 3         | 73         |
| White                                      | 105,000   | 25,800    | 130,800    |
| Hispanic or Racial Minority                | 8,900     | 1,808     | 10,708     |
| White and Not Hispanic                     | 100,000   | 25,148    | 125,148    |
| Owned equally by both groups               | 300       | 294       | 594        |

#### Total New Hampshire employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 50.1 percent of New Hampshire employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,00 |       |
|--|-----------|-------|-----------|-------|-----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small           | %     |
| Construction                                     | 4,669     | 99.4  | 29,812    | 95.1  | 2,168,053       | 94.1  |
| Other Services (except Public Administration)    | 3,568     | 98.4  | 18,581    | 88.5  | 756,385         | 89.1  |
| Retail Trade                                     | 3,357     | 92.7  | 30,411    | 33.3  | 1,664,063       | 48.7  |
| Professional, Scientific, and Technical Services | 3,249     | 95.1  | 22,973    | 66.8  | 2,053,754       | 57.1  |
| Accommodation and Food Services                  | 3,059     | 97.7  | 38,373    | 73.3  | 1,099,506       | 77.5  |
| Health Care and Social Assistance                | 2,446     | 95.9  | 45,276    | 48.2  | 2,279,489       | 39.0  |
| Administrative, Support, and Waste Management    | 2,214     | 94.5  | 15,675    | 26.9  | 874,577         | 25.2  |
| Manufacturing                                    | 1,512     | 91.7  | 29,805    | 45.8  | 1,891,168       | 40.8  |
| Wholesale Trade                                  | 1,320     | 85.1  | 13,448    | 55.7  | 1,136,480       | 50.2  |
| Real Estate and Rental and Leasing               | 1,152     | 96.1  | 6,743     | 84.4  | 402,258         | 84.4  |
| Finance and Insurance                            | 853       | 83.6  | 9,189     | 32.1  | 875,647         | 25.8  |
| Arts, Entertainment, and Recreation              | 782       | 97.6  | 7,512     | 68.0  | 269,186         | 80.7  |
| Transportation and Warehousing                   | 696       | 91.8  | 8,137     | 49.7  | 393,564         | 50.7  |
| Educational Services                             | 598       | 96.0  | 9,567     | 38.7  | 367,098         | 31.2  |
| Information                                      | 378       | 78.4  | 5,067     | 35.3  | 445,858         | 28.7  |
| Agriculture, Forestry, Fishing and Hunting       | 136       | 99.3  | 622       | 94.5  | 33,768          | 93.4  |
| Management of Companies and Enterprises          | 85        | 53.5  | 1,851     | 23.4  | 203,540         | 24.2  |
| Industries not classified                        | 48        | 100.0 | 46        | 100.0 | 1,948           | 100.0 |
| Utilities  | 36        | 72.0  | 744       | 24.9  | 65,954          | 19.7  |
| Mining, Quarrying, and Oil and Gas Extraction    | 30        | 93.8  | 190       | 91.3  | 16,416          | 91.0  |
| All industries                                   | 30,009    | 95.4  | 294,022   | 50.1  | 16,998,712      | 46.3  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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**New Jersey** 

979,085 small businesses 99.6 percent of New Jersey businesses 1.7 million small business employees 48.4 percent of New Jersey employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 39,430 New Jersey establishments opened and 31,349 closed, for a net increase of 8,081. Employment expanded at 67,434 establishments and contracted at 58,061. Small businesses accounted for 36,666 openings and 29,041 closings.

#### Employment

Opening and expanding New Jersey establishments added 439,260 jobs, while closing and contracting establishments lost 358,625, for a net increase of 80,635 jobs. Small businesses contributed a net increase of 73,734 jobs, or 91.4 percent of that total.







Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$2.8 billion in loans to New Jersey businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$3.8 billion. Total reported new lending to businesses through loans of \$1 million or less was \$8.5 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 125,222   | 23,973    | 2,302     | 151,497    |
| Transportation and Warehousing                   | 125,906   | 6,451     | 1,043     | 133,400    |
| Real Estate and Rental and Leasing               | 113,069   | 7,468     | 450       | 120,987    |
| Construction                                     | 59,560    | 20,407    | 1,365     | 81,332     |
| Retail Trade                                     | 59,637    | 19,337    | 1,606     | 80,580     |
| Health Care and Social Assistance                | 58,734    | 17,890    | 2,906     | 79,530     |
| Other Services (except Public Administration)    | 53,320    | 21,600    | 1,212     | 76,132     |
| Administrative, Support, and Waste Management    | 53,327    | 11,232    | 1,284     | 65,843     |
| Arts, Entertainment, and Recreation              | 39,730    | 3,118     | 441       | 43,289     |
| Accommodation and Food Services                  | 13,953    | 16,139    | 2,416     | 32,508     |
| Educational Services                             | 26,720    | 2,904     | 686       | 30,310     |
| Finance and Insurance                            | 23,356    | 5,131     | 573       | 29,060     |
| Wholesale Trade                                  | 13,778    | 9,203     | 1,939     | 24,920     |
| Information                                      | 11,327    | 1,784     | 294       | 13,405     |
| Manufacturing                                    | 7,116     | 4,697     | 1,580     | 13,393     |
| Agriculture, Forestry, Fishing and Hunting       | 2,046     | 199       | 12        | 2,257      |
| Utilities  | 410       | 59        | 15        | 484        |
| Management of Companies and Enterprises          | *         | 148       | 306       | 454        |
| Industries not classified                        | *         | 320       | 1         | 321        |
| Mining, Quarrying, and Oil and Gas Extraction    | 104       | 33        | 13        | 150        |
| All industries                                   | 787,315   | 171,968   | 19,802    | 979,085    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 20,072 identified firms exported goods worth \$42.8 billion from New Jersey in 2022. Of those exporters, 18,331—or 91.3 percent—were small. Exports by small firms reached \$16.7 billion, making up 39.0 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 299,000   | 38,776    | 337,776    |
| Male                                       | 434,000   | 121,405   | 555,405    |
| Owned equally by both groups               | 26,000    | 18,156    | 44,156     |
| Veteran                                    | 18,500    | 6,233     | 24,733     |
| Not Veteran                                | 739,000   | 169,802   | 908,802    |
| Owned equally by both groups               | 1,900     | 2,304     | 4,204      |
| Hispanic                                   | 147,000   | 12,267    | 159,267    |
| Not Hispanic                               | 611,000   | 164,189   | 775,189    |
| Owned equally by both groups               | 2,400     | 1,884     | 4,284      |
| American Indian and Alaska Native          | 5,200     | 1,204     | 6,404      |
| Asian                                      | 93,000    | 30,147    | 123,147    |
| Black or African American                  | 106,000   | 5,314     | 111,314    |
| Native Hawaiian and Other Pacific Islander | 1,300     | *         | 1,517      |
| White                                      | 564,000   | 141,907   | 705,907    |
| Hispanic or Racial Minority                | 315,000   | 46,588    | 361,588    |
| White and Not Hispanic                     | 441,000   | 128,921   | 569,921    |
| Owned equally by both groups               | 3,900     | 2,829     | 6,729      |

#### Total New Jersey employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 48.4 percent of New Jersey employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |             | 00s)  |
|--|-----------|-------|-----------|-----------|-------------|-------|
| Industry   | Small     | %     | Small     | %         | Small       | %     |
| Professional, Scientific, and Technical Services             | 26,275    | 98.0  | 189,212   | 59.6      | 17,645,690  | 49.7  |
| Other Services (except Public Administration)                | 22,812    | 99.4  | 126,020   | 91.1      | 4,658,180   | 86.4  |
| Construction   | 21,772    | 99.5  | 137,805   | 87.2      | 10,706,458  | 84.2  |
| Retail Trade   | 20,943    | 98.0  | 148,746   | 33.8      | 6,968,843   | 42.4  |
| Health Care and Social Assistance                            | 20,796    | 98.6  | 277,892   | 47.2      | 14,539,899  | 41.5  |
| Accommodation and Food Services                              | 18,555    | 99.1  | 174,917   | 66.1      | 4,901,827   | 66.8  |
| Administrative, Support, and Waste Management                | 12,516    | 96.9  | 121,357   | 33.8      | 6,158,889   | 33.6  |
| Wholesale Trade  | 11,142    | 95.0  | 135,675   | 51.5      | 10,981,092  | 38.9  |
| Real Estate and Rental and Leasing                           | 7,918     | 98.1  | 40,241    | 68.1      | 2,718,191   | 63.8  |
| Transportation and Warehousing                               | 7,494     | 96.4  | 73,069    | 36.0      | 3,810,303   | 31.4  |
| Manufacturing  | 6,277     | 94.4  | 124,983   | 59.4      | 7,841,669   | 52.6  |
| Finance and Insurance  | 5,704     | 93.8  | 46,030    | 22.4      | 5,304,718   | 17.9  |
| Educational Services   | 3,590     | 98.0  | 61,071    | 59.6      | 2,553,652   | 51.1  |
| Arts, Entertainment, and Recreation                          | 3,559     | 98.6  | 35,801    | 79.5      | 1,993,590   | 87.1  |
| Information  | 2,078     | 91.8  | 21,690    | 27.1      | 2,231,181   | 23.4  |
| Management of Companies and Enterprises                      | 454       | 52.5  | 11,444    | 10.0      | 1,280,845   | 7.5   |
| Industries not classified                                    | 321       | 100.0 | 424       | 100.0     | 18,795      | 100.0 |
| Agriculture, Forestry, Fishing and Hunting                   | 211       | 98.6  | 971       | 94.0      | 47,903      | 93.1  |
| Utilities  | 74        | 74.7  | 957       | 5.3       | 94,615      | 3.8   |
| Mining, Quarrying, and Oil and Gas Extraction                | 46        | 79.3  | 857       | 63.7      | 73,912      | 60.3  |
| All industries   | 191,770   | 98.2  | 1,729,162 | 48.4      | 104,530,252 | 40.8  |
| Source: <u>Statistics of U.S. Businesses</u> , 2021 (Census) |           |       |           |           |             |       |

Source: <u>Statistics of U.S. Businesses</u>, 2021 (Census)

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# **New Mexico**

**166,301** small businesses **99.0 percent** of New Mexico businesses **322,131** small business employees **53.1 percent** of New Mexico employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 7,411 New Mexico establishments opened and 6,777 closed, for a net increase of 634. Employment expanded at 12,938 establishments and contracted at 10,902. Small businesses accounted for 6,883 openings and for 6,382 closings.

#### Employment

Opening and expanding New Mexico establishments added 88,288 jobs, while closing and contracting establishments lost 67,905, for a net increase of 20,383 jobs. Small businesses contributed a net increase of 17,884 jobs, or 87.7 percent of that total.





#### Thousands of jobs



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$352.9 million in loans to New Mexico businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$386.6 million. Total reported new lending to businesses through loans of \$1 million or less was \$967.0 million. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 17,505    | 3,707     | 325       | 21,537     |
| Construction                                     | 12,157    | 3,910     | 448       | 16,515     |
| Other Services (except Public Administration)    | 12,670    | 3,581     | 241       | 16,492     |
| Health Care and Social Assistance                | 12,467    | 3,262     | 658       | 16,387     |
| Real Estate and Rental and Leasing               | 13,330    | 1,833     | 95        | 15,258     |
| Retail Trade                                     | 11,501    | 2,956     | 381       | 14,838     |
| Transportation and Warehousing                   | 13,086    | 981       | 145       | 14,212     |
| Administrative, Support, and Waste Management    | 10,362    | 1,446     | 199       | 12,007     |
| Arts, Entertainment, and Recreation              | 9,406     | 588       | 65        | 10,059     |
| Educational Services                             | 5,740     | 424       | 99        | 6,263      |
| Accommodation and Food Services                  | 2,848     | 2,373     | 728       | 5,949      |
| Finance and Insurance                            | 2,893     | 1,097     | 115       | 4,105      |
| Manufacturing                                    | 2,468     | 998       | 212       | 3,678      |
| Wholesale Trade                                  | 2,110     | 824       | 247       | 3,181      |
| Information                                      | 1,808     | 312       | 52        | 2,172      |
| Agriculture, Forestry, Fishing and Hunting       | 1,882     | 102       | 3         | 1,987      |
| Mining, Quarrying, and Oil and Gas Extraction    | 997       | 356       | 137       | 1,490      |
| Utilities  | 120       | 102       | 20        | 242        |
| Management of Companies and Enterprises          | *         | 24        | 81        | 105        |
| Industries not classified                        | *         | 58        | 0         | 58         |
| All industries                                   | 133,350   | 28,891    | 4,060     | 166,301    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 1,332 identified firms exported goods worth \$4.6 billion from New Mexico in 2022. Of those exporters, 1,115—or 83.7 percent—were small. Exports by small firms reached \$3.0 billion, making up 66.1 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

| Ownership                                  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 61,500    | 7,008     | 68,508     |
| Male                                       | 66,500    | 16,602    | 83,102     |
| Owned equally by both groups               | 2,800     | 6,184     | 8,984      |
| Veteran                                    | 8,000     | 2,344     | 10,344     |
| Not Veteran                                | 122,000   | 26,474    | 148,474    |
| Owned equally by both groups               | 600       | 977       | 1,577      |
| Hispanic                                   | 51,000    | 5,911     | 56,911     |
| Not Hispanic                               | 79,000    | 22,101    | 101,101    |
| Owned equally by both groups               | 750       | *         | *          |
| American Indian and Alaska Native          | 9,200     | 403       | 9,603      |
| Asian                                      | 5,100     | 1,650     | 6,750      |
| Black or African American                  | 4,100     | 370       | 4,470      |
| Native Hawaiian and Other Pacific Islander | 300       | 13        | 313        |
| White                                      | 115,000   | 27,332    | 142,332    |
| Hispanic or Racial Minority                | 65,000    | 8,172     | 73,172     |
| White and Not Hispanic                     | 65,000    | 19,672    | 84,672     |
| Owned equally by both groups               | 900       | *         | 2,850      |

#### Total New Mexico employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 53.1 percent of New Mexico employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employer | S     | Employees Payro |       | Payroll (\$1,0 | 00s)  |
|--|----------|-------|-----------------|-------|----------------|-------|
| Industry   | Small    | %     | Small           | %     | Small          | %     |
| Construction                                     | 4,358    | 99.0  | 38,008          | 89.4  | 1,967,365      | 83.2  |
| Professional, Scientific, and Technical Services | 4,032    | 95.5  | 24,367          | 41.2  | 1,742,372      | 36.2  |
| Health Care and Social Assistance                | 3,920    | 96.3  | 60,605          | 48.8  | 2,517,217      | 41.7  |
| Other Services (except Public Administration)    | 3,822    | 98.2  | 22,063          | 91.0  | 773,817        | 88.9  |
| Retail Trade                                     | 3,337    | 92.7  | 29,982          | 33.1  | 1,194,868      | 40.2  |
| Accommodation and Food Services                  | 3,101    | 96.2  | 51,171          | 64.0  | 1,234,604      | 66.8  |
| Real Estate and Rental and Leasing               | 1,928    | 96.0  | 6,366           | 72.6  | 290,616        | 69.1  |
| Administrative, Support, and Waste Management    | 1,645    | 91.0  | 16,695          | 46.8  | 656,719        | 42.6  |
| Finance and Insurance                            | 1,212    | 87.1  | 10,267          | 41.1  | 739,505        | 41.5  |
| Manufacturing                                    | 1,210    | 94.3  | 15,087          | 56.9  | 747,894        | 49.4  |
| Transportation and Warehousing                   | 1,126    | 91.4  | 8,996           | 49.4  | 447,419        | 47.9  |
| Wholesale Trade                                  | 1,071    | 81.5  | 10,235          | 51.5  | 553,573        | 40.8  |
| Arts, Entertainment, and Recreation              | 653      | 96.7  | 6,603           | 70.6  | 232,996        | 79.4  |
| Educational Services                             | 523      | 95.6  | 7,367           | 92.8  | 284,163        | 86.9  |
| Mining, Quarrying, and Oil and Gas Extraction    | 493      | 91.0  | 7,879           | 57.0  | 601,010        | 47.1  |
| Information                                      | 364      | 80.7  | 3,061           | 34.5  | 199,069        | 35.5  |
| Utilities  | 122      | 89.1  | 1,374           | 31.1  | 84,257         | 20.9  |
| Agriculture, Forestry, Fishing and Hunting       | 105      | 99.1  | 387             | 90.8  | 18,175         | 93.7  |
| Management of Companies and Enterprises          | 105      | 60.7  | 1,544           | 24.0  | 99,305         | 22.7  |
| Industries not classified                        | 58       | 100.0 | 74              | 100.0 | 2,148          | 100.0 |
| All industries                                   | 32,951   | 95.2  | 322,131         | 53.1  | 14,387,092     | 48.3  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# **New York**

2.2 million small businesses 99.8 percent of New York businesses 3.7 million small business employees 46.3 percent of New York employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 77,815 New York establishments opened and 61,349 closed, for a net increase of 16,466. Employment expanded at 128,464 establishments and contracted at 111,895. Small businesses accounted for 74,018 openings and 57,132 closings.

#### Employment

Opening and expanding New York establishments added 999,792 jobs, while closing and contracting establishments lost 739,076, for a net increase of 260,716 jobs. Small businesses contributed a net increase of 165,075 jobs, or 63.3 percent of that total.







Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$5.2 billion in loans to New York businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$7.8 billion. Total reported new lending to businesses through loans of \$1 million or less was \$15.9 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion
6
4
2
0
2000
2010
2020

#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 275,569   | 53,661    | 3,658     | 332,888    |
| Transportation and Warehousing                   | 278,310   | 10,798    | 1,303     | 290,411    |
| Real Estate and Rental and Leasing               | 222,358   | 28,610    | 1,287     | 252,255    |
| Other Services (except Public Administration)    | 133,730   | 51,700    | 2,503     | 187,933    |
| Health Care and Social Assistance                | 144,121   | 37,318    | 5,127     | 186,566    |
| Retail Trade                                     | 125,804   | 51,455    | 3,527     | 180,786    |
| Construction                                     | 127,917   | 46,806    | 3,228     | 177,951    |
| Arts, Entertainment, and Recreation              | 129,631   | 11,521    | 908       | 142,060    |
| Administrative, Support, and Waste Management    | 115,070   | 21,886    | 2,357     | 139,313    |
| Accommodation and Food Services                  | 31,635    | 40,563    | 5,270     | 77,468     |
| Finance and Insurance                            | 50,270    | 12,943    | 1,387     | 64,600     |
| Educational Services                             | 56,546    | 6,031     | 1,481     | 64,058     |
| Wholesale Trade                                  | 30,182    | 21,256    | 2,750     | 54,188     |
| Information                                      | 33,367    | 7,531     | 853       | 41,751     |
| Manufacturing                                    | 17,557    | 10,154    | 2,626     | 30,337     |
| Agriculture, Forestry, Fishing and Hunting       | 6,433     | 560       | 21        | 7,014      |
| Management of Companies and Enterprises          | *         | 381       | 728       | 1,109      |
| Utilities  | 838       | 174       | 41        | 1,053      |
| Industries not classified                        | *         | 856       | 2         | 858        |
| Mining, Quarrying, and Oil and Gas Extraction    | 496       | 153       | 33        | 682        |
| All industries                                   | 1,779,834 | 414,063   | 37,441    | 2,231,338  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 33,826 identified firms exported goods worth \$88.2 billion from New York in 2022. Of those exporters, 31,418—or 92.9 percent—were small. Exports by small firms reached \$53.5 billion, making up 60.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

|  | AAPTAL -  | 14/11     | <b>T</b> 1 1 |
|--|-----------|-----------|--------------|
|  | Without   | With      | Total        |
| Ownership                                  | employees | employees | businesses   |
| Female                                     | 669,000   | 95,865    | 764,865      |
| Male                                       | 952,000   | 281,802   | 1,233,802    |
| Owned equally by both groups               | 36,000    | 35,910    | 71,910       |
| Veteran                                    | 37,000    | 13,833    | 50,833       |
| Not Veteran                                | 1,617,000 | 395,339   | 2,012,339    |
| Owned equally by both groups               | 2,800     | 4,402     | 7,202        |
| Hispanic                                   | 254,000   | 24,516    | 278,516      |
| Not Hispanic                               | 1,399,000 | 386,197   | 1,785,197    |
| Owned equally by both groups               | 3,000     | 2,865     | 5,865        |
| American Indian and Alaska Native          | 14,000    | 1,761     | 15,761       |
| Asian                                      | 276,000   | 72,840    | 348,840      |
| Black or African American                  | 232,000   | 13,953    | 245,953      |
| Native Hawaiian and Other Pacific Islander | 2,800     | *         | 3,189        |
| White                                      | 1,158,000 | 325,347   | 1,483,347    |
| Hispanic or Racial Minority                | 694,000   | 109,028   | 803,028      |
| White and Not Hispanic                     | 957,000   | 299,197   | 1,256,197    |
| Owned equally by both groups               | 5,900     | 5,352     | 11,252       |

