

2025 Small Business Profile

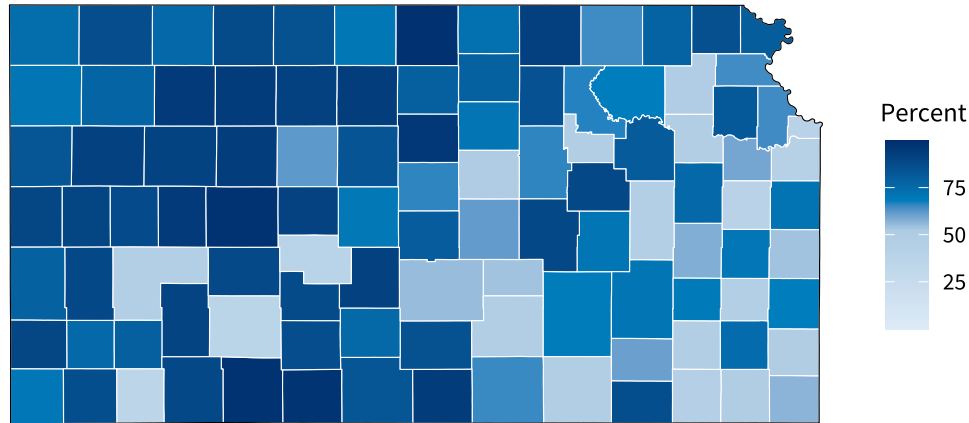
U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

Kansas

273,419 small businesses
99.1 percent of Kansas businesses

599,134 small business employees
48.9 percent of Kansas employees



Share of employees working at small businesses by county

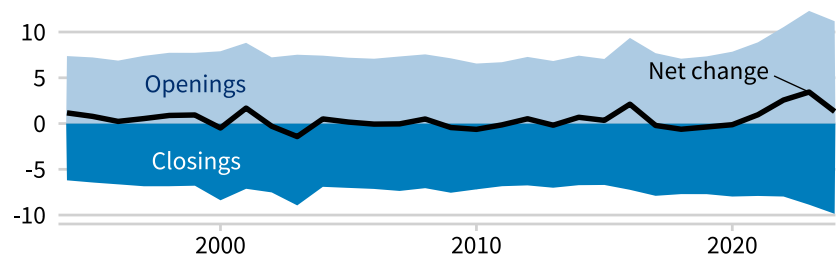
Sources of original data: [Nonemployer Statistics](#) (Census), [Statistics of U.S. Businesses](#) (Census)

Employer and employment dynamics

Establishments

Between March 2023 and March 2024, 11,181 establishments opened and 9,865 closed, for a net increase of 1,316. Employment expanded at 19,681 establishments and contracted at 18,828. Small businesses accounted for 10,314 establishment openings and 9,076 closings.

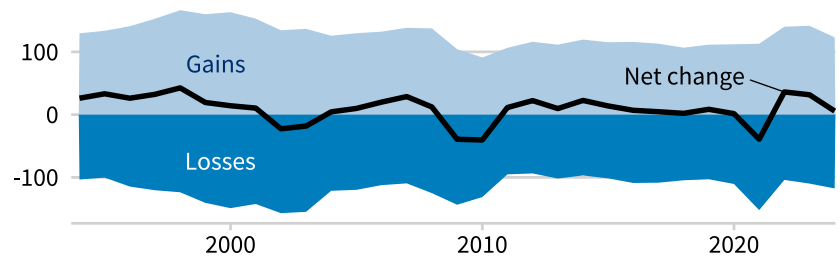
Thousands of establishments



Employment

Opening and expanding Kansas establishments added 123,210 jobs, while closing and contracting establishments lost 117,566, for a net increase of 5,644 jobs. Small businesses gained 90,943 jobs and lost 80,342, for a net increase of 10,601 jobs.

Thousands of jobs



Counts include temporary closures and reopenings.