#### Total New York employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 46.3 percent of New York employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |             | 00s)  |
|--|-----------|-------|-----------|-----------|-------------|-------|
| <br>Industry   | Small     | %     | Small     | %         | Small       | %     |
| Professional, Scientific, and Technical Services     | 57,319    | 98.6  | 337,647   | 52.8      | 33,209,552  | 42.9  |
| Retail Trade   | 54,982    | 99.0  | 342,027   | 40.3      | 15,411,367  | 46.5  |
| Other Services (except Public Administration)        | 54,203    | 99.6  | 292,068   | 84.0      | 13,095,060  | 77.4  |
| Construction   | 50,034    | 99.7  | 323,986   | 90.4      | 23,960,063  | 85.9  |
| Accommodation and Food Services                      | 45,833    | 99.4  | 414,479   | 70.8      | 14,219,967  | 74.4  |
| Health Care and Social Assistance                    | 42,445    | 98.4  | 594,797   | 35.1      | 30,531,718  | 31.4  |
| Real Estate and Rental and Leasing                   | 29,897    | 99.3  | 134,165   | 78.6      | 9,158,853   | 68.9  |
| Administrative, Support, and Waste Management        | 24,243    | 97.8  | 231,407   | 31.9      | 13,162,851  | 20.3  |
| Wholesale Trade                                      | 24,006    | 97.4  | 208,556   | 67.8      | 16,244,371  | 59.0  |
| Finance and Insurance                                | 14,330    | 96.4  | 134,309   | 24.7      | 33,022,207  | 24.4  |
| Manufacturing  | 12,780    | 96.4  | 211,594   | 55.3      | 12,398,683  | 47.6  |
| Arts, Entertainment, and Recreation                  | 12,429    | 99.3  | 79,265    | 70.3      | 6,102,791   | 68.7  |
| Transportation and Warehousing                       | 12,101    | 97.4  | 101,337   | 39.1      | 5,081,519   | 34.8  |
| Information  | 8,384     | 95.8  | 74,120    | 24.7      | 7,851,994   | 16.8  |
| Educational Services                                 | 7,512     | 97.6  | 138,619   | 36.2      | 6,569,780   | 29.7  |
| Management of Companies and Enterprises              | 1,109     | 62.1  | 23,765    | 13.1      | 3,539,704   | 12.9  |
| Industries not classified                            | 858       | 100.0 | 936       | 100.0     | 53,051      | 100.0 |
| Agriculture, Forestry, Fishing and Hunting           | 581       | 99.5  | 2,554     | 91.9      | 116,519     | 90.4  |
| Utilities  | 215       | 85.0  | 2,310     | 5.7       | 359,595     | 7.2   |
| Mining, Quarrying, and Oil and Gas Extraction        | 186       | 91.6  | 2,612     | 71.3      | 220,924     | 74.5  |
| All industries                                       | 451,504   | 99.0  | 3,650,553 | 46.3      | 244,310,569 | 36.8  |
| Source: Statistics of U.S. Businesses, 2021 (Census) |           |       |           |           |             |       |

#### About this profile

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# **North Carolina**

**1.1 million** small businesses **99.6 percent** of North Carolina businesses **1.7 million** small business employees **44.2 percent** of North Carolina employees



Share of employees working at small businesses by county Sources of original data: Nonemployer Statistics (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 39,727 North Carolina establishments opened and 31,822 closed, for a net increase of 7,905. Employment expanded at 73,986 establishments and contracted at 55,530. Small businesses accounted for 37,771 openings and 29,998 closings.

#### Employment

Opening and expanding North Carolina establishments added 527,761 jobs, while closing and contracting establishments lost 392,311, for a net increase of 135,450 jobs. Small businesses contributed a net increase of 100,187 jobs, or 74.0 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$3.4 billion in loans to North Carolina businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$3.3 billion. Total reported new lending to businesses through loans of \$1 million or less was \$8.6 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 106,747   | 22,433    | 1,586     | 130,766    |
| Construction                                     | 99,293    | 23,877    | 2,036     | 125,206    |
| Other Services (except Public Administration)    | 101,484   | 21,895    | 1,338     | 124,717    |
| Administrative, Support, and Waste Management    | 94,797    | 10,812    | 1,314     | 106,923    |
| Real Estate and Rental and Leasing               | 94,459    | 10,839    | 440       | 105,738    |
| Transportation and Warehousing                   | 88,987    | 5,635     | 672       | 95,294     |
| Retail Trade                                     | 71,562    | 18,294    | 1,828     | 91,684     |
| Health Care and Social Assistance                | 58,348    | 15,047    | 2,899     | 76,294     |
| Arts, Entertainment, and Recreation              | 44,161    | 3,369     | 465       | 47,995     |
| Accommodation and Food Services                  | 16,364    | 12,445    | 3,704     | 32,513     |
| Educational Services                             | 27,200    | 2,450     | 598       | 30,248     |
| Finance and Insurance                            | 21,138    | 6,042     | 446       | 27,626     |
| Wholesale Trade                                  | 10,316    | 6,436     | 1,519     | 18,271     |
| Manufacturing                                    | 11,081    | 4,898     | 1,950     | 17,929     |
| Information                                      | 10,259    | 1,688     | 264       | 12,211     |
| Agriculture, Forestry, Fishing and Hunting       | 8,071     | 734       | 39        | 8,844      |
| Utilities  | 414       | 101       | 43        | 558        |
| Management of Companies and Enterprises          | *         | 122       | 407       | 529        |
| Industries not classified                        | *         | 274       | 4         | 278        |
| Mining, Quarrying, and Oil and Gas Extraction    | 160       | 68        | 20        | 248        |
| All industries                                   | 864,841   | 167,308   | 20,658    | 1,052,807  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 11,115 identified firms exported goods worth \$37.5 billion from North Carolina in 2022. Of those exporters, 9,646—or 86.8 percent—were small. Exports by small firms reached \$8.2 billion, making up 21.9 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

# Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 382,000              | 39,669            | 421,669             |
| Male                                       | 443,000              | 105,054           | 548,054             |
| Owned equally by both groups               | 20,000               | 24,864            | 44,864              |
| Veteran                                    | 54,000               | 10,974            | 64,974              |
| Not Veteran                                | 787,000              | 154,734           | 941,734             |
| Owned equally by both groups               | 3,500                | 3,877             | 7,377               |
| Hispanic                                   | 78,500               | 6,256             | 84,756              |
| Not Hispanic                               | 765,000              | 162,194           | 927,194             |
| Owned equally by both groups               | 1,100                | *                 | *                   |
| American Indian and Alaska Native          | 14,000               | 1,338             | 15,338              |
| Asian                                      | 39,500               | 11,486            | 50,986              |
| Black or African American                  | 168,000              | 7,478             | 175,478             |
| Native Hawaiian and Other Pacific Islander | 1,100                | 114               | 1,214               |
| White                                      | 634,000              | 149,631           | 783,631             |
| Hispanic or Racial Minority                | 282,000              | 26,275            | 308,275             |
| White and Not Hispanic                     | 560,000              | 141,133           | 701,133             |
| Owned equally by both groups               | 2,300                | *                 | *                   |

#### Total North Carolina employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



North Carolina small business employment grew by 14.5 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employer | Employers |           | Employees |            | Payroll (\$1,000s) |  |
|--|----------|-----------|-----------|-----------|------------|--------------------|--|
| Industry   | Small    | %         | Small     | %         | Small      | %                  |  |
| Construction                                     | 25,913   | 99.3      | 185,913   | 81.3      | 10,418,127 | 77.1               |  |
| Professional, Scientific, and Technical Services | 24,019   | 97.7      | 135,638   | 55.3      | 10,083,422 | 45.4               |  |
| Other Services (except Public Administration)    | 23,233   | 99.3      | 135,671   | 86.5      | 4,393,314  | 81.1               |  |
| Retail Trade                                     | 20,122   | 97.8      | 154,796   | 30.2      | 6,251,954  | 40.0               |  |
| Health Care and Social Assistance                | 17,946   | 98.2      | 251,791   | 40.2      | 11,683,411 | 33.1               |  |
| Accommodation and Food Services                  | 16,149   | 98.3      | 246,044   | 61.1      | 5,330,221  | 64.2               |  |
| Administrative, Support, and Waste Management    | 12,126   | 96.4      | 116,141   | 39.9      | 4,785,756  | 38.9               |  |
| Real Estate and Rental and Leasing               | 11,279   | 98.5      | 40,506    | 68.8      | 2,235,006  | 64.5               |  |
| Wholesale Trade                                  | 7,955    | 92.2      | 88,692    | 46.3      | 5,961,538  | 37.7               |  |
| Manufacturing                                    | 6,848    | 91.2      | 151,497   | 33.6      | 7,559,392  | 28.8               |  |
| Finance and Insurance                            | 6,488    | 94.4      | 36,942    | 17.4      | 3,203,660  | 13.2               |  |
| Transportation and Warehousing                   | 6,307    | 95.3      | 48,065    | 30.2      | 2,121,698  | 27.7               |  |
| Arts, Entertainment, and Recreation              | 3,834    | 98.3      | 38,107    | 69.9      | 1,241,280  | 55.7               |  |
| Educational Services                             | 3,048    | 97.6      | 51,381    | 52.1      | 1,815,633  | 37.5               |  |
| Information                                      | 1,952    | 89.8      | 21,761    | 25.3      | 1,914,371  | 19.8               |  |
| Agriculture, Forestry, Fishing and Hunting       | 773      | 98.7      | 4,444     | 94.3      | 196,426    | 92.3               |  |
| Management of Companies and Enterprises          | 529      | 55.6      | 10,935    | 11.0      | 798,705    | 7.7                |  |
| Industries not classified                        | 278      | 100.0     | 448       | 100.0     | 11,311     | 100.0              |  |
| Utilities  | 144      | 85.7      | 4,122     | 20.2      | 357,028    | 16.2               |  |
| Mining, Quarrying, and Oil and Gas Extraction    | 88       | 87.1      | 1,763     | 50.9      | 123,113    | 48.4               |  |
| All industries                                   | 187,966  | 97.9      | 1,724,657 | 44.2      | 80,485,366 | 36.6               |  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other <u>geographic</u> <u>profiles</u> are available online. Visit <u>advocacy.sba.gov</u> for additional resources.
U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

# **North Dakota**

76,290 small businesses 98.8 percent of North Dakota businesses **189,834** small business employees **57.1 percent** of North Dakota employees



### Share of employees working at small businesses by county

Thousands of establishments

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 3,554 North Dakota establishments opened and 2,531 closed, for a net increase of 1,023. Employment expanded at 7,186 establishments and contracted at 6,217. Small businesses accounted for 3,232 openings and 2,317 closings.

#### Employment

Opening and expanding North Dakota establishments added 39,818 jobs, while closing and contracting establishments lost 28,978, for a net increase of 10,840 jobs. Small businesses contributed a net increase of 8,971 jobs, or 82.8 percent of that total.







2020

Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$514.3 million in loans to North Dakota businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$293.4 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.3 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Real Estate and Rental and Leasing               | 8,405     | 866       | 64        | 9,335      |
| Construction                                     | 5,470     | 2,610     | 231       | 8,311      |
| Retail Trade                                     | 6,231     | 1,645     | 276       | 8,152      |
| Other Services (except Public Administration)    | 5,375     | 2,337     | 128       | 7,840      |
| Professional, Scientific, and Technical Services | 5,590     | 1,480     | 164       | 7,234      |
| Transportation and Warehousing                   | 5,464     | 1,108     | 129       | 6,701      |
| Health Care and Social Assistance                | 4,574     | 1,379     | 280       | 6,233      |
| Administrative, Support, and Waste Management    | 4,120     | 873       | 111       | 5,104      |
| Arts, Entertainment, and Recreation              | 2,971     | 375       | 52        | 3,398      |
| Finance and Insurance                            | 2,236     | 864       | 84        | 3,184      |
| Accommodation and Food Services                  | 1,045     | 1,344     | 367       | 2,756      |
| Educational Services                             | 1,521     | 131       | 39        | 1,691      |
| Wholesale Trade                                  | 752       | 643       | 266       | 1,661      |
| Agriculture, Forestry, Fishing and Hunting       | 1,470     | 102       | 3         | 1,575      |
| Manufacturing                                    | 753       | 395       | 137       | 1,285      |
| Mining, Quarrying, and Oil and Gas Extraction    | 764       | 294       | 104       | 1,162      |
| Information                                      | 461       | 165       | 47        | 673        |
| Utilities  | 30        | 20        | 20        | 70         |
| Management of Companies and Enterprises          | *         | 26        | 36        | 62         |
| Industries not classified                        | *         | 43        | 0         | 43         |
| All industries                                   | 57,232    | 16,682    | 2,376     | 76,290     |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 1,608 identified firms exported goods worth \$4.7 billion from North Dakota in 2022. Of those exporters, 1,357—or 84.4 percent—were small. Exports by small firms reached \$1.6 billion, making up 33.6 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 23,000    | 3,285     | 26,285     |
| Male                                       | 31,000    | 11,336    | 42,336     |
| Owned equally by both groups               | 2,200     | 2,538     | 4,738      |
| Veteran                                    | 3,600     | 926       | 4,526      |
| Not Veteran                                | 52,000    | 15,872    | 67,872     |
| Owned equally by both groups               | 450       | 362       | 812        |
| Hispanic                                   | 1,400     | 118       | 1,518      |
| Not Hispanic                               | 54,500    | 16,977    | 71,477     |
| Owned equally by both groups               | 40        | *         | 104        |
| American Indian and Alaska Native          | 1,500     | 285       | 1,785      |
| Asian                                      | 850       | 475       | 1,325      |
| Black or African American                  | 2,400     | *         | 2,472      |
| Native Hawaiian and Other Pacific Islander | 60        | *         | *          |
| White                                      | 52,000    | 16,382    | 68,382     |
| Hispanic or Racial Minority                | 6,000     | 984       | 6,984      |
| White and Not Hispanic                     | 50,000    | 16,058    | 66,058     |
| Owned equally by both groups               | 150       | 116       | 266        |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total North Dakota employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



North Dakota small business employment grew by 18.1 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee | Employees |           | 00s)  |
|--|-----------|-------|----------|-----------|-----------|-------|
| Industry   | Small     | %     | Small    | %         | Small     | %     |
| Construction                                     | 2,841     | 98.9  | 19,585   | 89.9      | 1,416,225 | 87.1  |
| Other Services (except Public Administration)    | 2,465     | 98.4  | 12,975   | 94.9      | 450,544   | 92.0  |
| Retail Trade                                     | 1,921     | 92.4  | 22,975   | 49.6      | 902,255   | 57.8  |
| Accommodation and Food Services                  | 1,711     | 97.5  | 24,440   | 78.9      | 522,097   | 79.8  |
| Health Care and Social Assistance                | 1,659     | 96.8  | 28,362   | 43.5      | 1,256,632 | 34.3  |
| Professional, Scientific, and Technical Services | 1,644     | 95.4  | 11,547   | 66.5      | 853,583   | 69.9  |
| Transportation and Warehousing                   | 1,237     | 94.3  | 8,971    | 57.1      | 514,308   | 55.0  |
| Administrative, Support, and Waste Management    | 984       | 93.4  | 7,798    | 57.1      | 310,108   | 54.3  |
| Finance and Insurance                            | 948       | 90.2  | 7,378    | 40.2      | 516,481   | 36.6  |
| Real Estate and Rental and Leasing               | 930       | 95.9  | 3,965    | 74.3      | 203,918   | 72.6  |
| Wholesale Trade                                  | 909       | 83.5  | 12,534   | 59.2      | 844,878   | 57.2  |
| Manufacturing                                    | 532       | 89.9  | 10,895   | 43.6      | 602,872   | 38.2  |
| Arts, Entertainment, and Recreation              | 427       | 98.6  | 4,507    | 88.9      | 90,727    | 87.8  |
| Mining, Quarrying, and Oil and Gas Extraction    | 398       | 88.6  | 5,913    | 43.7      | 605,305   | 41.4  |
| Information                                      | 212       | 83.5  | 2,974    | 45.1      | 187,156   | 36.2  |
| Educational Services                             | 170       | 91.4  | 2,561    | 63.1      | 77,004    | 64.1  |
| Agriculture, Forestry, Fishing and Hunting       | 105       | 97.2  | 301      | 72.5      | 16,047    | 68.2  |
| Management of Companies and Enterprises          | 62        | 56.4  | 755      | 16.3      | 58,357    | 13.8  |
| Industries not classified                        | 43        | 100.0 | 56       | 100.0     | 1,939     | 100.0 |
| Utilities  | 40        | 78.4  | 1,342    | 36.6      | 150,708   | 36.7  |
| All industries                                   | 19,058    | 95.3  | 189,834  | 57.1      | 9,581,144 | 51.7  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

# Ohio

**1.1 million** small businesses **99.6 percent** of Ohio businesses 2.1 million small business employees 43.3 percent of Ohio employees



### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### Establishments

Between March 2022 and March 2023, 29,576 Ohio establishments opened and 26,812 closed, for a net increase of 2,764. Employment expanded at 74,748 establishments and contracted at 63,377. Small businesses accounted for 27,779 openings and for 24,884 closings.

#### Employment

Opening and expanding Ohio establishments added 495,975 jobs, while closing and contracting establishments lost 421,144, for a net increase of 74,831 jobs. Small businesses gained 344,996 jobs and lost 269,605, for a net increase of 75,391 jobs. Thousands of establishments



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$2.6 billion in loans to Ohio businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.8 billion. Total reported new lending to businesses through loans of \$1 million or less was \$7.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion
4
3
2
1
0

2010

2020

#### Small business count by size and industry

|  | Without   | 1–19      | 20–499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 104,900   | 18,801    | 1,901     | 125,602    |
| Transportation and Warehousing                   | 115,615   | 5,569     | 974       | 122,158    |
| Construction                                     | 95,732    | 18,497    | 1,853     | 116,082    |
| Other Services (except Public Administration)    | 88,484    | 22,459    | 1,628     | 112,571    |
| Real Estate and Rental and Leasing               | 90,007    | 7,601     | 509       | 98,117     |
| Retail Trade                                     | 75,239    | 16,770    | 1,981     | 93,990     |
| Administrative, Support, and Waste Management    | 77,375    | 9,870     | 1,423     | 88,668     |
| Health Care and Social Assistance                | 66,035    | 15,189    | 3,700     | 84,924     |
| Arts, Entertainment, and Recreation              | 45,792    | 3,087     | 516       | 49,395     |
| Accommodation and Food Services                  | 17,513    | 13,472    | 3,739     | 34,724     |
| Educational Services                             | 26,674    | 2,027     | 722       | 29,423     |
| Finance and Insurance                            | 21,581    | 6,878     | 623       | 29,082     |
| Manufacturing                                    | 13,904    | 7,528     | 3,390     | 24,822     |
| Wholesale Trade                                  | 11,172    | 7,069     | 1,892     | 20,133     |
| Information                                      | 9,886     | 1,447     | 298       | 11,631     |
| Agriculture, Forestry, Fishing and Hunting       | 7,302     | 283       | 10        | 7,595      |
| Mining, Quarrying, and Oil and Gas Extraction    | 2,062     | 361       | 72        | 2,495      |
| Management of Companies and Enterprises          | *         | 171       | 567       | 738        |
| Utilities  | 367       | 98        | 47        | 512        |
| Industries not classified                        | *         | 190       | 1         | 191        |
| All industries                                   | 869,640   | 157,114   | 24,500    | 1,051,254  |

2000

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 16,081 identified firms exported goods worth \$53.1 billion from Ohio in 2022. Of those exporters, 14,154—or 88.0 percent—were small. Exports by small firms reached \$13.1 billion, making up 24.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 361,000   | 32,598    | 393,598    |
| Male                                       | 468,000   | 110,058   | 578,058    |
| Owned equally by both groups               | 18,000    | 18,224    | 36,224     |
| Veteran                                    | 45,500    | 9,498     | 54,998     |
| Not Veteran                                | 799,000   | 147,832   | 946,832    |
| Owned equally by both groups               | 3,000     | 3,549     | 6,549      |
| Hispanic                                   | 29,000    | 2,494     | 31,494     |
| Not Hispanic                               | 818,000   | 158,156   | 976,156    |
| Owned equally by both groups               | 600       | 233       | 833        |
| American Indian and Alaska Native          | 5,700     | 297       | 5,997      |
| Asian                                      | 29,500    | 9,517     | 39,017     |
| Black or African American                  | 125,000   | 3,743     | 128,743    |
| Native Hawaiian and Other Pacific Islander | 750       | *         | 866        |
| White                                      | 700,000   | 147,184   | 847,184    |
| Hispanic or Racial Minority                | 181,000   | 15,883    | 196,883    |
| White and Not Hispanic                     | 664,000   | 143,891   | 807,891    |
| Owned equally by both groups               | 1,700     | 1,106     | 2,806      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Ohio employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Ohio small businesses employed 2.1 million workers in 2021, accounting for 43.3 percent of total employment.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |             | 00s)  |
|--|-----------|-------|-----------|-----------|-------------|-------|
| Industry   | Small     | %     | Small     | %         | Small       | %     |
| Other Services (except Public Administration)    | 24,087    | 99.2  | 158,060   | 85.7      | 5,080,233   | 80.0  |
| Professional, Scientific, and Technical Services | 20,702    | 97.4  | 156,694   | 60.8      | 11,629,671  | 55.6  |
| Construction                                     | 20,350    | 99.3  | 166,263   | 83.6      | 11,130,995  | 79.9  |
| Health Care and Social Assistance                | 18,889    | 98.0  | 338,618   | 40.0      | 14,115,560  | 30.4  |
| Retail Trade                                     | 18,751    | 97.4  | 176,927   | 32.0      | 6,996,000   | 38.9  |
| Accommodation and Food Services                  | 17,211    | 98.4  | 256,924   | 60.2      | 5,061,548   | 61.2  |
| Administrative, Support, and Waste Management    | 11,293    | 96.0  | 130,336   | 28.4      | 5,674,053   | 28.8  |
| Manufacturing                                    | 10,918    | 92.7  | 274,132   | 41.3      | 15,530,253  | 37.5  |
| Wholesale Trade                                  | 8,961     | 92.4  | 121,809   | 53.9      | 8,291,981   | 50.5  |
| Real Estate and Rental and Leasing               | 8,110     | 98.0  | 44,130    | 69.5      | 2,464,372   | 67.5  |
| Finance and Insurance                            | 7,501     | 95.1  | 56,272    | 22.0      | 4,453,343   | 18.2  |
| Transportation and Warehousing                   | 6,543     | 94.0  | 67,516    | 30.9      | 3,204,211   | 26.1  |
| Arts, Entertainment, and Recreation              | 3,603     | 98.4  | 41,343    | 65.9      | 1,808,847   | 60.6  |
| Educational Services                             | 2,749     | 97.4  | 56,082    | 53.6      | 1,921,292   | 52.5  |
| Information                                      | 1,745     | 89.0  | 21,427    | 23.6      | 1,558,149   | 22.1  |
| Management of Companies and Enterprises          | 738       | 57.9  | 14,688    | 8.4       | 1,314,237   | 8.0   |
| Mining, Quarrying, and Oil and Gas Extraction    | 433       | 91.7  | 4,621     | 52.1      | 309,782     | 46.1  |
| Agriculture, Forestry, Fishing and Hunting       | 293       | 98.3  | 1,100     | 92.7      | 39,196      | 83.1  |
| Industries not classified                        | 191       | 100.0 | 226       | 100.0     | 9,698       | 100.0 |
| Utilities  | 145       | 81.0  | 3,243     | 13.5      | 267,161     | 9.8   |
| All industries                                   | 181,614   | 97.7  | 2,090,411 | 43.3      | 100,860,582 | 38.0  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

# Oklahoma

382,928 small businesses 99.4 percent of Oklahoma businesses 695,957 small business employees 51.7 percent of Oklahoma employees



### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 15,085 Oklahoma establishments opened and 10,030 closed, for a net increase of 5,055. Employment expanded at 25,049 establishments and contracted at 21,222. Small businesses accounted for 14,080 openings and 9,427 closings.

#### Employment

Opening and expanding Oklahoma establishments added 180,940 jobs, while closing and contracting establishments lost 126,785, for a net increase of 54,155 jobs. Small businesses contributed a net increase of 41,514 jobs, or 76.7 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.2 billion in loans to Oklahoma businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$2.9 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion 1.6



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 39,874    | 7,674     | 763       | 48,311     |
| Other Services (except Public Administration)    | 36,333    | 7,927     | 543       | 44,803     |
| Professional, Scientific, and Technical Services | 33,523    | 8,441     | 540       | 42,504     |
| Administrative, Support, and Waste Management    | 32,982    | 3,503     | 486       | 36,971     |
| Retail Trade                                     | 27,475    | 7,323     | 798       | 35,596     |
| Real Estate and Rental and Leasing               | 30,944    | 3,506     | 171       | 34,621     |
| Transportation and Warehousing                   | 28,476    | 1,862     | 294       | 30,632     |
| Health Care and Social Assistance                | 19,594    | 7,021     | 1,208     | 27,823     |
| Arts, Entertainment, and Recreation              | 13,577    | 903       | 176       | 14,656     |
| Finance and Insurance                            | 9,184     | 3,461     | 301       | 12,946     |
| Mining, Quarrying, and Oil and Gas Extraction    | 9,922     | 1,740     | 225       | 11,887     |
| Accommodation and Food Services                  | 6,024     | 4,486     | 1,375     | 11,885     |
| Educational Services                             | 6,847     | 595       | 131       | 7,573      |
| Manufacturing                                    | 4,611     | 2,000     | 656       | 7,267      |
| Wholesale Trade                                  | 3,550     | 2,260     | 639       | 6,449      |
| Agriculture, Forestry, Fishing and Hunting       | 4,878     | 190       | 12        | 5,080      |
| Information                                      | 3,131     | 555       | 109       | 3,795      |
| Management of Companies and Enterprises          | *         | 70        | 203       | 273        |
| Utilities  | 147       | 67        | 42        | 256        |
| Industries not classified                        | *         | 117       | 2         | 119        |
| All industries                                   | 311,072   | 63,618    | 8,238     | 382,928    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 3,017 identified firms exported goods worth \$6.3 billion from Oklahoma in 2022. Of those exporters, 2,532—or 83.9 percent—were small. Exports by small firms reached \$1.7 billion, making up 26.8 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 128,000   | 13,385    | 141,385    |
| Male                                       | 167,000   | 39,205    | 206,205    |
| Owned equally by both groups               | 9,300     | 11,547    | 20,847     |
| Veteran                                    | 20,000    | 4,821     | 24,821     |
| Not Veteran                                | 283,000   | 57,519    | 340,519    |
| Owned equally by both groups               | 1,600     | 1,797     | 3,397      |
| Hispanic                                   | 26,500    | 2,510     | 29,010     |
| Not Hispanic                               | 278,000   | 61,279    | 339,279    |
| Owned equally by both groups               | 500       | 350       | 850        |
| American Indian and Alaska Native          | 32,000    | 4,116     | 36,116     |
| Asian                                      | 13,000    | *         | *          |
| Black or African American                  | 23,000    | 1,131     | 24,131     |
| Native Hawaiian and Other Pacific Islander | 500       | *         | 523        |
| White                                      | 251,000   | 56,719    | 307,719    |
| Hispanic or Racial Minority                | 88,500    | 10,506    | 99,006     |
| White and Not Hispanic                     | 214,000   | 51,541    | 265,541    |
| Owned equally by both groups               | 2,100     | 2,092     | 4,192      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Oklahoma employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Oklahoma small business employment grew by 9.1 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee | Employees |            | 00s)  |
|--|-----------|-------|----------|-----------|------------|-------|
| Industry   | Small     | %     | Small    | %         | Small      | %     |
| Professional, Scientific, and Technical Services | 8,981     | 97.4  | 52,089   | 65.5      | 3,276,678  | 57.0  |
| Other Services (except Public Administration)    | 8,470     | 98.8  | 54,037   | 91.9      | 1,752,955  | 88.2  |
| Construction                                     | 8,437     | 99.1  | 64,772   | 89.1      | 3,442,476  | 83.8  |
| Health Care and Social Assistance                | 8,229     | 97.7  | 113,454  | 51.1      | 4,698,870  | 41.3  |
| Retail Trade                                     | 8,121     | 96.1  | 67,903   | 37.0      | 2,572,008  | 43.4  |
| Accommodation and Food Services                  | 5,861     | 97.0  | 95,337   | 60.7      | 1,789,514  | 59.8  |
| Administrative, Support, and Waste Management    | 3,989     | 94.6  | 45,398   | 38.6      | 1,795,541  | 31.1  |
| Finance and Insurance                            | 3,762     | 94.1  | 28,305   | 49.2      | 1,786,426  | 41.3  |
| Real Estate and Rental and Leasing               | 3,677     | 97.2  | 13,753   | 72.9      | 626,840    | 67.5  |
| Wholesale Trade                                  | 2,899     | 88.5  | 32,348   | 59.6      | 1,892,826  | 54.3  |
| Manufacturing                                    | 2,656     | 90.9  | 49,736   | 40.7      | 2,651,938  | 36.3  |
| Transportation and Warehousing                   | 2,156     | 91.8  | 19,565   | 35.8      | 961,671    | 31.0  |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,965     | 96.5  | 16,453   | 61.8      | 1,381,795  | 55.1  |
| Arts, Entertainment, and Recreation              | 1,079     | 97.5  | 14,387   | 57.4      | 506,985    | 60.4  |
| Educational Services                             | 726       | 94.8  | 12,014   | 54.8      | 382,350    | 48.1  |
| Information                                      | 664       | 85.2  | 7,533    | 32.8      | 426,053    | 28.7  |
| Management of Companies and Enterprises          | 273       | 63.8  | 4,520    | 11.4      | 345,868    | 9.9   |
| Agriculture, Forestry, Fishing and Hunting       | 202       | 98.1  | 1,067    | 92.5      | 43,845     | 91.3  |
| Industries not classified                        | 119       | 100.0 | 249      | 100.0     | 6,179      | 100.0 |
| Utilities  | 109       | 75.7  | 3,037    | 30.1      | 264,069    | 26.9  |
| All industries                                   | 71,856    | 96.9  | 695,957  | 51.7      | 30,604,887 | 45.5  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

#### U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

### **2024 Small Business Profile**

REGULATION • RESEARCH • OUTREACH

## Oregon

**409,958** small businesses **99.4 percent** of Oregon businesses 843,267 small business employees 53.5 percent of Oregon employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 18,894 Oregon establishments opened and 18,030 closed, for a net increase of 864. Employment expanded at 34,144 establishments and contracted at 31,306. Small businesses accounted for 17,939 openings and for 17,171 closings.

#### Employment

Opening and expanding Oregon establishments added 198,074 jobs, while closing and contracting establishments lost 176,549, for a net increase of 21,525 jobs. Small businesses contributed a net increase of 17,796 jobs, or 82.7 percent of that total. Thousands of establishments





Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$930.4 million in loans to Oregon businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.2 billion. Total reported new lending to businesses through loans of \$1 million or less was \$2.8 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 52,334    | 11,208    | 878       | 64,420     |
| Real Estate and Rental and Leasing               | 36,614    | 5,527     | 256       | 42,397     |
| Transportation and Warehousing                   | 34,549    | 2,417     | 370       | 37,336     |
| Construction                                     | 22,357    | 13,368    | 920       | 36,645     |
| Retail Trade                                     | 27,221    | 8,011     | 1,031     | 36,263     |
| Other Services (except Public Administration)    | 26,807    | 8,822     | 528       | 36,157     |
| Health Care and Social Assistance                | 25,029    | 9,375     | 1,285     | 35,689     |
| Administrative, Support, and Waste Management    | 20,580    | 4,828     | 576       | 25,984     |
| Arts, Entertainment, and Recreation              | 23,039    | 1,651     | 199       | 24,889     |
| Accommodation and Food Services                  | 6,351     | 7,958     | 1,387     | 15,696     |
| Educational Services                             | 10,014    | 1,261     | 261       | 11,536     |
| Manufacturing                                    | 6,552     | 3,662     | 1,024     | 11,238     |
| Finance and Insurance                            | 6,034     | 2,833     | 221       | 9,088      |
| Agriculture, Forestry, Fishing and Hunting       | 6,374     | 1,173     | 161       | 7,708      |
| Wholesale Trade                                  | 4,049     | 2,832     | 756       | 7,637      |
| Information                                      | 5,646     | 1,202     | 178       | 7,026      |
| Management of Companies and Enterprises          | *         | 71        | 223       | 294        |
| Utilities  | 153       | 90        | 21        | 264        |
| Mining, Quarrying, and Oil and Gas Extraction    | 142       | 75        | 15        | 232        |
| Industries not classified                        | *         | 142       | 0         | 142        |
| All industries                                   | 313,845   | 86,404    | 9,709     | 409,958    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 5,530 identified firms exported goods worth \$33.6 billion from Oregon in 2022. Of those exporters, 4,836—or 87.5 percent—were small. Exports by small firms reached \$6.9 billion, making up 20.4 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|   | Without           | With      | Total      |
|---|-------------------|-----------|------------|
| Ownership   | employees         | employees | businesses |
| Female  | 145,000           | 21,247    | 166,247    |
| Male  | 154,000           | 50,116    | 204,116    |
| Owned equally by both groups  | 10,500            | 15,355    | 25,855     |
| Veteran   | 15,500            | 4,519     | 20,019     |
| Not Veteran   | 292,000           | 79,582    | 371,582    |
| Owned equally by both groups  | 1,600             | 2,620     | 4,220      |
| Hispanic  | 26,000            | 4,849     | 30,849     |
| Not Hispanic  | 282,000           | 80,618    | 362,618    |
| Owned equally by both groups  | 700               | 1,253     | 1,953      |
| American Indian and Alaska Native   | 6,200             | 1,570     | 7,770      |
| Asian   | 19,000            | 6,320     | 25,320     |
| Black or African American   | 9,900             | 814       | 10,714     |
| Native Hawaiian and Other Pacific Islander                                | 1,700             | 117       | 1,817      |
| White   | 281,000           | 78,032    | 359,032    |
| Hispanic or Racial Minority   | 58,500            | 12,721    | 71,221     |
| White and Not Hispanic  | 249,000           | 71,212    | 320,212    |
| Owned equally by both groups  | 1,600             | 2,788     | 4,388      |
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Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Oregon employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Oregon small business employment grew by 11.1 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employer | S     | Employee | oloyees Payroll (\$ |            | 00s)  |
|--|----------|-------|----------|---------------------|------------|-------|
| Industry   | Small    | %     | Small    | %                   | Small      | %     |
| Construction                                     | 14,288   | 99.4  | 89,813   | 83.6                | 5,776,112  | 77.4  |
| Professional, Scientific, and Technical Services | 12,086   | 97.4  | 67,504   | 69.3                | 5,079,963  | 58.4  |
| Health Care and Social Assistance                | 10,660   | 98.1  | 126,809  | 47.6                | 6,158,334  | 38.4  |
| Other Services (except Public Administration)    | 9,350    | 99.0  | 54,787   | 86.3                | 2,087,868  | 83.0  |
| Accommodation and Food Services                  | 9,345    | 98.6  | 108,827  | 70.8                | 2,937,846  | 72.7  |
| Retail Trade                                     | 9,042    | 96.4  | 86,097   | 40.2                | 3,515,721  | 45.8  |
| Real Estate and Rental and Leasing               | 5,783    | 98.2  | 23,020   | 76.1                | 1,176,325  | 71.9  |
| Administrative, Support, and Waste Management    | 5,404    | 96.0  | 48,494   | 45.7                | 2,159,072  | 44.8  |
| Manufacturing                                    | 4,686    | 94.1  | 79,056   | 47.3                | 4,388,645  | 36.1  |
| Wholesale Trade                                  | 3,588    | 89.8  | 42,997   | 57.2                | 3,047,736  | 50.8  |
| Finance and Insurance                            | 3,054    | 91.7  | 20,841   | 33.3                | 1,759,269  | 28.5  |
| Transportation and Warehousing                   | 2,787    | 93.4  | 24,271   | 36.1                | 1,187,703  | 33.6  |
| Arts, Entertainment, and Recreation              | 1,850    | 98.3  | 15,673   | 76.2                | 652,957    | 82.3  |
| Educational Services                             | 1,522    | 97.6  | 20,280   | 64.0                | 745,016    | 62.4  |
| Information                                      | 1,380    | 89.0  | 14,342   | 40.9                | 1,225,180  | 33.4  |
| Agriculture, Forestry, Fishing and Hunting       | 1,334    | 99.3  | 12,848   | 95.4                | 750,426    | 93.5  |
| Management of Companies and Enterprises          | 294      | 62.0  | 5,445    | 10.1                | 504,283    | 7.4   |
| Industries not classified                        | 142      | 100.0 | 157      | 100.0               | 4,845      | 100.0 |
| Utilities  | 111      | 84.7  | 1,239    | 14.8                | 109,373    | 12.0  |
| Mining, Quarrying, and Oil and Gas Extraction    | 90       | 91.8  | 767      | 49.6                | 46,280     | 44.1  |
| All industries                                   | 96,113   | 97.5  | 843,267  | 53.5                | 43,312,954 | 45.6  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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## Pennsylvania

**1.1 million** small businesses **99.6 percent** of Pennsylvania businesses 2.4 million small business employees 45.4 percent of Pennsylvania employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 35,984 Pennsylvania establishments opened and 32,986 closed, for a net increase of 2,998. Employment expanded at 89,715 establishments and contracted at 75,121. Small businesses accounted for 34,351 openings and 31,423 closings.

#### Employment

Opening and expanding Pennsylvania establishments added 531,150 jobs, while closing and contracting establishments lost 422,571, for a net increase of 108,579 jobs. Small businesses contributed a net increase of 89,756 jobs, or 82.7 percent of that total.





2010

2020

Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

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The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$3.3 billion in loans to Pennsylvania businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$3.4 billion. Total reported new lending to businesses through loans of \$1 million or less was \$9.2 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 125,720   | 24,296    | 2,485     | 152,501    |
| Transportation and Warehousing                   | 115,510   | 6,749     | 1,218     | 123,477    |
| Construction                                     | 94,446    | 25,518    | 2,228     | 122,192    |
| Other Services (except Public Administration)    | 78,147    | 31,875    | 1,845     | 111,867    |
| Real Estate and Rental and Leasing               | 101,522   | 7,770     | 531       | 109,823    |
| Retail Trade                                     | 84,149    | 21,499    | 2,663     | 108,311    |
| Health Care and Social Assistance                | 63,453    | 18,672    | 4,350     | 86,475     |
| Administrative, Support, and Waste Management    | 66,601    | 11,839    | 1,550     | 79,990     |
| Arts, Entertainment, and Recreation              | 51,310    | 4,015     | 616       | 55,941     |
| Accommodation and Food Services                  | 17,157    | 19,045    | 3,566     | 39,768     |
| Educational Services                             | 30,488    | 2,606     | 855       | 33,949     |
| Finance and Insurance                            | 25,201    | 7,790     | 757       | 33,748     |
| Manufacturing                                    | 14,266    | 7,917     | 3,223     | 25,406     |
| Wholesale Trade                                  | 12,375    | 7,702     | 2,003     | 22,080     |
| Information                                      | 11,707    | 2,056     | 431       | 14,194     |
| Agriculture, Forestry, Fishing and Hunting       | 8,143     | 534       | 29        | 8,706      |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,970     | 479       | 149       | 2,598      |
| Utilities  | 599       | 143       | 45        | 787        |
| Management of Companies and Enterprises          | *         | 154       | 594       | 748        |
| Industries not classified                        | *         | 209       | 0         | 209        |
| All industries                                   | 902,764   | 200,625   | 27,647    | 1,131,036  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 15,718 identified firms exported goods worth \$46.1 billion from Pennsylvania in 2022. Of those exporters, 13,812—or 87.9 percent—were small. Exports by small firms reached \$14.8 billion, making up 32.2 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership  | employees | employees | businesses |
| Female   | 354,000   | 40,464    | 394,464    |
| Male   | 505,000   | 139,537   | 644,537    |
| Owned equally by both groups   | 19,500    | 21,855    | 41,355     |
| Veteran  | 39,000    | 12,071    | 51,071     |
| Not Veteran  | 837,000   | 185,747   | 1,022,747  |
| Owned equally by both groups   | 3,000     | 4,039     | 7,039      |
| Hispanic   | 61,000    | 3,970     | 64,970     |
| Not Hispanic   | 817,000   | 197,243   | 1,014,243  |
| Owned equally by both groups   | 900       | 646       | 1,546      |
| American Indian and Alaska Native  | 5,000     | 413       | 5,413      |
| Asian  | 49,500    | 16,760    | 66,260     |
| Black or African American  | 93,000    | 4,074     | 97,074     |
| Native Hawaiian and Other Pacific Islander   | 950       | 29        | 979        |
| White  | 741,000   | 180,856   | 921,856    |
| Hispanic or Racial Minority  | 194,000   | 24,703    | 218,703    |
| White and Not Hispanic   | 683,000   | 175,528   | 858,528    |
| Owned equally by both groups   | 2,100     | 1,626     | 3,726      |
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Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Pennsylvania employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Pennsylvania small businesses employed 2.4 million workers in 2021, accounting for 45.4 percent of total employment.