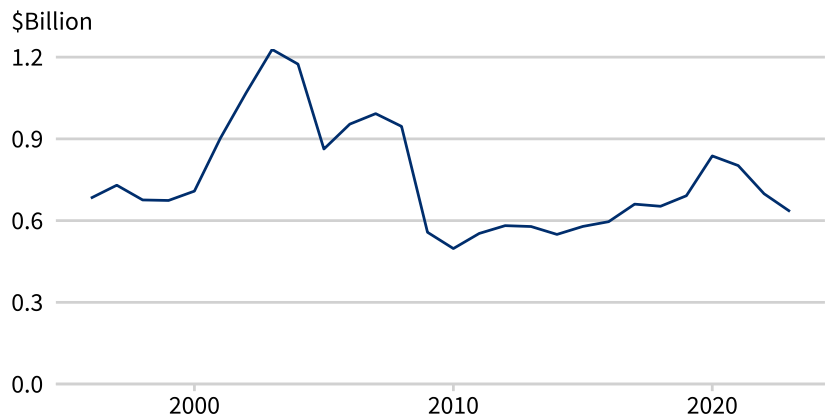
Source: [Business Employment Dynamics](#) (Bureau of Labor Statistics)

Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2023, reporting banks issued \$633.6 million in loans to Kansas businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$1 million or less was \$1.8 billion. Total reported new lending to businesses through loans of \$100,000 or less was \$601.2 million.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry	Without employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	27,038	5,704	530	33,272
Construction	22,233	6,553	615	29,401
Other Services (except Public Administration)	21,842	6,983	465	29,290
Real Estate and Rental and Leasing	24,170	2,719	148	27,037
Retail Trade	19,084	5,134	715	24,933
Health Care and Social Assistance	16,377	4,990	1,059	22,426
Transportation and Warehousing	20,247	1,847	294	22,388
Administrative, Support, and Waste Management	18,900	2,744	432	22,076
Arts, Entertainment, and Recreation	12,031	825	139	12,995
Finance and Insurance	7,216	2,859	323	10,398
Accommodation and Food Services	3,745	3,314	1,146	8,205
Educational Services	6,312	554	149	7,015
Mining, Quarrying, and Oil and Gas Extraction	4,963	693	54	5,710
Wholesale Trade	3,078	1,878	632	5,588
Manufacturing	3,219	1,490	666	5,375
Agriculture, Forestry, Fishing and Hunting	4,042	173	11	4,226
Information	2,387	537	122	3,046
Management of Companies and Enterprises	*	55	180	235
Utilities	134	25	25	184
Industries not classified	*	82	0	82
All industries	217,018	49,098	7,303	273,419

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2022 (Census); [Statistics of U.S. Businesses](#), 2022 (Census)



Small business exports

A total of 3,266 identified firms exported goods worth \$12.8 billion from Kansas in 2023. Of those exporters, 2,716—or 83.2 percent—were small. At \$2.6 billion, exports by small firms made up 20.0 percent of exports by identified firms.

Source: [A profile of U.S. importing and exporting companies, 2022-2023](#) (Census)

Business ownership share by demographic group

Women



Women made up 46.3 percent of workers and owned 44.1 percent of businesses.

Veterans



Veterans made up 4.7 percent of workers and owned 6.3 percent of businesses.

Hispanics



Hispanics made up 11.7 percent of workers and owned 8.3 percent of businesses.

Ownership shares include equal and majority ownership.

Sources of original data: [American Community Survey](#), 2022 5-Year Data (Census); [Annual Business Survey](#), 2022 (Census); [Nonemployer Statistics by Demographics](#), 2022 (Census)