♦

#### Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees Pay |             | 00s)  |
|--|-----------|-------|-----------|---------------|-------------|-------|
| Industry   | Small     | %     | Small     | %             | Small       | %     |
| Other Services (except Public Administration)    | 33,720    | 99.5  | 197,718   | 90.2          | 6,631,198   | 86.9  |
| Construction                                     | 27,746    | 99.4  | 205,679   | 82.4          | 14,197,269  | 78.2  |
| Professional, Scientific, and Technical Services | 26,781    | 97.7  | 200,104   | 59.4          | 17,206,292  | 53.1  |
| Retail Trade                                     | 24,162    | 97.9  | 224,432   | 35.4          | 8,876,209   | 42.6  |
| Health Care and Social Assistance                | 23,022    | 98.0  | 419,961   | 39.6          | 18,363,789  | 31.5  |
| Accommodation and Food Services                  | 22,611    | 98.8  | 252,961   | 64.2          | 5,500,171   | 63.9  |
| Administrative, Support, and Waste Management    | 13,389    | 96.4  | 130,571   | 38.9          | 6,284,514   | 40.4  |
| Manufacturing                                    | 11,140    | 93.7  | 250,499   | 47.1          | 14,291,393  | 41.9  |
| Wholesale Trade                                  | 9,705     | 93.2  | 124,521   | 50.7          | 8,964,049   | 42.7  |
| Finance and Insurance                            | 8,547     | 95.3  | 71,650    | 24.8          | 6,361,611   | 21.1  |
| Real Estate and Rental and Leasing               | 8,301     | 97.9  | 44,227    | 70.8          | 2,814,979   | 68.0  |
| Transportation and Warehousing                   | 7,967     | 95.1  | 85,136    | 33.2          | 3,711,377   | 28.4  |
| Arts, Entertainment, and Recreation              | 4,631     | 98.6  | 50,270    | 59.7          | 2,395,652   | 64.8  |
| Educational Services                             | 3,461     | 96.1  | 73,730    | 30.0          | 3,235,042   | 26.7  |
| Information                                      | 2,487     | 91.1  | 31,487    | 30.0          | 2,269,181   | 20.4  |
| Management of Companies and Enterprises          | 748       | 56.3  | 18,079    | 10.1          | 1,720,001   | 8.4   |
| Mining, Quarrying, and Oil and Gas Extraction    | 628       | 91.8  | 9,682     | 52.2          | 798,264     | 44.5  |
| Agriculture, Forestry, Fishing and Hunting       | 563       | 99.6  | 2,767     | 99.9          | 125,507     | 99.3  |
| Industries not classified                        | 209       | 100.0 | 258       | 100.0         | 10,815      | 100.0 |
| Utilities  | 188       | 80.3  | 2,239     | 7.9           | 182,436     | 5.5   |
| All industries                                   | 228,272   | 98.1  | 2,395,971 | 45.4          | 123,939,749 | 39.1  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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## **Rhode Island**

**109,983** small businesses **98.9 percent** of Rhode Island businesses 211,008 small business employees 51.1 percent of Rhode Island employees



### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 6,364 Rhode Island establishments opened and 4,699 closed, for a net increase of 1,665. Employment expanded at 8,401 establishments and contracted at 7,230. Small businesses accounted for 6,113 openings and 4,509 closings.

#### Employment

Opening and expanding Rhode Island establishments added 49,576 jobs, while closing and contracting establishments lost 40,907, for a net increase of 8,669 jobs. Small businesses contributed a net increase of 6,839 jobs, or 78.9 percent of that total.







Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$277.9 million in loans to Rhode Island businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$322.5 million. Total reported new lending to businesses through loans of \$1 million or less was \$777.4 million. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Million 300 200 100 0 2000 2010 2020

#### Small business count by size and industry

|  | Without   | 1–19      | 20–499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 12,936    | 2,533     | 222       | 15,691     |
| Transportation and Warehousing                   | 11,390    | 609       | 80        | 12,079     |
| Construction                                     | 8,320     | 3,178     | 177       | 11,675     |
| Real Estate and Rental and Leasing               | 10,673    | 936       | 53        | 11,662     |
| Other Services (except Public Administration)    | 8,166     | 2,693     | 140       | 10,999     |
| Retail Trade                                     | 5,997     | 2,201     | 236       | 8,434      |
| Health Care and Social Assistance                | 6,170     | 1,726     | 380       | 8,276      |
| Administrative, Support, and Waste Management    | 6,168     | 1,548     | 149       | 7,865      |
| Arts, Entertainment, and Recreation              | 5,641     | 479       | 62        | 6,182      |
| Accommodation and Food Services                  | 1,389     | 2,169     | 475       | 4,033      |
| Educational Services                             | 3,197     | 279       | 99        | 3,575      |
| Finance and Insurance                            | 1,984     | 574       | 79        | 2,637      |
| Manufacturing                                    | 1,051     | 806       | 280       | 2,137      |
| Wholesale Trade                                  | 1,063     | 836       | 187       | 2,086      |
| Information                                      | 1,090     | 207       | 33        | 1,330      |
| Agriculture, Forestry, Fishing and Hunting       | 1,060     | 36        | 2         | 1,098      |
| Utilities  | 205       | 6         | 5         | 216        |
| Management of Companies and Enterprises          | *         | 17        | 43        | 60         |
| Industries not classified                        | *         | 25        | 0         | 25         |
| Mining, Quarrying, and Oil and Gas Extraction    | 11        | 10        | 2         | 23         |
| All industries                                   | 86,511    | 20,856    | 2,616     | 109,983    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 2,024 identified firms exported goods worth \$2.7 billion from Rhode Island in 2022. Of those exporters, 1,764—or 87.2 percent—were small. Exports by small firms reached \$1.4 billion, making up 51.6 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership  | employees | employees | businesses |
| Female   | 35,500    | 4,073     | 39,573     |
| Male   | 46,500    | 13,633    | 60,133     |
| Owned equally by both groups                                       | 2,200     | 3,886     | 6,086      |
| Veteran  | 3,600     | 986       | 4,586      |
| Not Veteran  | 80,000    | 20,171    | 100,171    |
| Owned equally by both groups                                       | 300       | *         | *          |
| Hispanic   | 14,500    | 679       | 15,179     |
| Not Hispanic   | 69,500    | 20,796    | 90,296     |
| Owned equally by both groups                                       | 100       | 120       | 220        |
| American Indian and Alaska Native                                  | 950       | *         | *          |
| Asian  | 3,300     | 829       | 4,129      |
| Black or African American  | 6,800     | 295       | 7,095      |
| Native Hawaiian and Other Pacific Islander                         | 200       | *         | *          |
| White  | 74,500    | 20,335    | 94,835     |
| Hispanic or Racial Minority  | 22,000    | 1,794     | 23,794     |
| White and Not Hispanic   | 62,000    | 19,532    | 81,532     |
| Owned equally by both groups                                       | 250       | 266       | 516        |
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\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Rhode Island employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 51.1 percent of Rhode Island employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee | Employees Payr |            | 00s)  |
|--|-----------|-------|----------|----------------|------------|-------|
| Industry   | Small     | %     | Small    | %              | Small      | %     |
| Construction                                     | 3,355     | 99.5  | 18,248   | 95.9           | 1,307,470  | 93.2  |
| Other Services (except Public Administration)    | 2,833     | 98.3  | 14,524   | 91.8           | 599,805    | 89.8  |
| Professional, Scientific, and Technical Services | 2,755     | 94.9  | 16,922   | 73.3           | 1,328,442  | 68.0  |
| Accommodation and Food Services                  | 2,644     | 97.4  | 30,405   | 70.2           | 873,970    | 71.1  |
| Retail Trade                                     | 2,437     | 91.8  | 18,086   | 38.3           | 788,622    | 47.2  |
| Health Care and Social Assistance                | 2,106     | 95.6  | 37,535   | 45.7           | 1,857,716  | 40.8  |
| Administrative, Support, and Waste Management    | 1,697     | 93.4  | 12,538   | 50.1           | 650,459    | 53.1  |
| Manufacturing                                    | 1,086     | 93.6  | 20,638   | 54.8           | 1,230,473  | 49.0  |
| Wholesale Trade                                  | 1,023     | 86.8  | 10,338   | 55.5           | 758,422    | 50.1  |
| Real Estate and Rental and Leasing               | 989       | 95.9  | 4,200    | 80.8           | 239,192    | 79.0  |
| Transportation and Warehousing                   | 689       | 93.7  | 5,197    | 42.4           | 229,601    | 40.7  |
| Finance and Insurance                            | 653       | 81.1  | 6,061    | 18.9           | 629,790    | 18.0  |
| Arts, Entertainment, and Recreation              | 541       | 97.5  | 4,729    | 81.5           | 184,137    | 82.6  |
| Educational Services                             | 378       | 93.6  | 7,293    | 26.9           | 338,213    | 27.5  |
| Information                                      | 240       | 78.9  | 2,081    | 31.7           | 128,049    | 22.9  |
| Management of Companies and Enterprises          | 60        | 51.3  | 1,755    | 17.2           | 123,961    | 13.2  |
| Agriculture, Forestry, Fishing and Hunting       | 38        | 100.0 | 174      | 100.0          | 9,035      | 100.0 |
| Industries not classified                        | 25        | 100.0 | 36       | 100.0          | 1,228      | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 12        | 92.3  | 124      | 82.7           | 8,551      | 85.6  |
| Utilities  | 11        | 55.0  | 124      | 8.8            | 17,704     | 11.5  |
| All industries                                   | 23,472    | 95.2  | 211,008  | 51.1           | 11,304,840 | 46.7  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

 $<sup>\</sup>diamond$ 

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

## **South Carolina**

**507,620** small businesses **99.4 percent** of South Carolina businesses 822,949 small business employees 42.5 percent of South Carolina employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 22,987 South Carolina establishments opened and 15,269 closed, for a net increase of 7,718. Employment expanded at 35,024 establishments and contracted at 27,157. Small businesses accounted for 21,702 openings and 14,470 closings.

#### Employment

Opening and expanding South Carolina establishments added 259,139 jobs, while closing and contracting establishments lost 190,128, for a net increase of 69,011 jobs. Small businesses contributed a net increase of 54,695 jobs, or 79.3 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.6 billion in loans to South Carolina businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.6 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.0 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 53,483    | 10,705    | 721       | 64,909     |
| Professional, Scientific, and Technical Services | 49,309    | 9,780     | 691       | 59,780     |
| Construction                                     | 44,270    | 9,968     | 879       | 55,117     |
| Administrative, Support, and Waste Management    | 47,764    | 4,830     | 621       | 53,215     |
| Real Estate and Rental and Leasing               | 46,825    | 5,460     | 236       | 52,521     |
| Retail Trade                                     | 36,113    | 9,604     | 926       | 46,643     |
| Transportation and Warehousing                   | 43,959    | 2,222     | 363       | 46,544     |
| Health Care and Social Assistance                | 27,670    | 7,003     | 1,321     | 35,994     |
| Arts, Entertainment, and Recreation              | 20,007    | 1,344     | 272       | 21,623     |
| Accommodation and Food Services                  | 9,593     | 6,208     | 2,127     | 17,928     |
| Finance and Insurance                            | 11,259    | 3,101     | 257       | 14,617     |
| Educational Services                             | 11,854    | 941       | 253       | 13,048     |
| Wholesale Trade                                  | 5,315     | 2,633     | 676       | 8,624      |
| Manufacturing                                    | 4,988     | 2,126     | 888       | 8,002      |
| Information                                      | 4,213     | 673       | 101       | 4,987      |
| Agriculture, Forestry, Fishing and Hunting       | 3,180     | 484       | 37        | 3,701      |
| Utilities  | 161       | 72        | 32        | 265        |
| Management of Companies and Enterprises          | *         | 65        | 166       | 231        |
| Industries not classified                        | *         | 163       | 2         | 165        |
| Mining, Quarrying, and Oil and Gas Extraction    | 87        | 37        | 8         | 132        |
| All industries                                   | 420,050   | 77,352    | 10,218    | 507,620    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 6,537 identified firms exported goods worth \$28.7 billion from South Carolina in 2022. Of those exporters, 5,485—or 83.9 percent—were small. Exports by small firms reached \$3.8 billion, making up 13.2 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 189,000   | 17,063    | 206,063    |
| Male                                       | 214,000   | 52,293    | 266,293    |
| Owned equally by both groups               | 8,300     | 8,922     | 17,222     |
| Veteran                                    | 31,000    | 6,064     | 37,064     |
| Not Veteran                                | 379,000   | 69,915    | 448,915    |
| Owned equally by both groups               | 1,900     | 2,299     | 4,199      |
| Hispanic                                   | 25,500    | 2,483     | 27,983     |
| Not Hispanic                               | 386,000   | 75,413    | 461,413    |
| Owned equally by both groups               | 400       | 382       | 782        |
| American Indian and Alaska Native          | 3,300     | 576       | 3,876      |
| Asian                                      | 12,500    | 5,626     | 18,126     |
| Black or African American                  | 95,500    | 3,299     | 98,799     |
| Native Hawaiian and Other Pacific Islander | 450       | *         | *          |
| White                                      | 305,000   | 68,867    | 373,867    |
| Hispanic or Racial Minority                | 131,000   | 11,969    | 142,969    |
| White and Not Hispanic                     | 280,000   | 65,794    | 345,794    |
| Owned equally by both groups               | 900       | 515       | 1,415      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total South Carolina employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



South Carolina small business employment grew by 18.2 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small          | %     |
| Other Services (except Public Administration)    | 11,426    | 98.9  | 69,726    | 89.0  | 2,164,702      | 82.5  |
| Construction                                     | 10,847    | 99.1  | 78,656    | 86.5  | 4,320,916      | 82.0  |
| Retail Trade                                     | 10,530    | 96.7  | 78,370    | 30.5  | 3,232,246      | 41.3  |
| Professional, Scientific, and Technical Services | 10,471    | 97.1  | 59,096    | 58.2  | 4,149,386      | 55.1  |
| Accommodation and Food Services                  | 8,335     | 97.3  | 139,103   | 64.3  | 3,053,480      | 66.1  |
| Health Care and Social Assistance                | 8,324     | 97.3  | 112,464   | 44.6  | 4,907,686      | 37.8  |
| Real Estate and Rental and Leasing               | 5,696     | 97.8  | 19,254    | 71.6  | 1,029,128      | 70.1  |
| Administrative, Support, and Waste Management    | 5,451     | 94.9  | 53,964    | 17.6  | 2,078,452      | 15.5  |
| Finance and Insurance                            | 3,358     | 92.3  | 22,845    | 28.9  | 1,652,813      | 25.2  |
| Wholesale Trade                                  | 3,309     | 89.0  | 36,088    | 47.4  | 2,204,529      | 41.6  |
| Manufacturing                                    | 3,014     | 87.0  | 71,692    | 29.9  | 3,767,001      | 25.2  |
| Transportation and Warehousing                   | 2,585     | 91.5  | 21,226    | 28.0  | 1,031,431      | 29.8  |
| Arts, Entertainment, and Recreation              | 1,616     | 97.9  | 20,454    | 78.6  | 510,949        | 80.8  |
| Educational Services                             | 1,194     | 96.6  | 21,247    | 70.0  | 760,226        | 72.5  |
| Information                                      | 774       | 84.6  | 7,839     | 23.4  | 526,523        | 20.5  |
| Agriculture, Forestry, Fishing and Hunting       | 521       | 99.2  | 3,492     | 94.8  | 176,232        | 93.9  |
| Management of Companies and Enterprises          | 231       | 54.4  | 3,969     | 13.2  | 358,321        | 12.4  |
| Industries not classified                        | 165       | 100.0 | 280       | 100.0 | 8,209          | 100.0 |
| Utilities  | 104       | 88.1  | 2,761     | 26.7  | 212,560        | 20.5  |
| Mining, Quarrying, and Oil and Gas Extraction    | 45        | 75.0  | 423       | 23.2  | 26,295         | 19.7  |
| All industries                                   | 87,570    | 96.8  | 822,949   | 42.5  | 36,171,085     | 38.3  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# **South Dakota**

94,379 small businesses 98.9 percent of South Dakota businesses 207,825 small business employees 57.1 percent of South Dakota employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 4,128 South Dakota establishments opened and 3,291 closed, for a net increase of 837. Employment expanded at 7,931 establishments and contracted at 6,656. Small businesses accounted for 3,923 openings and for 3,127 closings.

#### Employment

Opening and expanding South Dakota establishments added 39,082 jobs, while closing and contracting establishments lost 31,123, for a net increase of 7,959 jobs. Small businesses contributed a net increase of 7,700 jobs, or 96.7 percent of that total.





#### Thousands of jobs



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$533.7 million in loans to South Dakota businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$296.1 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.2 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20–499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Real Estate and Rental and Leasing               | 10,255    | 1,037     | 50        | 11,342     |
| Construction                                     | 7,701     | 3,297     | 215       | 11,213     |
| Retail Trade                                     | 8,564     | 2,184     | 343       | 11,091     |
| Other Services (except Public Administration)    | 6,724     | 2,606     | 137       | 9,467      |
| Professional, Scientific, and Technical Services | 7,470     | 1,719     | 137       | 9,326      |
| Transportation and Warehousing                   | 5,745     | 1,035     | 83        | 6,863      |
| Health Care and Social Assistance                | 4,828     | 1,504     | 344       | 6,676      |
| Administrative, Support, and Waste Management    | 5,370     | 1,038     | 100       | 6,508      |
| Arts, Entertainment, and Recreation              | 4,328     | 588       | 67        | 4,983      |
| Finance and Insurance                            | 2,914     | 1,008     | 120       | 4,042      |
| Accommodation and Food Services                  | 1,334     | 1,688     | 422       | 3,444      |
| Agriculture, Forestry, Fishing and Hunting       | 2,388     | 146       | 6         | 2,540      |
| Educational Services                             | 1,851     | 190       | 54        | 2,095      |
| Wholesale Trade                                  | 869       | 719       | 246       | 1,834      |
| Manufacturing                                    | 996       | 612       | 217       | 1,825      |
| Information                                      | 726       | 206       | 46        | 978        |
| Mining, Quarrying, and Oil and Gas Extraction    | 81        | 34        | 8         | 123        |
| Utilities  | 60        | 38        | 23        | 121        |
| Management of Companies and Enterprises          | *         | 12        | 74        | 86         |
| Industries not classified                        | *         | 31        | 0         | 31         |
| All industries                                   | 72,204    | 19,666    | 2,509     | 94,379     |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 938 identified firms exported goods worth \$1.6 billion from South Dakota in 2021. Of those exporters, 735—or 78.4 percent—were small. Exports by small firms reached \$555.0 million, making up 34.1 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2020-2021 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 28,000    | 2,976     | 30,976     |
| Male                                       | 39,000    | 12,303    | 51,303     |
| Owned equally by both groups               | 3,300     | 4,714     | 8,014      |
| Veteran                                    | 5,800     | 1,442     | 7,242      |
| Not Veteran                                | 64,000    | 17,843    | 81,843     |
| Owned equally by both groups               | 700       | 706       | 1,406      |
| Hispanic                                   | 1,700     | 238       | 1,938      |
| Not Hispanic                               | 68,500    | 19,678    | 88,178     |
| Owned equally by both groups               | 70        | *         | 145        |
| American Indian and Alaska Native          | 2,300     | 223       | 2,523      |
| Asian                                      | 950       | 344       | 1,294      |
| Black or African American                  | 1,400     | 63        | 1,463      |
| Native Hawaiian and Other Pacific Islander | 60        | *         | 69         |
| White                                      | 66,500    | 19,473    | 85,973     |
| Hispanic or Racial Minority                | 6,200     | 833       | 7,033      |
| White and Not Hispanic                     | 64,000    | 19,020    | 83,020     |
| Owned equally by both groups               | 200       | 142       | 342        |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total South Dakota employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



South Dakota small business employment grew by 19.1 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employers Employees Payroll (\$ |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|---------------------------------|-------|----------------|-------|
| Industry   | Small     | %     | Small                           | %     | Small          | %     |
| Construction                                     | 3,512     | 99.4  | 21,026                          | 91.8  | 1,236,173      | 90.5  |
| Other Services (except Public Administration)    | 2,743     | 99.1  | 13,847                          | 96.9  | 442,832        | 95.1  |
| Retail Trade                                     | 2,527     | 93.5  | 25,945                          | 49.1  | 936,405        | 55.9  |
| Accommodation and Food Services                  | 2,110     | 97.3  | 29,041                          | 78.3  | 657,426        | 81.3  |
| Professional, Scientific, and Technical Services | 1,856     | 95.1  | 10,124                          | 69.1  | 602,167        | 72.5  |
| Health Care and Social Assistance                | 1,848     | 96.8  | 32,013                          | 43.7  | 1,431,070      | 32.1  |
| Administrative, Support, and Waste Management    | 1,138     | 94.0  | 7,566                           | 60.9  | 318,633        | 60.1  |
| Finance and Insurance                            | 1,128     | 89.5  | 9,286                           | 36.9  | 647,015        | 33.6  |
| Transportation and Warehousing                   | 1,118     | 94.9  | 6,505                           | 60.7  | 294,817        | 58.8  |
| Real Estate and Rental and Leasing               | 1,087     | 96.8  | 3,662                           | 88.1  | 161,661        | 86.6  |
| Wholesale Trade                                  | 965       | 84.8  | 12,164                          | 64.4  | 708,789        | 59.2  |
| Manufacturing                                    | 829       | 89.6  | 17,857                          | 39.0  | 888,305        | 35.5  |
| Arts, Entertainment, and Recreation              | 655       | 98.6  | 5,493                           | 87.7  | 138,936        | 90.7  |
| Information                                      | 252       | 80.0  | 3,208                           | 57.1  | 169,409        | 48.4  |
| Educational Services                             | 244       | 94.9  | 6,573                           | 86.1  | 211,346        | 89.7  |
| Agriculture, Forestry, Fishing and Hunting       | 152       | 100.0 | 469                             | 100.0 | 21,126         | 100.0 |
| Management of Companies and Enterprises          | 86        | 69.4  | 1,405                           | 18.4  | 96,169         | 15.2  |
| Utilities  | 61        | 82.4  | 1,167                           | 42.2  | 96,221         | 35.3  |
| Mining, Quarrying, and Oil and Gas Extraction    | 42        | 84.0  | 446                             | 34.2  | 33,263         | 27.5  |
| Industries not classified                        | 31        | 100.0 | 28                              | 100.0 | 731            | 100.0 |
| All industries                                   | 22,175    | 95.7  | 207,825                         | 57.1  | 9,092,494      | 49.9  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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## Tennessee

711,431 small businesses 99.5 percent of Tennessee businesses 1.1 million small business employees 41.7 percent of Tennessee employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 25,773 Tennessee establishments opened and 18,550 closed, for a net increase of 7,223. Employment expanded at 48,496 establishments and contracted at 38,559. Small businesses accounted for 24,677 openings and 17,627 closings.

#### Employment

Opening and expanding Tennessee establishments added 341,945 jobs, while closing and contracting establishments lost 266,121, for a net increase of 75,824 jobs. Small businesses contributed a net increase of 72,477 jobs, or 95.6 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$2.2 billion in loans to Tennessee businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.9 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.8 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 79,127    | 12,554    | 1,021     | 92,702     |
| Construction                                     | 71,770    | 9,810     | 1,258     | 82,838     |
| Professional, Scientific, and Technical Services | 68,878    | 9,584     | 947       | 79,409     |
| Administrative, Support, and Waste Management    | 67,362    | 5,199     | 885       | 73,446     |
| Transportation and Warehousing                   | 61,876    | 2,819     | 646       | 65,341     |
| Retail Trade                                     | 51,923    | 12,156    | 1,240     | 65,319     |
| Real Estate and Rental and Leasing               | 55,100    | 4,068     | 344       | 59,512     |
| Health Care and Social Assistance                | 40,408    | 8,610     | 1,754     | 50,772     |
| Arts, Entertainment, and Recreation              | 39,918    | 2,424     | 339       | 42,681     |
| Accommodation and Food Services                  | 14,052    | 7,356     | 2,398     | 23,806     |
| Finance and Insurance                            | 14,826    | 3,713     | 448       | 18,987     |
| Educational Services                             | 16,170    | 1,056     | 331       | 17,557     |
| Manufacturing                                    | 6,975     | 3,213     | 1,380     | 11,568     |
| Wholesale Trade                                  | 6,676     | 3,277     | 1,041     | 10,994     |
| Information                                      | 9,319     | 1,300     | 220       | 10,839     |
| Agriculture, Forestry, Fishing and Hunting       | 4,965     | 203       | 10        | 5,178      |
| Management of Companies and Enterprises          | *         | 75        | 284       | 359        |
| Mining, Quarrying, and Oil and Gas Extraction    | 241       | 57        | 18        | 316        |
| Utilities  | 248       | 23        | 30        | 301        |
| Industries not classified                        | *         | 187       | 2         | 189        |
| All industries                                   | 609,834   | 87,586    | 14,011    | 711,431    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



#### Small business exports

A total of 7,268 identified firms exported goods worth \$35.8 billion from Tennessee in 2022. Of those exporters, 5,981—or 82.3 percent—were small. Exports by small firms reached \$6.0 billion, making up 16.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

|  |           | \\/;+ -   | Tatal      |
|--|-----------|-----------|------------|
|  | Without   | With      | Total      |
| Ownership                                  | employees | employees | businesses |
| Female                                     | 267,000   | 18,258    | 285,258    |
| Male                                       | 324,000   | 58,672    | 382,672    |
| Owned equally by both groups               | 8,900     | 11,371    | 20,271     |
| Veteran                                    | 36,000    | 5,979     | 41,979     |
| Not Veteran                                | 563,000   | 79,925    | 642,925    |
| Owned equally by both groups               | 1,800     | *         | *          |
| Hispanic                                   | 33,000    | 1,688     | 34,688     |
| Not Hispanic                               | 567,000   | 86,197    | 653,197    |
| Owned equally by both groups               | 500       | *         | *          |
| American Indian and Alaska Native          | 4,700     | 486       | 5,186      |
| Asian                                      | 18,500    | 7,275     | 25,775     |
| Black or African American                  | 109,000   | 2,459     | 111,459    |
| Native Hawaiian and Other Pacific Islander | 750       | *         | 924        |
| White                                      | 475,000   | 78,209    | 553,209    |
| Hispanic or Racial Minority                | 159,000   | 11,680    | 170,680    |
| White and Not Hispanic                     | 440,000   | 75,729    | 515,729    |
| Owned equally by both groups               | 1,200     | *         | *          |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Tennessee employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Between 1997 and 2021, Tennessee small business employment grew by 8.1 percent, reaching 1.1 million employees in 2021.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,000s) |       |
|--|-----------|-------|-----------|-------|--------------------|-------|
| Industry   | Small     | %     | Small     | %     | Small              | %     |
| Other Services (except Public Administration)    | 13,575    | 99.0  | 92,615    | 83.8  | 2,987,381          | 78.3  |
| Retail Trade                                     | 13,396    | 97.0  | 108,509   | 32.7  | 4,777,584          | 43.5  |
| Construction                                     | 11,068    | 98.8  | 103,508   | 81.9  | 6,196,628          | 78.5  |
| Professional, Scientific, and Technical Services | 10,531    | 96.4  | 73,740    | 57.0  | 5,353,865          | 54.0  |
| Health Care and Social Assistance                | 10,364    | 97.3  | 158,806   | 36.9  | 7,990,163          | 32.1  |
| Accommodation and Food Services                  | 9,754     | 97.2  | 157,027   | 57.5  | 3,599,628          | 60.1  |
| Administrative, Support, and Waste Management    | 6,084     | 93.7  | 75,419    | 28.7  | 3,207,451          | 30.7  |
| Manufacturing                                    | 4,593     | 89.1  | 107,638   | 32.4  | 5,542,823          | 27.5  |
| Real Estate and Rental and Leasing               | 4,412     | 96.6  | 25,372    | 66.6  | 1,456,112          | 65.3  |
| Wholesale Trade                                  | 4,318     | 88.5  | 56,519    | 47.5  | 3,958,861          | 45.1  |
| Finance and Insurance                            | 4,161     | 91.8  | 38,774    | 27.9  | 3,178,269          | 23.3  |
| Transportation and Warehousing                   | 3,465     | 91.3  | 44,583    | 26.4  | 2,250,082          | 25.4  |
| Arts, Entertainment, and Recreation              | 2,763     | 98.5  | 25,579    | 72.7  | 1,156,634          | 61.6  |
| Information                                      | 1,520     | 90.2  | 14,747    | 34.0  | 1,055,543          | 31.4  |
| Educational Services                             | 1,387     | 95.3  | 31,349    | 49.2  | 1,198,959          | 44.7  |
| Management of Companies and Enterprises          | 359       | 50.7  | 7,094     | 7.7   | 735,623            | 6.8   |
| Agriculture, Forestry, Fishing and Hunting       | 213       | 98.2  | 1,027     | 64.4  | 50,184             | 86.0  |
| Industries not classified                        | 189       | 100.0 | 376       | 100.0 | 14,830             | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 75        | 84.3  | 1,545     | 57.3  | 107,601            | 58.0  |
| Utilities  | 53        | 76.8  | 2,642     | 77.6  | 229,153            | 77.2  |
| All industries                                   | 101,597   | 96.6  | 1,126,869 | 41.7  | 55,047,374         | 37.5  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile
U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

Texas

**3.3 million** small businesses **99.8 percent** of Texas businesses 4.9 million small business employees 44.9 percent of Texas employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 94,821 Texas establishments opened and 74,270 closed, for a net increase of 20,551. Employment expanded at 185,776 establishments and contracted at 148,680. Small businesses accounted for 87,638 openings and 68,285 closings.

#### Employment

Opening and expanding Texas establishments added 1.6 million jobs, while closing and contracting establishments lost 1.1 million, for a net increase of 520,610 jobs. Small businesses contributed a net increase of 386,267 jobs, or 74.2 percent of that total. Thousands of establishments 100



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$9.3 billion in loans to Texas businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$10.0 billion. Total reported new lending to businesses through loans of \$1 million or less was \$26.1 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Billion



## Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Construction                                     | 366,199   | 44,668    | 5,534     | 416,401    |
| Professional, Scientific, and Technical Services | 337,094   | 65,310    | 4,855     | 407,259    |
| Transportation and Warehousing                   | 365,351   | 16,296    | 2,300     | 383,947    |
| Other Services (except Public Administration)    | 320,371   | 47,204    | 3,816     | 371,391    |
| Administrative, Support, and Waste Management    | 314,773   | 21,926    | 3,589     | 340,288    |
| Retail Trade                                     | 229,394   | 44,056    | 3,988     | 277,438    |
| Real Estate and Rental and Leasing               | 244,035   | 25,429    | 1,266     | 270,730    |
| Health Care and Social Assistance                | 193,329   | 49,278    | 7,630     | 250,237    |
| Arts, Entertainment, and Recreation              | 113,938   | 6,801     | 920       | 121,659    |
| Accommodation and Food Services                  | 72,252    | 33,433    | 9,698     | 115,383    |
| Finance and Insurance                            | 80,937    | 19,669    | 1,551     | 102,157    |
| Educational Services                             | 68,645    | 6,068     | 1,133     | 75,846     |
| Wholesale Trade                                  | 34,889    | 20,013    | 3,762     | 58,664     |
| Manufacturing                                    | 39,374    | 12,822    | 4,081     | 56,277     |
| Information                                      | 31,279    | 4,890     | 779       | 36,948     |
| Mining, Quarrying, and Oil and Gas Extraction    | 28,890    | 4,500     | 986       | 34,376     |
| Agriculture, Forestry, Fishing and Hunting       | 23,080    | 1,029     | 59        | 24,168     |
| Utilities  | 1,867     | 823       | 168       | 2,858      |
| Management of Companies and Enterprises          | *         | 503       | 1,087     | 1,590      |
| Industries not classified                        | *         | 800       | 9         | 809        |
| All industries                                   | 2,865,697 | 425,068   | 54,798    | 3,345,563  |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 40,451 identified firms exported goods worth \$442.7 billion from Texas in 2022. Of those exporters, 37,305—or 92.2 percent—were small. Exports by small firms reached \$194.4 billion, making up 43.9 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 1,224,000 | 97,604    | 1,321,604  |
| Male                                       | 1,536,000 | 271,780   | 1,807,780  |
| Owned equally by both groups               | 43,500    | 67,424    | 110,924    |
| Veteran                                    | 144,000   | 25,483    | 169,483    |
| Not Veteran                                | 2,652,000 | 401,051   | 3,053,051  |
| Owned equally by both groups               | 6,400     | *         | *          |
| Hispanic                                   | 965,000   | 63,560    | 1,028,560  |
| Not Hispanic                               | 1,832,000 | 365,413   | 2,197,413  |
| Owned equally by both groups               | 6,200     | 7,833     | 14,033     |
| American Indian and Alaska Native          | 35,000    | 4,046     | 39,046     |
| Asian                                      | 245,000   | 62,350    | 307,350    |
| Black or African American                  | 472,000   | 12,527    | 484,527    |
| Native Hawaiian and Other Pacific Islander | 5,600     | *         | *          |
| White                                      | 2,085,000 | 358,143   | 2,443,143  |
| Hispanic or Racial Minority                | 1,599,000 | 140,402   | 1,739,402  |
| White and Not Hispanic                     | 1,195,000 | 286,259   | 1,481,259  |
| Owned equally by both groups               | 8,800     | 10,147    | 18,947     |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Texas employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Texas small business employment grew by 38.0 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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## Small business employment and payroll by industry

|  | Employers |       | Employee  | Employees |             | 00s)  |
|--|-----------|-------|-----------|-----------|-------------|-------|
| <br>Industry                                     | Small     | %     | Small     | %         | Small       | %     |
| Professional, Scientific, and Technical Services | 70,165    | 98.7  | 434,387   | 56.0      | 36,626,292  | 47.9  |
| Health Care and Social Assistance                | 56,908    | 99.0  | 748,292   | 47.0      | 32,796,436  | 38.6  |
| Other Services (except Public Administration)    | 51,020    | 99.5  | 358,038   | 82.8      | 12,698,476  | 75.3  |
| Construction                                     | 50,202    | 99.3  | 503,806   | 72.0      | 31,365,694  | 67.1  |
| Retail Trade                                     | 48,044    | 98.8  | 386,631   | 29.3      | 17,346,391  | 37.8  |
| Accommodation and Food Services                  | 43,131    | 99.0  | 671,057   | 57.9      | 15,211,867  | 60.1  |
| Real Estate and Rental and Leasing               | 26,695    | 98.9  | 126,064   | 60.7      | 7,881,532   | 54.3  |
| Administrative, Support, and Waste Management    | 25,515    | 96.9  | 332,252   | 31.7      | 16,108,562  | 31.2  |
| Wholesale Trade                                  | 23,775    | 95.8  | 255,716   | 50.0      | 18,221,865  | 43.8  |
| Finance and Insurance                            | 21,220    | 97.1  | 157,935   | 26.6      | 13,922,108  | 23.3  |
| Transportation and Warehousing                   | 18,596    | 96.6  | 174,296   | 31.9      | 9,193,646   | 28.4  |
| Manufacturing                                    | 16,903    | 94.4  | 321,634   | 40.3      | 17,959,432  | 32.3  |
| Arts, Entertainment, and Recreation              | 7,721     | 98.9  | 79,276    | 63.3      | 3,076,035   | 61.1  |
| Educational Services                             | 7,201     | 98.1  | 100,679   | 50.0      | 3,806,859   | 40.0  |
| Information                                      | 5,669     | 93.9  | 65,666    | 26.5      | 5,959,499   | 22.3  |
| Mining, Quarrying, and Oil and Gas Extraction    | 5,486     | 97.3  | 80,034    | 49.0      | 7,897,860   | 41.7  |
| Management of Companies and Enterprises          | 1,590     | 61.2  | 32,610    | 10.3      | 3,436,218   | 8.2   |
| Agriculture, Forestry, Fishing and Hunting       | 1,088     | 99.4  | 5,557     | 78.7      | 268,310     | 75.6  |
| Utilities  | 991       | 93.9  | 16,107    | 29.9      | 1,487,919   | 23.8  |
| Industries not classified                        | 809       | 100.0 | 1,449     | 100.0     | 53,236      | 100.0 |
| All industries                                   | 479,866   | 98.7  | 4,851,486 | 44.9      | 255,318,237 | 38.7  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other <u>geographic</u> <u>profiles</u> are available online. Visit <u>advocacy.sba.gov</u> for additional resources.

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

# Utah

**352,191** small businesses **99.4 percent** of Utah businesses 654,553 small business employees 45.7 percent of Utah employees



# Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

# Employer and employment dynamics

#### Establishments

Between March 2022 and March 2023, 18,549 Utah establishments opened and 14,478 closed, for a net increase of 4,071. Employment expanded at 25,829 establishments and contracted at 21,961. Small businesses accounted for 16,605 openings and for 12,663 closings.

# Employment

Opening and expanding Utah establishments added 191,385 jobs, while closing and contracting establishments lost 157,501, for a net increase of 33,884 jobs. Small businesses contributed a net increase of 29,395 jobs, or 86.8 percent of that total.



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$846.1 million in loans to Utah businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$2.8 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 46,312    | 10,941    | 774       | 58,027     |
| Real Estate and Rental and Leasing               | 40,486    | 5,772     | 162       | 46,420     |
| Retail Trade                                     | 29,715    | 6,197     | 813       | 36,725     |
| Construction                                     | 21,362    | 10,955    | 906       | 33,223     |
| Other Services (except Public Administration)    | 25,972    | 5,030     | 309       | 31,311     |
| Transportation and Warehousing                   | 24,216    | 1,987     | 296       | 26,499     |
| Health Care and Social Assistance                | 15,591    | 6,574     | 921       | 23,086     |
| Administrative, Support, and Waste Management    | 18,409    | 4,154     | 451       | 23,014     |
| Arts, Entertainment, and Recreation              | 15,960    | 1,230     | 134       | 17,324     |
| Finance and Insurance                            | 9,609     | 3,234     | 243       | 13,086     |
| Educational Services                             | 10,273    | 1,008     | 271       | 11,552     |
| Accommodation and Food Services                  | 4,013     | 3,247     | 1,175     | 8,435      |
| Manufacturing                                    | 4,867     | 2,410     | 714       | 7,991      |
| Wholesale Trade                                  | 3,680     | 2,121     | 569       | 6,370      |
| Information                                      | 4,846     | 1,078     | 212       | 6,136      |
| Agriculture, Forestry, Fishing and Hunting       | 1,880     | 90        | 7         | 1,977      |
| Mining, Quarrying, and Oil and Gas Extraction    | 447       | 265       | 49        | 761        |
| Utilities  | 175       | 85        | 13        | 273        |
| Management of Companies and Enterprises          | *         | 131       | 140       | 271        |
| Industries not classified                        | *         | 90        | 2         | 92         |
| All industries                                   | 277,813   | 66,530    | 7,848     | 352,191    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 3,746 identified firms exported goods worth \$15.6 billion from Utah in 2022. Of those exporters, 3,185—or 85.0 percent—were small. Exports by small firms reached \$9.5 billion, making up 60.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 109,000   | 13,567    | 122,567    |
| Male                                       | 145,000   | 44,937    | 189,937    |
| Owned equally by both groups               | 16,000    | 11,887    | 27,887     |
| Veteran                                    | 9,700     | 3,325     | 13,025     |
| Not Veteran                                | 259,000   | 65,576    | 324,576    |
| Owned equally by both groups               | 1,500     | 1,490     | 2,990      |
| Hispanic                                   | 28,000    | 3,326     | 31,326     |
| Not Hispanic                               | 241,000   | 66,266    | 307,266    |
| Owned equally by both groups               | 900       | 797       | 1,697      |
| American Indian and Alaska Native          | 2,700     | 738       | 3,438      |
| Asian                                      | 10,000    | 2,170     | 12,170     |
| Black or African American                  | 4,800     | 417       | 5,217      |
| Native Hawaiian and Other Pacific Islander | 3,000     | *         | 3,215      |
| White                                      | 254,000   | 67,284    | 321,284    |
| Hispanic or Racial Minority                | 45,000    | 6,302     | 51,302     |
| White and Not Hispanic                     | 223,000   | 62,953    | 285,953    |
| Owned equally by both groups               | 1,700     | 1,134     | 2,834      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Utah employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



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The rate of Utah small business employment growth between 1997 and 2021 was the highest of any state, with an increase of 56.5 percent.