Business count by owner demographic group or location type

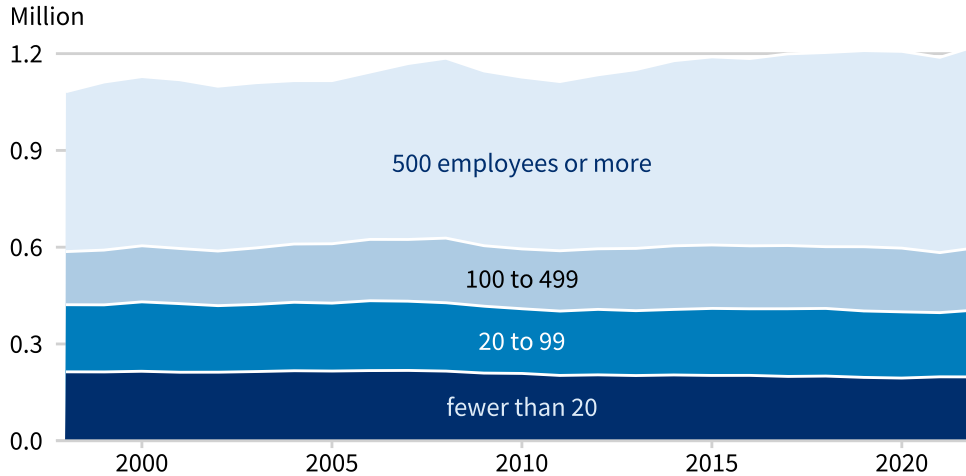
Group	Without employees	%	With employees	%	Total businesses
Female	90,000	89.6	10,492	10.4	100,492
Male	116,000	79.4	30,135	20.6	146,135
Owned equally by both groups	7,300	48.9	7,631	51.1	14,931
Veteran	12,000	83.3	2,412	16.7	14,412
Not Veteran	200,000	81.7	44,836	18.3	244,836
Owned equally by both groups	1,100	52.1	1,010	47.9	2,110
Hispanic	19,000	90.0	2,120	10.0	21,120
Not Hispanic	194,000	80.9	45,847	19.1	239,847
Owned equally by both groups	400	57.9	291	42.1	691
Rural	57,500	82.3	12,365	17.7	69,865
Urban	140,000	78.7	37,917	21.3	177,917
American Indian and Alaska Native	3,300	86.9	499	13.1	3,799
Asian	8,000	75.5	2,590	24.5	10,590
Black or African American	12,000	93.3	856	6.7	12,856
Native Hawaiian and Other Pacific Islander	300	91.5	28	8.5	328
White	193,000	81.3	44,472	18.7	237,472
Hispanic or Racial Minority	40,000	86.9	6,017	13.1	46,017
White and Not Hispanic	172,000	80.5	41,643	19.5	213,643
Owned equally by both groups	900	60.0	599	40.0	1,499

Counts include only businesses classifiable by owner demographic group or location type. Percentages represent shares of row totals.

Sources: [Annual Business Survey](#), 2022 (Census); [Nonemployer Statistics by Demographics](#), 2022 (Census)

Total Kansas employment by business size

Source of original data: [Statistics of U.S. Businesses](#) (Census)



Small businesses accounted for 48.9 percent of Kansas employment in 2022, which exceeded the national small business employment share.

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	7,448	98.9	45,668	91.3	1,495,292	89.4
Construction	7,168	98.9	54,791	77.7	3,347,915	71.3
Professional, Scientific, and Technical Services	6,234	96.0	41,719	57.5	3,000,708	51.3
Health Care and Social Assistance	6,049	96.7	99,333	51.5	4,653,380	44.9
Retail Trade	5,849	94.6	53,802	37.4	2,037,539	43.2
Accommodation and Food Services	4,460	96.2	70,793	60.4	1,388,236	59.5
Finance and Insurance	3,182	91.5	28,245	42.2	2,068,019	37.1
Administrative, Support, and Waste Management	3,176	93.6	34,535	35.5	1,535,079	31.0
Real Estate and Rental and Leasing	2,867	97.1	12,131	77.3	586,298	73.4
Wholesale Trade	2,510	86.9	34,269	54.6	2,305,262	49.5
Manufacturing	2,156	88.8	57,373	34.3	3,252,706	28.2
Transportation and Warehousing	2,141	92.0	19,807	28.3	1,048,090	29.8
Arts, Entertainment, and Recreation	964	97.7	11,132	70.3	263,087	70.1
Mining, Quarrying, and Oil and Gas Extraction	747	97.9	4,705	84.7	298,146	81.4
Educational Services	703	95.3	15,168	73.4	418,944	64.7
Information	659	82.9	8,358	33.0	548,442	24.0
Management of Companies and Enterprises	235	58.2	4,337	19.3	374,082	14.0
Agriculture, Forestry, Fishing and Hunting	184	100.0	855	100.0	45,604	100.0
Industries not classified	82	100.0	85	100.0	3,363	100.0
Utilities	50	67.6	2,028	27.0	194,500	25.0
All industries	56,401	96.0	599,134	48.9	28,864,692	42.6

Percentages were calculated by dividing industry totals for small employers by industry totals for all employers.

Source: [Statistics of U.S. Businesses](#), 2022 (Census)

About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Statistics of U.S. Businesses and Nonemployer Statistics by Demographics are produced through a partnership between the Office of Advocacy and the Census Bureau. Where notes say "Source of original data," values may have been approximated because of missing values in the original data. Electronic versions of this and other [geographic profiles](#) are available online, along with technical notes about data, methods, and definitions. Visit advocacy.sba.gov for additional resources.