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# Small business employment and payroll by industry

|  | Employer | S     | Employee | es    | Payroll (\$1,00 |       |
|--|----------|-------|----------|-------|-----------------|-------|
| Industry   | Small    | %     | Small    | %     | Small           | %     |
| Construction                                     | 11,861   | 99.3  | 86,368   | 80.9  | 4,739,918       | 75.1  |
| Professional, Scientific, and Technical Services | 11,715   | 97.5  | 62,983   | 59.5  | 4,736,084       | 60.0  |
| Health Care and Social Assistance                | 7,495    | 98.4  | 80,717   | 51.5  | 3,248,576       | 41.5  |
| Retail Trade                                     | 7,010    | 95.7  | 66,041   | 39.3  | 2,637,488       | 44.4  |
| Real Estate and Rental and Leasing               | 5,934    | 98.6  | 16,530   | 71.1  | 934,718         | 66.6  |
| Other Services (except Public Administration)    | 5,339    | 98.3  | 30,561   | 56.6  | 1,113,561       | 48.9  |
| Administrative, Support, and Waste Management    | 4,605    | 95.2  | 42,711   | 26.5  | 1,839,702       | 24.9  |
| Accommodation and Food Services                  | 4,422    | 97.1  | 72,976   | 59.9  | 1,550,651       | 60.8  |
| Finance and Insurance                            | 3,477    | 92.7  | 24,188   | 31.3  | 2,193,345       | 31.4  |
| Manufacturing                                    | 3,124    | 92.3  | 54,023   | 37.7  | 2,742,625       | 30.4  |
| Wholesale Trade                                  | 2,690    | 87.4  | 32,356   | 50.9  | 2,134,140       | 46.6  |
| Transportation and Warehousing                   | 2,283    | 93.1  | 20,757   | 29.7  | 933,689         | 25.0  |
| Arts, Entertainment, and Recreation              | 1,364    | 98.1  | 12,853   | 51.2  | 324,555         | 44.8  |
| Information                                      | 1,290    | 88.5  | 18,714   | 31.8  | 1,829,417       | 29.8  |
| Educational Services                             | 1,279    | 97.3  | 22,430   | 38.7  | 758,105         | 34.5  |
| Mining, Quarrying, and Oil and Gas Extraction    | 314      | 89.5  | 3,657    | 46.3  | 286,190         | 43.2  |
| Management of Companies and Enterprises          | 271      | 64.7  | 4,565    | 17.0  | 324,188         | 9.5   |
| Utilities  | 98       | 90.7  | 1,472    | 32.2  | 170,668         | 35.5  |
| Agriculture, Forestry, Fishing and Hunting       | 97       | 99.0  | 485      | 96.6  | 38,807          | 97.3  |
| Industries not classified                        | 92       | 100.0 | 166      | 100.0 | 4,664           | 100.0 |
| All industries                                   | 74,378   | 97.0  | 654,553  | 45.7  | 32,541,091      | 40.9  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other <u>geographic</u> <u>profiles</u> are available online. Visit <u>advocacy.sba.gov</u> for additional resources.

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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OUTREACH

# Vermont

**80,345** small businesses **99.0 percent** of Vermont businesses 147,457 small business employees 61.5 percent of Vermont employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

# Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 4,113 Vermont establishments opened and 2,739 closed, for a net increase of 1,374. Employment expanded at 5,527 establishments and contracted at 4,712. Small businesses accounted for 3,905 establishment openings and 2,615 closings.

#### Employment

Opening and expanding Vermont establishments added 29,101 jobs, while closing and contracting establishments lost 22,801, for a net increase of 6,300 jobs. Small businesses contributed a net increase of 4,747 jobs, or 75.3 percent of that total.





Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$150.3 million in loans to Vermont businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$180.7 million. Total reported new lending to businesses through loans of \$1 million or less was \$441.8 million. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Million



# Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 9,995     | 1,771     | 135       | 11,901     |
| Construction                                     | 8,649     | 2,596     | 125       | 11,370     |
| Retail Trade                                     | 5,764     | 1,725     | 266       | 7,755      |
| Real Estate and Rental and Leasing               | 6,501     | 637       | 31        | 7,169      |
| Other Services (except Public Administration)    | 4,878     | 1,860     | 74        | 6,812      |
| Health Care and Social Assistance                | 5,085     | 1,284     | 286       | 6,655      |
| Administrative, Support, and Waste Management    | 5,251     | 1,033     | 55        | 6,339      |
| Arts, Entertainment, and Recreation              | 4,907     | 409       | 36        | 5,352      |
| Accommodation and Food Services                  | 1,289     | 1,407     | 225       | 2,921      |
| Transportation and Warehousing                   | 2,416     | 334       | 50        | 2,800      |
| Educational Services                             | 2,336     | 297       | 81        | 2,714      |
| Manufacturing                                    | 1,746     | 695       | 198       | 2,639      |
| Agriculture, Forestry, Fishing and Hunting       | 1,783     | 136       | 4         | 1,923      |
| Wholesale Trade                                  | 772       | 367       | 136       | 1,275      |
| Finance and Insurance                            | 925       | 303       | 46        | 1,274      |
| Information                                      | 955       | 251       | 48        | 1,254      |
| Utilities  | 167       | 13        | 6         | 186        |
| Mining, Quarrying, and Oil and Gas Extraction    | 40        | 26        | 7         | 73         |
| Management of Companies and Enterprises          | *         | 10        | 27        | 37         |
| Industries not classified                        | *         | 14        | 0         | 14         |
| All industries                                   | 63,459    | 15,151    | 1,735     | 80,345     |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 1,056 identified firms exported goods worth \$2.3 billion from Vermont in 2022. Of those exporters, 907—or 85.9 percent—were small. Exports by small firms reached \$568.0 million, making up 24.2 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 26,000    | 2,812     | 28,812     |
| Male                                       | 34,000    | 9,444     | 43,444     |
| Owned equally by both groups               | 1,600     | 2,584     | 4,184      |
| Veteran                                    | 3,300     | *         | *          |
| Not Veteran                                | 58,500    | 13,873    | 72,373     |
| Owned equally by both groups               | 250       | 233       | 483        |
| Hispanic                                   | 950       | *         | *          |
| Not Hispanic                               | 61,000    | 14,723    | 75,723     |
| Owned equally by both groups               | 70        | 20        | 90         |
| American Indian and Alaska Native          | 500       | 48        | 548        |
| Asian                                      | 1,100     | 277       | 1,377      |
| Black or African American                  | 900       | 34        | 934        |
| Native Hawaiian and Other Pacific Islander | 30        | *         | 30         |
| White                                      | 60,000    | 14,572    | 74,572     |
| Hispanic or Racial Minority                | 3,300     | 454       | 3,754      |
| White and Not Hispanic                     | 58,500    | 14,328    | 72,828     |
| Owned equally by both groups               | 150       | 57        | 207        |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Vermont employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 61.5 percent of Vermont employment in 2021, which exceeded the national small business employment share.

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#### Small business employment and payroll by industry

| _  | Employer | S     | Employee | es    | Payroll (\$1,00 |       |
|--|----------|-------|----------|-------|-----------------|-------|
| Industry   | Small    | %     | Small    | %     | Small           | %     |
| Construction                                     | 2,721    | 99.5  | 13,746   | 97.9  | 850,429         | 97.1  |
| Retail Trade                                     | 1,991    | 92.5  | 20,073   | 56.0  | 837,591         | 65.7  |
| Other Services (except Public Administration)    | 1,934    | 98.5  | 8,243    | 97.5  | 320,661         | 97.2  |
| Professional, Scientific, and Technical Services | 1,906    | 95.6  | 10,690   | 85.1  | 829,403         | 83.0  |
| Accommodation and Food Services                  | 1,632    | 97.4  | 16,262   | 64.3  | 493,536         | 71.5  |
| Health Care and Social Assistance                | 1,570    | 96.8  | 24,759   | 50.7  | 1,126,334       | 43.1  |
| Administrative, Support, and Waste Management    | 1,088    | 93.7  | 4,872    | 58.6  | 209,169         | 61.7  |
| Manufacturing                                    | 893      | 94.4  | 16,173   | 56.1  | 907,116         | 50.9  |
| Real Estate and Rental and Leasing               | 668      | 96.0  | 2,489    | 85.5  | 128,544         | 85.2  |
| Wholesale Trade                                  | 503      | 82.1  | 7,258    | 68.2  | 461,021         | 57.1  |
| Arts, Entertainment, and Recreation              | 445      | 98.7  | 3,461    | 67.3  | 117,348         | 77.2  |
| Transportation and Warehousing                   | 384      | 92.5  | 3,222    | 59.2  | 155,434         | 58.4  |
| Educational Services                             | 378      | 95.0  | 6,013    | 47.7  | 252,706         | 51.2  |
| Finance and Insurance                            | 349      | 76.4  | 5,294    | 53.9  | 440,034         | 43.9  |
| Information                                      | 299      | 82.4  | 2,621    | 39.3  | 159,289         | 29.5  |
| Agriculture, Forestry, Fishing and Hunting       | 140      | 100.0 | 433      | 100.0 | 19,911          | 100.0 |
| Management of Companies and Enterprises          | 37       | 59.7  | 1,151    | 51.0  | 93,323          | 46.1  |
| Mining, Quarrying, and Oil and Gas Extraction    | 33       | 91.7  | 291      | 62.3  | 20,228          | 51.8  |
| Utilities  | 19       | 67.9  | 390      | 31.7  | 41,585          | 30.9  |
| Industries not classified                        | 14       | 100.0 | 16       | 100.0 | 530             | 100.0 |
| All industries                                   | 16,886   | 95.4  | 147,457  | 61.5  | 7,464,192       | 58.7  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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 $<sup>\</sup>diamond$ 

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# Virginia

**854,172** small businesses **99.6 percent** of Virginia businesses **1.5 million** small business employees **46.0 percent** of Virginia employees



Share of employees working at small businesses by county or independent city Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 35,728 Virginia establishments opened and 29,290 closed, for a net increase of 6,438. Employment expanded at 58,289 establishments and contracted at 49,771. Small businesses accounted for 33,525 openings and 26,926 closings.

#### Employment

Opening and expanding Virginia establishments added 412,709 jobs, while closing and contracting establishments lost 320,535, for a net increase of 92,174 jobs. Small businesses contributed a net increase of 64,337 jobs, or 69.8 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$2.2 billion in loans to Virginia businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.4 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.9 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 104,419   | 23,999    | 2,865     | 131,283    |
| Transportation and Warehousing                   | 94,126    | 4,110     | 652       | 98,888     |
| Other Services (except Public Administration)    | 67,407    | 19,680    | 1,417     | 88,504     |
| Construction                                     | 65,617    | 18,325    | 1,850     | 85,792     |
| Real Estate and Rental and Leasing               | 73,124    | 7,544     | 425       | 81,093     |
| Retail Trade                                     | 65,959    | 13,330    | 1,428     | 80,717     |
| Administrative, Support, and Waste Management    | 59,479    | 7,997     | 1,220     | 68,696     |
| Health Care and Social Assistance                | 48,937    | 13,044    | 2,482     | 64,463     |
| Arts, Entertainment, and Recreation              | 37,625    | 2,486     | 406       | 40,517     |
| Educational Services                             | 24,426    | 2,344     | 500       | 27,270     |
| Accommodation and Food Services                  | 13,078    | 10,787    | 2,615     | 26,480     |
| Finance and Insurance                            | 14,923    | 4,781     | 417       | 20,121     |
| Wholesale Trade                                  | 7,289     | 3,606     | 896       | 11,791     |
| Information                                      | 9,357     | 1,525     | 370       | 11,252     |
| Manufacturing                                    | 6,828     | 3,046     | 1,021     | 10,895     |
| Agriculture, Forestry, Fishing and Hunting       | 5,260     | 599       | 41        | 5,900      |
| Management of Companies and Enterprises          | *         | 116       | 311       | 427        |
| Utilities  | 275       | 73        | 24        | 372        |
| Mining, Quarrying, and Oil and Gas Extraction    | 188       | 94        | 36        | 318        |
| Industries not classified                        | *         | 283       | 0         | 283        |
| All industries                                   | 698,317   | 137,636   | 18,219    | 854,172    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 7,413 identified firms exported goods worth \$24.0 billion from Virginia in 2022. Of those exporters, 6,258—or 84.4 percent—were small. Exports by small firms reached \$9.5 billion, making up 39.6 percent of exports by identified firms. Source: <u>A profile of U.S. importing and exporting companies, 2021-2022</u> (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 304,000              | 34,515            | 338,515             |
| Male                                       | 364,000              | 88,259            | 452,259             |
| Owned equally by both groups               | 14,500               | 16,906            | 31,406              |
| Veteran                                    | 49,500               | 11,820            | 61,320              |
| Not Veteran                                | 630,000              | 124,497           | 754,497             |
| Owned equally by both groups               | 2,900                | *                 | *                   |
| Hispanic                                   | 74,500               | 6,609             | 81,109              |
| Not Hispanic                               | 607,000              | 132,405           | 739,405             |
| Owned equally by both groups               | 800                  | 668               | 1,468               |
| American Indian and Alaska Native          | 6,000                | 935               | 6,935               |
| Asian                                      | 81,500               | 20,432            | 101,932             |
| Black or African American                  | 133,000              | 6,208             | 139,208             |
| Native Hawaiian and Other Pacific Islander | 1,200                | 141               | 1,341               |
| White                                      | 475,000              | 112,583           | 587,583             |
| Hispanic or Racial Minority                | 276,000              | 33,712            | 309,712             |
| White and Not Hispanic                     | 404,000              | 104,170           | 508,170             |
| Owned equally by both groups               | 2,000                | 1,797             | 3,797               |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Virginia employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Virginia small business employment grew by 17.1 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employee  | es    | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small          | %     |
| Professional, Scientific, and Technical Services | 26,864    | 97.8  | 249,699   | 48.1  | 24,417,613     | 43.9  |
| Other Services (except Public Administration)    | 21,097    | 99.2  | 135,299   | 86.4  | 6,083,764      | 83.6  |
| Construction                                     | 20,175    | 99.3  | 160,856   | 82.0  | 9,556,941      | 75.7  |
| Health Care and Social Assistance                | 15,526    | 97.9  | 216,940   | 46.7  | 10,691,634     | 38.4  |
| Retail Trade                                     | 14,758    | 96.9  | 123,230   | 29.3  | 5,094,109      | 37.9  |
| Accommodation and Food Services                  | 13,402    | 97.8  | 184,849   | 59.0  | 4,334,330      | 61.5  |
| Administrative, Support, and Waste Management    | 9,217     | 95.6  | 102,219   | 39.0  | 4,831,828      | 36.2  |
| Real Estate and Rental and Leasing               | 7,969     | 97.9  | 35,043    | 63.7  | 2,229,433      | 59.4  |
| Finance and Insurance                            | 5,198     | 93.1  | 40,349    | 24.4  | 4,101,013      | 21.8  |
| Transportation and Warehousing                   | 4,762     | 94.3  | 42,326    | 34.1  | 2,135,488      | 32.4  |
| Wholesale Trade                                  | 4,502     | 90.5  | 50,699    | 49.9  | 3,498,502      | 41.4  |
| Manufacturing                                    | 4,067     | 91.2  | 77,914    | 32.4  | 3,970,944      | 26.8  |
| Arts, Entertainment, and Recreation              | 2,892     | 98.0  | 29,281    | 60.9  | 856,582        | 57.2  |
| Educational Services                             | 2,844     | 97.2  | 42,593    | 55.9  | 1,759,392      | 51.8  |
| Information                                      | 1,895     | 88.1  | 27,789    | 29.9  | 2,916,767      | 24.5  |
| Agriculture, Forestry, Fishing and Hunting       | 640       | 99.1  | 3,762     | 97.2  | 222,491        | 97.5  |
| Management of Companies and Enterprises          | 427       | 55.5  | 8,848     | 10.9  | 778,923        | 8.8   |
| Industries not classified                        | 283       | 100.0 | 370       | 100.0 | 10,046         | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 130       | 85.0  | 1,853     | 39.3  | 124,990        | 33.7  |
| Utilities  | 97        | 76.4  | 2,311     | 16.6  | 221,323        | 12.9  |
| All industries                                   | 155,855   | 97.7  | 1,536,230 | 46.0  | 87,836,113     | 40.4  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# Washington

672,472 small businesses 99.5 percent of Washington businesses **1.4 million** small business employees **48.4 percent** of Washington employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 27,723 Washington establishments opened and 32,646 closed, for a net decrease of 4,923. Employment expanded at 55,650 establishments and contracted at 48,511. Small businesses accounted for 25,458 openings and 16,498 closings.

#### Employment

Opening and expanding Washington establishments added 383,413 jobs, while closing and contracting establishments lost 306,674, for a net increase of 76,739 jobs. Small businesses contributed a net increase of 61,763 jobs, or 80.5 percent of that total.





#### Thousands of jobs



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.8 billion in loans to Washington businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.4 billion. Source: CRA Aggregate Data (FFIEC) New lending to businesses with revenues under \$1 million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 89,054    | 19,543    | 1,619     | 110,216    |
| Transportation and Warehousing                   | 75,236    | 4,446     | 723       | 80,405     |
| Real Estate and Rental and Leasing               | 61,647    | 10,228    | 395       | 72,270     |
| Construction                                     | 34,438    | 24,107    | 1,904     | 60,449     |
| Other Services (except Public Administration)    | 40,401    | 15,330    | 889       | 56,620     |
| Retail Trade                                     | 42,683    | 12,128    | 1,611     | 56,422     |
| Health Care and Social Assistance                | 36,177    | 15,555    | 1,933     | 53,665     |
| Administrative, Support, and Waste Management    | 32,623    | 8,289     | 881       | 41,793     |
| Arts, Entertainment, and Recreation              | 32,378    | 2,585     | 352       | 35,315     |
| Accommodation and Food Services                  | 8,351     | 12,000    | 1,990     | 22,341     |
| Educational Services                             | 17,203    | 2,379     | 408       | 19,990     |
| Finance and Insurance                            | 11,848    | 4,432     | 368       | 16,648     |
| Manufacturing                                    | 7,625     | 4,616     | 1,300     | 13,541     |
| Wholesale Trade                                  | 6,018     | 5,075     | 1,220     | 12,313     |
| Information                                      | 8,755     | 1,984     | 367       | 11,106     |
| Agriculture, Forestry, Fishing and Hunting       | 7,433     | 1,238     | 121       | 8,792      |
| Utilities  | 305       | 148       | 23        | 476        |
| Management of Companies and Enterprises          | *         | 173       | 292       | 465        |
| Mining, Quarrying, and Oil and Gas Extraction    | 225       | 80        | 18        | 323        |
| Industries not classified                        | *         | 243       | 1         | 244        |
| All industries                                   | 512,400   | 144,427   | 15,645    | 672,472    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 11,272 identified firms exported goods worth \$55.8 billion from Washington in 2022. Of those exporters, 9,971—or 88.5 percent—were small. Exports by small firms reached \$17.7 billion, making up 31.7 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 226,000              | 31,968            | 257,968             |
| Male                                       | 266,000              | 81,617            | 347,617             |
| Owned equally by both groups               | 11,500               | 32,649            | 44,149              |
| Veteran                                    | 27,500               | 7,785             | 35,285              |
| Not Veteran                                | 474,000              | 133,134           | 607,134             |
| Owned equally by both groups               | 1,800                | 5,316             | 7,116               |
| Hispanic                                   | 40,000               | 8,008             | 48,008              |
| Not Hispanic                               | 462,000              | 136,332           | 598,332             |
| Owned equally by both groups               | 850                  | 1,894             | 2,744               |
| American Indian and Alaska Native          | 9,300                | 2,306             | 11,606              |
| Asian                                      | 63,000               | 17,424            | 80,424              |
| Black or African American                  | 36,000               | 2,183             | 38,183              |
| Native Hawaiian and Other Pacific Islander | 3,700                | 461               | 4,161               |
| White                                      | 407,000              | 124,952           | 531,952             |
| Hispanic or Racial Minority                | 142,000              | 29,305            | 171,305             |
| White and Not Hispanic                     | 359,000              | 112,621           | 471,621             |
| Owned equally by both groups               | 2,100                | 4,308             | 6,408               |

Counts include only businesses classifiable by owner demographic group.

Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Washington employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Washington small business employment grew by 15.1 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees Pay |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|---------------|-------|----------------|-------|
| Industry   | Small     | %     | Small         | %     | Small          | %     |
| Construction                                     | 26,011    | 99.5  | 180,352       | 84.0  | 12,870,575     | 77.7  |
| Professional, Scientific, and Technical Services | 21,162    | 97.8  | 131,539       | 57.1  | 12,928,026     | 50.9  |
| Health Care and Social Assistance                | 17,488    | 98.5  | 196,327       | 44.0  | 10,165,507     | 36.2  |
| Other Services (except Public Administration)    | 16,219    | 99.2  | 92,450        | 87.0  | 3,888,276      | 80.6  |
| Accommodation and Food Services                  | 13,990    | 98.7  | 156,863       | 65.2  | 5,024,446      | 69.4  |
| Retail Trade                                     | 13,739    | 97.2  | 132,401       | 38.6  | 6,152,562      | 45.1  |
| Real Estate and Rental and Leasing               | 10,623    | 98.6  | 38,019        | 70.3  | 2,465,786      | 65.8  |
| Administrative, Support, and Waste Management    | 9,170     | 96.9  | 75,511        | 45.9  | 3,782,335      | 40.1  |
| Wholesale Trade                                  | 6,295     | 92.0  | 70,502        | 53.6  | 5,351,115      | 47.0  |
| Manufacturing                                    | 5,916     | 94.0  | 101,617       | 40.6  | 6,348,836      | 33.3  |
| Transportation and Warehousing                   | 5,169     | 94.8  | 43,136        | 38.9  | 2,328,612      | 35.8  |
| Finance and Insurance                            | 4,800     | 93.3  | 34,347        | 30.0  | 3,506,045      | 26.7  |
| Arts, Entertainment, and Recreation              | 2,937     | 98.6  | 30,146        | 65.3  | 1,325,782      | 63.2  |
| Educational Services                             | 2,787     | 97.7  | 31,979        | 64.5  | 1,309,285      | 66.7  |
| Information                                      | 2,351     | 91.0  | 26,336        | 16.5  | 3,604,618      | 8.7   |
| Agriculture, Forestry, Fishing and Hunting       | 1,359     | 99.0  | 11,249        | 76.7  | 659,749        | 79.4  |
| Management of Companies and Enterprises          | 465       | 61.9  | 8,306         | 6.3   | 807,678        | 4.7   |
| Industries not classified                        | 244       | 100.0 | 342           | 100.0 | 13,361         | 100.0 |
| Utilities  | 171       | 88.1  | 1,390         | 13.8  | 135,350        | 10.9  |
| Mining, Quarrying, and Oil and Gas Extraction    | 98        | 84.5  | 1,316         | 72.0  | 94,666         | 66.3  |
| All industries                                   | 160,072   | 98.0  | 1,364,128     | 48.4  | 82,762,610     | 36.9  |

Source: Statistics of U.S. Businesses, 2021 (Census)

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# **West Virginia**

**115,224** small businesses **98.9 percent** of West Virginia businesses 248,030 small business employees 47.8 percent of West Virginia employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 5,903 West Virginia establishments opened and 4,612 closed, for a net increase of 1,291. Employment expanded at 10,740 establishments and contracted at 10,083. Small businesses accounted for 5,292 openings and 4,168 closings.

#### Employment

Opening and expanding West Virginia establishments added 68,231 jobs, while closing and contracting establishments lost 56,524, for a net increase of 11,707 jobs. Small businesses contributed a net increase of 10,536 jobs, or 90.0 percent of that total.







Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$358.1 million in loans to West Virginia businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$317.2 million. Total reported new lending to businesses through loans of \$1 million or less was \$930.0 million. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Million



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Other Services (except Public Administration)    | 11,498    | 3,714     | 191       | 15,403     |
| Retail Trade                                     | 10,454    | 2,430     | 370       | 13,254     |
| Construction                                     | 9,149     | 2,761     | 211       | 12,121     |
| Professional, Scientific, and Technical Services | 9,785     | 1,945     | 235       | 11,965     |
| Real Estate and Rental and Leasing               | 9,067     | 1,002     | 46        | 10,115     |
| Administrative, Support, and Waste Management    | 8,289     | 1,036     | 154       | 9,479      |
| Health Care and Social Assistance                | 6,597     | 2,162     | 559       | 9,318      |
| Transportation and Warehousing                   | 8,403     | 752       | 101       | 9,256      |
| Arts, Entertainment, and Recreation              | 4,653     | 524       | 68        | 5,245      |
| Accommodation and Food Services                  | 1,778     | 2,005     | 482       | 4,265      |
| Educational Services                             | 3,359     | 197       | 50        | 3,606      |
| Finance and Insurance                            | 2,011     | 818       | 107       | 2,936      |
| Manufacturing                                    | 1,257     | 595       | 245       | 2,097      |
| Wholesale Trade                                  | 1,097     | 563       | 223       | 1,883      |
| Mining, Quarrying, and Oil and Gas Extraction    | 1,304     | 240       | 74        | 1,618      |
| Agriculture, Forestry, Fishing and Hunting       | 1,263     | 220       | 3         | 1,486      |
| Information                                      | 985       | 165       | 28        | 1,178      |
| Utilities  | 66        | 33        | 9         | 108        |
| Management of Companies and Enterprises          | *         | 21        | 77        | 98         |
| Industries not classified                        | *         | 38        | 0         | 38         |
| All industries                                   | 91,015    | 21,181    | 3,028     | 115,224    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 980 identified firms exported goods worth \$6.8 billion from West Virginia in 2022. Of those exporters, 735—or 75.0 percent—were small. Exports by small firms reached \$3.2 billion, making up 47.3 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

| Ownership                                  | Without<br>employees | With<br>employees | Total<br>businesses |
|--|----------------------|-------------------|---------------------|
| Female                                     | 38,500               | 3,807             | 42,307              |
| Male                                       |                      |                   |                     |
|  | 47,500               | 13,854            | 61,354              |
| Owned equally by both groups               | 2,200                | 2,808             | 5,008               |
| Veteran                                    | 6,400                | 2,454             | 8,854               |
| Not Veteran                                | 81,500               | 17,455            | 98,955              |
| Owned equally by both groups               | 450                  | 558               | 1,008               |
| Hispanic                                   | 1,700                | 249               | 1,949               |
| Not Hispanic                               | 86,500               | 20,101            | 106,601             |
| Owned equally by both groups               | 60                   | *                 | *                   |
| American Indian and Alaska Native          | 550                  | *                 | *                   |
| Asian                                      | 1,700                | 676               | 2,376               |
| Black or African American                  | 3,300                | 185               | 3,485               |
| Native Hawaiian and Other Pacific Islander | 60                   | *                 | 60                  |
| White                                      | 83,500               | 19,575            | 103,075             |
| Hispanic or Racial Minority                | 7,000                | 1,140             | 8,140               |
| White and Not Hispanic                     | 81,000               | 19,063            | 100,063             |
| Owned equally by both groups               | 200                  | 268               | 468                 |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total West Virginia employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 47.8 percent of West Virginia employment in 2021, which exceeded the national small business employment share.

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### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| Industry   | Small     | %     | Small     | %     | Small          | %     |
| Other Services (except Public Administration)    | 3,905     | 98.6  | 19,532    | 92.6  | 577,264        | 89.9  |
| Construction                                     | 2,972     | 98.5  | 20,567    | 86.7  | 1,163,879      | 84.4  |
| Retail Trade                                     | 2,800     | 93.1  | 27,828    | 35.5  | 1,000,447      | 43.1  |
| Health Care and Social Assistance                | 2,721     | 96.0  | 52,128    | 38.6  | 2,141,414      | 30.0  |
| Accommodation and Food Services                  | 2,487     | 95.9  | 35,152    | 61.0  | 663,291        | 57.9  |
| Professional, Scientific, and Technical Services | 2,180     | 94.4  | 16,752    | 74.7  | 993,092        | 70.7  |
| Administrative, Support, and Waste Management    | 1,190     | 91.2  | 13,273    | 39.8  | 507,617        | 44.2  |
| Real Estate and Rental and Leasing               | 1,048     | 94.8  | 3,931     | 68.8  | 181,859        | 67.4  |
| Finance and Insurance                            | 925       | 87.0  | 7,710     | 46.7  | 398,525        | 37.3  |
| Transportation and Warehousing                   | 853       | 91.7  | 6,023     | 39.3  | 297,333        | 39.0  |
| Manufacturing                                    | 840       | 88.1  | 17,091    | 36.7  | 843,813        | 29.3  |
| Wholesale Trade                                  | 786       | 79.5  | 8,913     | 53.9  | 476,605        | 48.5  |
| Arts, Entertainment, and Recreation              | 592       | 98.3  | 5,244     | 92.9  | 106,994        | 91.0  |
| Mining, Quarrying, and Oil and Gas Extraction    | 314       | 88.7  | 4,930     | 30.5  | 364,870        | 27.0  |
| Educational Services                             | 247       | 92.2  | 4,661     | 60.6  | 133,064        | 47.8  |
| Agriculture, Forestry, Fishing and Hunting       | 223       | 99.1  | 691       | 96.0  | 26,071         | 93.1  |
| Information                                      | 193       | 74.2  | 1,733     | 24.5  | 65,540         | 15.2  |
| Management of Companies and Enterprises          | 98        | 64.9  | 1,337     | 31.3  | 97,508         | 27.8  |
| Utilities  | 42        | 67.7  | 480       | 8.9   | 32,237         | 5.8   |
| Industries not classified                        | 38        | 100.0 | 54        | 100.0 | 967            | 100.0 |
| All industries                                   | 24,209    | 94.8  | 248,030   | 47.8  | 10,072,390     | 41.5  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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#### U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

2024 Small Business Profile

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# Wisconsin

**481,444** small businesses **99.4 percent** of Wisconsin businesses **1.2 million** small business employees **48.1 percent** of Wisconsin employees



# Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

# Employer and employment dynamics

#### **Establishments**

Between March 2022 and March 2023, 22,229 Wisconsin establishments opened and 16,971 closed, for a net increase of 5,258. Employment expanded at 43,077 establishments and contracted at 35,044. Small businesses accounted for 21,154 openings and 16,023 closings.

# Employment

Opening and expanding Wisconsin establishments added 252,229 jobs, while closing and contracting establishments lost 203,253, for a net increase of 48,976 jobs. Small businesses contributed a net increase of 44,224 jobs, or 90.3 percent of that total.







Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.4 billion in loans to Wisconsin businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.3 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.4 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Billion



#### Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Professional, Scientific, and Technical Services | 47,984    | 9,150     | 894       | 58,028     |
| Construction                                     | 40,489    | 13,009    | 1,009     | 54,507     |
| Retail Trade                                     | 41,826    | 9,538     | 1,394     | 52,758     |
| Other Services (except Public Administration)    | 38,509    | 12,565    | 901       | 51,975     |
| Real Estate and Rental and Leasing               | 44,684    | 4,084     | 259       | 49,027     |
| Transportation and Warehousing                   | 36,102    | 4,152     | 648       | 40,902     |
| Health Care and Social Assistance                | 23,068    | 8,088     | 2,088     | 33,244     |
| Administrative, Support, and Waste Management    | 26,014    | 5,349     | 659       | 32,022     |
| Arts, Entertainment, and Recreation              | 22,968    | 2,292     | 341       | 25,601     |
| Accommodation and Food Services                  | 7,809     | 9,708     | 2,092     | 19,609     |
| Finance and Insurance                            | 10,780    | 3,773     | 457       | 15,010     |
| Manufacturing                                    | 7,128     | 4,356     | 2,348     | 13,832     |
| Educational Services                             | 10,548    | 1,206     | 328       | 12,082     |
| Wholesale Trade                                  | 5,803     | 3,610     | 1,033     | 10,446     |
| Agriculture, Forestry, Fishing and Hunting       | 6,502     | 479       | 23        | 7,004      |
| Information                                      | 4,485     | 753       | 188       | 5,426      |
| Management of Companies and Enterprises          | *         | 76        | 296       | 372        |
| Mining, Quarrying, and Oil and Gas Extraction    | 124       | 74        | 29        | 227        |
| Utilities  | 128       | 24        | 31        | 183        |
| Industries not classified                        | *         | 122       | 0         | 122        |
| All industries                                   | 374,951   | 92,277    | 14,216    | 481,444    |

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 8,734 identified firms exported goods worth \$25.3 billion from Wisconsin in 2022. Of those exporters, 7,478—or 85.6 percent—were small. Exports by small firms reached \$6.9 billion, making up 27.2 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

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Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 153,000   | 18,331    | 171,331    |
| Male                                       | 206,000   | 61,449    | 267,449    |
| Owned equally by both groups               | 8,700     | 16,727    | 25,427     |
| Veteran                                    | 20,000    | 5,434     | 25,434     |
| Not Veteran                                | 346,000   | 88,203    | 434,203    |
| Owned equally by both groups               | 1,700     | 2,871     | 4,571      |
| Hispanic                                   | 16,000    | 1,489     | 17,489     |
| Not Hispanic                               | 351,000   | 94,571    | 445,571    |
| Owned equally by both groups               | 400       | *         | *          |
| American Indian and Alaska Native          | 3,900     | 369       | 4,269      |
| Asian                                      | 11,500    | 3,825     | 15,325     |
| Black or African American                  | 24,000    | 1,078     | 25,078     |
| Native Hawaiian and Other Pacific Islander | 300       | 26        | 326        |
| White                                      | 332,000   | 91,212    | 423,212    |
| Hispanic or Racial Minority                | 52,500    | 6,761     | 59,261     |
| White and Not Hispanic                     | 314,000   | 88,929    | 402,929    |
| Owned equally by both groups               | 800       | 820       | 1,620      |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Wisconsin employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Small businesses accounted for 48.1 percent of Wisconsin employment in 2021, which exceeded the national small business employment share.

♦

#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,0 | 00s)  |
|--|-----------|-------|-----------|-------|----------------|-------|
| <br>Industry                                     | Small     | %     | Small     | %     | Small          | %     |
| Construction                                     | 14,018    | 99.5  | 101,580   | 82.3  | 7,538,851      | 77.0  |
| Other Services (except Public Administration)    | 13,466    | 99.1  | 86,962    | 90.7  | 2,860,742      | 87.2  |
| Accommodation and Food Services                  | 11,800    | 98.5  | 144,331   | 68.7  | 2,900,852      | 70.0  |
| Retail Trade                                     | 10,932    | 96.4  | 116,624   | 38.2  | 4,354,347      | 44.8  |
| Health Care and Social Assistance                | 10,176    | 97.6  | 175,716   | 43.5  | 7,235,755      | 32.3  |
| Professional, Scientific, and Technical Services | 10,044    | 96.8  | 70,033    | 60.9  | 5,264,371      | 55.6  |
| Manufacturing                                    | 6,704     | 91.9  | 196,309   | 42.2  | 11,299,000     | 38.7  |
| Administrative, Support, and Waste Management    | 6,008     | 95.8  | 61,591    | 39.3  | 2,612,747      | 38.4  |
| Transportation and Warehousing                   | 4,800     | 95.3  | 44,779    | 39.8  | 2,131,303      | 38.5  |
| Wholesale Trade                                  | 4,643     | 90.6  | 69,701    | 57.1  | 4,696,083      | 51.4  |
| Real Estate and Rental and Leasing               | 4,343     | 97.7  | 22,206    | 79.1  | 1,121,775      | 77.9  |
| Finance and Insurance                            | 4,230     | 93.0  | 44,396    | 29.6  | 3,372,446      | 24.0  |
| Arts, Entertainment, and Recreation              | 2,633     | 98.7  | 27,747    | 80.0  | 852,797        | 63.2  |
| Educational Services                             | 1,534     | 96.7  | 25,515    | 47.5  | 835,727        | 34.9  |
| Information                                      | 941       | 85.1  | 12,160    | 24.1  | 826,658        | 18.3  |
| Agriculture, Forestry, Fishing and Hunting       | 502       | 99.2  | 2,554     | 69.5  | 120,507        | 58.6  |
| Management of Companies and Enterprises          | 372       | 57.1  | 7,289     | 9.9   | 593,921        | 7.9   |
| Industries not classified                        | 122       | 100.0 | 139       | 100.0 | 11,154         | 100.0 |
| Mining, Quarrying, and Oil and Gas Extraction    | 103       | 90.4  | 1,771     | 78.5  | 136,158        | 72.7  |
| Utilities  | 55        | 74.3  | 1,020     | 8.6   | 83,567         | 6.3   |
| All industries                                   | 106,493   | 97.3  | 1,212,423 | 48.1  | 58,848,761     | 41.3  |

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

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U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# Wyoming

77,704 small businesses 98.9 percent of Wyoming businesses 129,426 small business employees 65.1 percent of Wyoming employees



#### **Share of employees working at small businesses by county** Sources of original data: <u>Nonemployer Statistics</u> (Census), <u>Statistics of U.S. Businesses</u> (Census)

#### **Employer and employment dynamics**

#### **Establishments**

Between March 2022 and March 2023, 3,588 Wyoming establishments opened and 2,756 closed, for a net increase of 832. Employment expanded at 5,749 establishments and contracted at 5,079. Small businesses accounted for 3,298 establishment openings and 2,593 closings.

#### Employment

Opening and expanding Wyoming establishments added 26,618 jobs, while closing and contracting establishments lost 20,914, for a net increase of 5,704 jobs. Small businesses contributed a net increase of 4,783 jobs, or 83.9 percent of that total. Thousands of establishments



Counts include temporary closures and reopenings.

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$226.8 million in loans to Wyoming businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$279.1 million. Total reported new lending to businesses through loans of \$1 million or less was \$566.0 million. Source: <u>CRA Aggregate Data</u> (FFIEC) New lending to businesses with revenues under \$1 million 300 200 100

2010

2020

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## Small business count by size and industry

|  | Without   | 1–19      | 20-499    | All small  |
|--|-----------|-----------|-----------|------------|
| Industry   | employees | employees | employees | businesses |
| Real Estate and Rental and Leasing               | 10,214    | 1,115     | 48        | 11,377     |
| Professional, Scientific, and Technical Services | 8,212     | 2,569     | 121       | 10,902     |
| Construction                                     | 5,449     | 2,626     | 149       | 8,224      |
| Retail Trade                                     | 5,457     | 1,633     | 194       | 7,284      |
| Other Services (except Public Administration)    | 4,972     | 1,751     | 61        | 6,784      |
| Administrative, Support, and Waste Management    | 4,292     | 1,022     | 55        | 5,369      |
| Health Care and Social Assistance                | 3,465     | 1,522     | 220       | 5,207      |
| Transportation and Warehousing                   | 3,606     | 664       | 58        | 4,328      |
| Arts, Entertainment, and Recreation              | 3,237     | 473       | 34        | 3,744      |
| Finance and Insurance                            | 2,152     | 607       | 59        | 2,818      |
| Accommodation and Food Services                  | 1,025     | 1,232     | 320       | 2,577      |
| Educational Services                             | 1,554     | 181       | 23        | 1,758      |
| Agriculture, Forestry, Fishing and Hunting       | 1,602     | 85        | 0         | 1,687      |
| Manufacturing                                    | 1,119     | 434       | 83        | 1,636      |
| Wholesale Trade                                  | 859       | 400       | 106       | 1,365      |
| Mining, Quarrying, and Oil and Gas Extraction    | 887       | 361       | 80        | 1,328      |
| Information                                      | 896       | 238       | 30        | 1,164      |
| Utilities  | 60        | 25        | 13        | 98         |
| Industries not classified                        | *         | 78        | 0         | 78         |
| Management of Companies and Enterprises          | *         | 45        | 27        | 72         |
| All industries                                   | 59,058    | 17,038    | 1,608     | 77,704     |

0

2000

\* Not reported by the Census Bureau

Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



# Small business exports

A total of 522 identified firms exported goods worth \$1.8 billion from Wyoming in 2022. Of those exporters, 432—or 82.8 percent—were small. Exports by small firms reached \$1.2 billion, making up 68.6 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

## Business count by owner demographic group

|  | Without   | With      | Total      |
|--|-----------|-----------|------------|
| Ownership                                  | employees | employees | businesses |
| Female                                     | 22,000    | 3,179     | 25,179     |
| Male                                       | 28,000    | 9,945     | 37,945     |
| Owned equally by both groups               | 4,400     | 3,741     | 8,141      |
| Veteran                                    | 3,700     | 824       | 4,524      |
| Not Veteran                                | 50,000    | 15,243    | 65,243     |
| Owned equally by both groups               | 650       | 801       | 1,451      |
| Hispanic                                   | 3,100     | 559       | 3,659      |
| Not Hispanic                               | 51,000    | 16,196    | 67,196     |
| Owned equally by both groups               | 350       | *         | 461        |
| American Indian and Alaska Native          | 850       | *         | 1,041      |
| Asian                                      | 1,300     | 543       | 1,843      |
| Black or African American                  | 550       | 111       | 661        |
| Native Hawaiian and Other Pacific Islander | 90        | *         | *          |
| White                                      | 52,000    | 16,159    | 68,159     |
| Hispanic or Racial Minority                | 5,700     | 1,376     | 7,076      |
| White and Not Hispanic                     | 48,500    | 15,175    | 63,675     |
| Owned equally by both groups               | 600       | 317       | 917        |

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group. Sources: <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Total Wyoming employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Wyoming small business employment grew by 15.3 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

|  | Employers |       | Employees |       | Payroll (\$1,000 |       |
|--|-----------|-------|-----------|-------|------------------|-------|
| Industry   | Small     | %     | Small     | %     | Small            | %     |
| Construction                                     | 2,775     | 99.2  | 15,726    | 92.8  | 951,247          | 93.6  |
| Professional, Scientific, and Technical Services | 2,690     | 97.1  | 10,387    | 88.5  | 725,524          | 88.7  |
| Retail Trade                                     | 1,827     | 93.1  | 14,038    | 45.7  | 546,590          | 52.2  |
| Other Services (except Public Administration)    | 1,812     | 97.9  | 7,588     | 93.1  | 272,835          | 90.0  |
| Health Care and Social Assistance                | 1,742     | 96.2  | 20,529    | 62.7  | 1,000,009        | 55.0  |
| Accommodation and Food Services                  | 1,552     | 96.9  | 21,718    | 81.7  | 539,936          | 79.7  |
| Real Estate and Rental and Leasing               | 1,163     | 96.7  | 3,622     | 82.1  | 200,351          | 82.2  |
| Administrative, Support, and Waste Management    | 1,077     | 94.6  | 4,727     | 65.8  | 205,993          | 68.8  |
| Transportation and Warehousing                   | 722       | 92.2  | 4,370     | 46.3  | 236,170          | 43.7  |
| Finance and Insurance                            | 666       | 89.4  | 4,554     | 62.2  | 302,959          | 55.4  |
| Manufacturing                                    | 517       | 92.3  | 5,357     | 52.1  | 300,902          | 38.2  |
| Arts, Entertainment, and Recreation              | 507       | 99.0  | 3,277     | 65.1  | 97,322           | 73.4  |
| Wholesale Trade                                  | 506       | 80.1  | 3,636     | 54.8  | 214,136          | 48.3  |
| Mining, Quarrying, and Oil and Gas Extraction    | 441       | 87.7  | 4,647     | 37.1  | 386,554          | 32.4  |
| Information                                      | 268       | 87.0  | 2,012     | 55.2  | 125,114          | 55.7  |
| Educational Services                             | 204       | 94.9  | 1,858     | 95.5  | 72,045           | 95.0  |
| Agriculture, Forestry, Fishing and Hunting       | 85        | 95.5  | 157       | 86.3  | 6,924            | 79.2  |
| Industries not classified                        | 78        | 100.0 | 153       | 100.0 | 5,387            | 100.0 |
| Management of Companies and Enterprises          | 72        | 81.8  | 475       | 68.7  | 33,814           | 72.8  |
| Utilities  | 38        | 76.0  | 595       | 23.6  | 53,748           | 21.9  |
| All industries                                   | 18,646    | 95.7  | 129,426   | 65.1  | 6,277,560        | 59.9  |

Source: Statistics of U.S. Businesses, 2021 (Census)

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**American Samoa** 



600 business establishments



6,955 business employees

# Employment by establishment size

In 2022, American Samoa contained 600 business establishments employing 6,955 people. Establishments with fewer than 20 employees accounted for 33.6 percent of employment, and establishments with 20 to 99 employees accounted for 35.0 percent of employment. Total employment in American Samoa fell by 10.9 percent from 2021. Source of original data: <u>CBP</u> (Census)



## Establishments, employment, and payroll by industry

| Industry   | Total Private<br>Establishments | Total Private<br>Employment | Annual Payroll<br>(\$Thousands) |
|--|---------------------------------|-----------------------------|---------------------------------|
| Retail Trade                                     | 190                             | 1,641                       | 25,548                          |
| Accommodation and Food Services                  | 64                              | 775                         | 10,481                          |
| Construction                                     | 47                              | 617                         | 13,827                          |
| Other Services (except Public Administration)    | 46                              | 343                         | 5,012                           |
| Manufacturing                                    | 37                              | 1,206                       | 38,540                          |
| Transportation and Warehousing                   | 32                              | 305                         | 4,319                           |
| Health Care and Social Assistance                | 32                              | 933                         | 31,190                          |
| Administrative, Support, and Waste Management    | 31                              | 247                         | 3,618                           |
| Professional, Scientific, and Technical Services | 26                              | 96                          | 3,671                           |
| Wholesale Trade                                  | 25                              | 272                         | 5,749                           |
| Real Estate and Rental and Leasing               | 22                              | 95                          | 1,571                           |
| Industries not classified                        | 17                              | 57                          | 895                             |
| Finance and Insurance                            | 15                              | 89                          | 3,087                           |
| Information                                      | 5                               | 121                         | 4,236                           |
| Educational Services                             | 5                               | 141                         | 2,070                           |
| Arts, Entertainment, and Recreation              | 4                               | 8                           | 129                             |
| All industries                                   | 600                             | 6,955                       | 154,126                         |

The Census Bureau did not report values for industries with two establishments or fewer.

Source: County Business Patterns, 2022 (Census)

#### U.S. SMALL BUSINESS ADMINISTRATION **OFFICE OF ADVOCACY**

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Guam



3,477 business establishments



#### 53,941 business employees

# Employment by establishment size

In 2022, Guam contained 3,477 business establishments employing 53,941 people. Establishments with fewer than 20 employees accounted for 29.2 percent of employment, and establishments with 20 to 99 employees accounted for 37.1 percent of employment. Total employment in Guam rose by 8.2 percent from 2021. Source of original data: <u>CBP</u> (Census)



# Establishments, employment, and payroll by industry

| Industry   | Total Private<br>Establishments | Total Private<br>Employment | Annual Payroll<br>(\$Thousands) |
|--|---------------------------------|-----------------------------|---------------------------------|
|  |                                 | . ,                         |                                 |
| Retail Trade                                     | 632                             | 9,215                       | 228,266                         |
| Accommodation and Food Services                  | 550                             | 11,734                      | 219,967                         |
| Construction                                     | 381                             | 5,796                       | 229,440                         |
| Real Estate and Rental and Leasing               | 272                             | 1,873                       | 53,652                          |
| Other Services (except Public Administration)    | 262                             | 1,884                       | 49,796                          |
| Professional, Scientific, and Technical Services | 244                             | 2,338                       | 114,015                         |
| Health Care and Social Assistance                | 219                             | 4,965                       | 239,127                         |
| Wholesale Trade                                  | 217                             | 2,937                       | 102,806                         |
| Administrative, Support, and Waste Management    | 159                             | 3,672                       | 88,310                          |
| Finance and Insurance                            | 117                             | 2,067                       | 97,643                          |
| Transportation and Warehousing                   | 95                              | 2,711                       | 134,052                         |
| Industries not classified                        | 83                              | 370                         | 9,606                           |
| Arts, Entertainment, and Recreation              | 67                              | 721                         | 16,471                          |
| Educational Services                             | 59                              | 1,054                       | 25,714                          |
| Manufacturing                                    | 52                              | 700                         | 20,026                          |
| Information                                      | 52                              | 1,725                       | 74,982                          |
| Management of Companies and Enterprises          | 10                              | 110                         | 6,106                           |
| Utilities  | 4                               | 60                          | 3,204                           |
| All industries                                   | 3,477                           | 53,941                      | 1,713,400                       |

The Census Bureau did not report values for industries with two establishments or fewer. Source: County Business Patterns, 2022 (Census)

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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**Northern Mariana Islands** 



**1,559** business establishments



14,202 business employees

# Employment by establishment size

In 2022, the Commonwealth containedTh1,559 business establishments employing2014,202 people. Establishments with fewer10than 20 employees accounted for 40.815percent of employment, and10establishments with 20 to 99 employees10accounted for 31.5 percent of5employment. Total employment rose by511.3 percent from 2021.0Source of original data: CBP (Census)0



#### Establishments, employment, and payroll by industry

|  | Total Private  | Total Private | Annual Payroll |
|--|----------------|---------------|----------------|
| Industry   | Establishments | Employment    | (\$Thousands)  |
| Retail Trade                                     | 309            | 2,065         | 39,259         |
| Accommodation and Food Services                  | 185            | 2,476         | 41,018         |
| Other Services (except Public Administration)    | 161            | 548           | 11,322         |
| Real Estate and Rental and Leasing               | 137            | 626           | 11,718         |
| Administrative, Support, and Waste Management    | 128            | 967           | 14,738         |
| Construction                                     | 106            | 1,107         | 24,814         |
| Professional, Scientific, and Technical Services | 92             | 460           | 15,017         |
| Wholesale Trade                                  | 88             | 898           | 18,467         |
| Industries not classified                        | 71             | 183           | 3,122          |
| Finance and Insurance                            | 51             | 277           | 8,772          |
| Health Care and Social Assistance                | 47             | 1,555         | 73,998         |
| Transportation and Warehousing                   | 42             | 955           | 22,157         |
| Educational Services                             | 39             | 269           | 6,685          |
| Manufacturing                                    | 36             | 532           | 11,524         |
| Arts, Entertainment, and Recreation              | 36             | 278           | 5,011          |
| Information                                      | 17             | 321           | 10,309         |
| Management of Companies and Enterprises          | 7              | 137           | 2,423          |
| Utilities  | 3              | 495           | 15,763         |
| All industries                                   | 1,559          | 14,202        | 337,274        |

The Census Bureau did not report values for industries with two establishments or fewer. Source: <u>County Business Patterns</u>, 2022 (Census)

#### U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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**Puerto Rico** 



**49,356** business establishments



# **716,341** business employees

# Employment by establishment size

In 2022, Puerto Rico contained 49,356 business establishments employing 716,341 people. Establishments with fewer than 20 employees accounted for 27.2 percent of employment, and establishments with 20 to 99 employees accounted for 28.4 percent of employment. Total employment rose by 8.4 percent from 2021. Source of original data: <u>CBP</u> (Census)



# Establishments, employment, and payroll by industry

| Industry   | Total Private<br>Establishments | Total Private<br>Employment | Annual Payroll<br>(\$Thousands) |
|--|---------------------------------|-----------------------------|---------------------------------|
| Retail Trade                                     | 9,971                           | 130,120                     | 3,032,567                       |
| Health Care and Social Assistance                | 8,062                           | 89,095                      | 2,677,628                       |
| Professional, Scientific, and Technical Services | 5,730                           | 41,249                      | 1,920,815                       |
| Accommodation and Food Services                  | 5,726                           | 82,472                      | 1,486,155                       |
| Other Services (except Public Administration)    | 3,556                           | 18,266                      | 412,481                         |
| Construction                                     | 2,595                           | 32,775                      | 1,034,865                       |
| Wholesale Trade                                  | 2,155                           | 33,064                      | 1,405,553                       |
| Administrative, Support, and Waste Management    | 2,100                           | 87,150                      | 1,938,723                       |
| Manufacturing                                    | 1,968                           | 77,504                      | 3,235,444                       |
| Finance and Insurance                            | 1,877                           | 31,435                      | 1,881,205                       |
| Real Estate and Rental and Leasing               | 1,771                           | 13,221                      | 381,961                         |
| Transportation and Warehousing                   | 1,109                           | 18,098                      | 609,089                         |
| Educational Services                             | 872                             | 32,332                      | 804,045                         |
| Information                                      | 746                             | 16,062                      | 783,442                         |
| Arts, Entertainment, and Recreation              | 535                             | 4,440                       | 118,701                         |
| Industries not classified                        | 391                             | 596                         | 22,220                          |
| Management of Companies and Enterprises          | 104                             | 7,349                       | 445,622                         |
| Mining, Quarrying, and Oil and Gas Extraction    | 38                              | 655                         | 17,552                          |
| Utilities  | 38                              | 380                         | 29,059                          |
| Agriculture, Forestry, Fishing and Hunting       | 12                              | 78                          | 1,573                           |
| All industries                                   | 49,356                          | 716,341                     | 22,238,700                      |
| Source: County Business Patterns, 2022 (Census)  |                                 |                             |                                 |

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

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# **U.S. Virgin Islands**



2,382 business establishments



25,683 business employees

# Employment by establishment size

In 2022, the U.S. Virgin Islands contained 2,382 business establishments employing 25,683 people. Establishments with fewer than 20 employees accounted for 38.1 percent of employment, and establishments with 20 to 99 employees accounted for 38.8 percent of employment. Total employment rose by 0.1 percent from 2021. Source of original data: CBP (Census)



## Establishments, employment, and payroll by industry

|  | Total Private  | Total Private | Annual Payroll |
|--|----------------|---------------|----------------|
| Industry   | Establishments | Employment    | (\$Thousands)  |
| Retail Trade                                     | 421            | 5,433         | 162,790        |
| Accommodation and Food Services                  | 301            | 5,505         | 169,849        |
| Professional, Scientific, and Technical Services | 266            | 1,056         | 73,626         |
| Other Services (except Public Administration)    | 212            | 901           | 30,076         |
| Health Care and Social Assistance                | 209            | 2,879         | 162,156        |
| Real Estate and Rental and Leasing               | 197            | 931           | 41,267         |
| Construction                                     | 157            | 1,735         | 95,831         |
| Administrative, Support, and Waste Management    | 146            | 1,532         | 57,449         |
| Transportation and Warehousing                   | 107            | 1,498         | 56,583         |
| Finance and Insurance                            | 101            | 926           | 74,204         |
| Wholesale Trade                                  | 64             | 792           | 45,619         |
| Arts, Entertainment, and Recreation              | 50             | 743           | 24,143         |
| Manufacturing                                    | 46             | 655           | 44,831         |
| Educational Services                             | 36             | 547           | 19,833         |
| Information                                      | 34             | 414           | 25,807         |
| Industries not classified                        | 20             | 21            | 3,018          |
| Management of Companies and Enterprises          | 6              | 15            | 1,378          |
| Utilities  | 5              | 41            | 3,125          |
| Mining, Quarrying, and Oil and Gas Extraction    | 3              | 57            | 3,513          |
| All industries                                   | 2,382          | 25,683        | 1,095,155      |

The Census Bureau did not report values for industries with two establishments or fewer. Source: <u>County Business Patterns</u>, 2022 (Census)

# **Technical Notes**

# **Definition of small business**

A single firm may encompass multiple establishments if it operates at multiple locations. Small businesses are generally defined in these profiles as firms with fewer than 500 employees across all establishments. However, in the data used for the business dynamics feature on the first page of each state profile, the association of establishments and employment with small businesses is based on the number of employees linked with an Employer Identification Number (EIN). Since a single firm may use multiple EINs, some of the establishments and employment associated with small businesses in that feature would not be associated with small businesses in other features.

# **Classification by industry**

Classification by industry is made at the establishment level, so a business encompassing multiple establishments may participate in multiple industries. A business participating in multiple industries would be included in the total for each industry, so the sum of businesses across industries may exceed the total number of businesses.

# Data

All data used in these profiles are publicly available and published online. Data and associated technical documentation can be accessed using the hyperlinks in the source notes for each feature. Years indicated in source notes are the years the data describe, which may not match the naming convention used by the data publisher. Where no year is listed, data from multiple years were used.

The populations described by ACS employment statistics vary slightly. The share of workers who were Hispanic and the share who were racial minorities were estimated using values from table S2301 describing the population age 16 years and over. The share of workers who were women was estimated using values from table S2301 describing the population age 20 to 64. The share of workers who were veterans was estimated using values from table S2101 describing the population age 18 to 64.

# Software

The profiles were created using R with formatting through HTML and CSS. Data visualizations were primarily created using the ggplot2 package in R. Tables were primarily created using the knitr and gt packages. Elements were combined into an HTML document using the knitr package. A PDF document was created from the HTML document using Prince XML.

# Rounding

Numbers in these profiles have been rounded if they include a decimal point, with the number of digits after the decimal point indicating the precision preserved under rounding. Numbers were rounded using the round\_half\_up command from the janitor package in R, which rounds up numbers ending in 5. For example, 1.05 would be rounded to 1.1, while 1.04 would be rounded to 1.0.

# Imputation

Values were imputed for some features when published data were missing, obviously erroneous, or otherwise problematic. A source note that begins "Source:" indicates that statistics in a feature are as reported by the source, with no imputation. A source note that begins "Source of original data:" indicates that the feature includes an imputed value for at least one profile.

Maps on the first page of each state profile showing small business share of employment by county were based primarily on 2021 Statistics of U.S. Businesses data. Where data for a county were insufficient to calculate the share, if the missing data were available for that county for any of the four preceding years, data from the most recent year were carried forward. If data were not available for a recent year, shares were imputed by averaging the shares of neighboring counties. If shares for some neighboring counties were also missing, the share for the state as a whole was used as a substitute for those counties in the calculation. Imputed values were calculated using the spdep package in R.

The feature that includes the business ownership shares by demographic group data visualization may also include imputed values. Although counts for some categories were often missing, the ownership shares shown in the visualization could still be calculated precisely using a combination of the reported values. For example, if the number of businesses with equal ownership by men and women was not reported, the number of businesses with equal or majority ownership by women could be calculated by subtracting the number of businesses with majority ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by men from the number of businesses with ownership by sex.

In the same feature, the share of businesses owned by racial minorities was approximated by subtracting the number of businesses with majority ownership by Whites from the total number of businesses with ownership classifiable by race. This method was used instead of adding the counts for each separate racial minority group because the racial categories are not mutually exclusive and because the counts for some racial minority groups were often missing. The share reported is therefore the share of businesses with half or majority ownership by racial minorities and without simultaneous majority ownership by Whites.

The time series figure on the fourth page of each state profile showing total employment by business size category may include imputed values. Where a value for a size category was missing or reported as zero, the value was imputed by carrying forward the latest valid value for that category from a preceding year.

The time series figure in each territory profile showing total employment by establishment size category may also include imputed values. Where a value for a size category was missing, that value was sometimes imputed by subtracting the values reported for the other categories from the total for all categories. When that was not possible, if a value for a preceding year was available, the missing value was imputed by carrying forward the latest preceding value. When that also was not possible, the missing value was imputed by carrying backward the earliest value.

#### Contact

Any additional information that may be helpful for interpreting or reproducing the analysis is available by request. The SBA Office of Advocacy can be contacted at <u>advocacy@sba.gov</u>.